



NEW WEBSERIES "ALMOST ASIAN" PREMIERES SUNDAY

Follow online series from creator, Katie Malia, as she journeys through everyday life in Los Angeles as a half-Asian.

Los Angeles, CA - "Almost Asian" is a unique and witty new webseries from actress and writer, Katie Malia, that explores the ethnic dichotomies and racial diversities prevalent in youth culture today.

Each episode polaroids Katie's personal and professional struggles as she awkwardly attempts to maneuver through life as a half-Asian mix. From stereotypes to expectations to identity and acceptance, "Almost Asian" not only wants to create an open forum and dialogue for other millennial "halfers" but also celebrate their success and strife through tongue-in-cheek humor. The writing is unapologetic and voice, brash, as Katie half-sheds the quiet and submissive Japanese female stereotype and elbows her way to a seat at society's set table.

The introductory teaser features Katie as a J-Pop singer who doesn't know or understand the Japanese lyrics; and the first full episode features her Asian side taking the wheel as she drives her real life 90 year-old Auntie to the grocery store. New episodes are released every month and are both directed and edited by award-winning creatives.

FROM THE CREATOR

"Growing up half-Asian was very confusing. From filling out ethnicity sections in college applications to introducing lunch trades with pre-trending Japanese food on the grade school playground, before the United Colors of Benetton effect took hold, being a bi-product of an interracial couple was new. Nobody was talking about it, especially in suburban America. Before Obama and yes, Keanu came along, there was no half-anything to admire as a role model, particularly a female one. It's really no surprise that my best friend growing up was also half-Japanese due to our relatable childhood experiences. And by expanding on these shared experiences, my intention with "Almost Asian" is to celebrate the nuanced mixed-ethnic identity as well as challenge our social conventions regarding race with a heightened-comedic approach."

ABOUT THE CREATOR

Katie Malia is an "ethnically-ambiguous" actress and writer in Los Angeles. Having appeared in over 100 national commercials and print campaigns with numerous acclaimed directors like Mike Mills, Marc Forster, Jon Watts, Fredrik Bond, Rupert Sanders and Todd Haynes, Katie has also been featured on HBO's Hello Ladies, How I Met Your Mother, The Mindy Project, Sleepy Hollow and Ground Floor. Katie studied at Columbia University in New York and continues to write and create her own content playing numerous original characters, one of which was featured on Funny or Die's homepage. She also performs stand up around Los Angeles, was a contributing writer for Daily Candy and Time Out LA, and also produced the short film "VARMiNT," which won the Grand Jury Prize at *Dances with Films Festival* in Hollywood, the Audience Award at *New Orleans Film Festival* in 2013, and was a Vimeo "Staff Pick" in 2014. She was a performer and writer in the 2016 CBS Diversity Comedy Showcase and lives in Silver Lake. Oh yeah, and she hates the term "ethnically-ambiguous."

almostasian.com

teaser - bit.ly/1etcjJ9

first episode - bit.ly/19XNyZE

@iamalmostasian

#almostasian

"Almost Asian" is Half-Japanese. Half-German. 100% Confused.