

PROJECT STATUS

After being shortlisted for the WIF finishing fund last year, we are applying this year with a film that has a locked picture and has had two preview screenings.

The first was on 8th March, at the Royal Academy in London where they chose to screen "Mirrors to Windows" as part of the first ever celebration of International Women's Day in the academy's history. The event was booked out within four days and the response was overwhelming. The second preview screening was at the University of the Arts London, where we were again delighted by the magnitude of positive responses we received, some of which have been collected in the 'Vox Pop' section of our Press Kit.

The success of these previews has lead to being invited to hold screenings in 2016 at major art galleries and museums such as the National Portrait Gallery, Saatchi Gallery, the Royal Academy Art School and the Freud Museum in London, which will be the beginning of our outreach to museums and universities world wide.

However, in order to proceed we are still very much in need of funds, so that we may finish the film and seek distribution.

We are requesting funds for the following:

- Archive footage licensing
- Original music composition
- Final cut of the film, replacing temporary music tracks & making final picture changes
- Final sound mix
- Color Correction
- Apple Pro Res master
- Associate producer fee

BUDGET

Budget to date	\$131,250.00
In kind	\$77,000.00
Deferred	\$24,750.00
Private Funding Received	\$29,500.00

Total Required for finishing	\$24,970.00
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Total Projected Budget	\$156,220.00
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POST-PRODUCTION BUDGET – BREAKDOWN

FINAL EDIT	Original Music Composition	\$11,650.00
	Offline Editing	\$2,330.00
	Sound Mix	\$1,865.00
	Apple Pro Res	\$125.00
	Mix grading	\$1,850.00
LICENSING	Archive Footage	\$2,350.00
OTHER COSTS	Associate Producer	\$4,500.00
	Producer/Director	In kind
	Edit Room	In kind
	Office Rental	In kind
	Office Supplies	In kind
	Telephone & WIFI	In kind
	Insurance	\$300.00
TOTAL		\$24,970.00

DISTRIBUTION PLAN

Showing the film at festivals is of course crucial to getting a distributor for the film. We are planning to apply to the following festivals:

North America:

AFI Fest
Atlanta Film Festival
Chicago International Film Festival
DOC NYC
Hamptons International Film Festival
Hot Springs Documentary Film Festival
LA Femme International Film Festival
New York Film Festival
Slamdance
Sundance
Toronto International Film Festival

Europe:

Alderburgh Documentary Film Festival
BFI London Film Festival
Festival Dei Popoli
International Doc Fest Amsterdam
International Film Awards Berlin
Leeds International Film Festival
Leipzig Documentary Film Festival
Raindance London
Sheffield Doc Fest

ENGAGEMENT & OUTREACH

To include: festivals, limited release to cinemas, educational video, home video, and foreign broadcast markets

- Educational Distribution plan (eg. Museums, Universities, Libraries) Reaching audiences not only in the arts, but also in Women's Studies, Psychology, and Adult Education.
- Online Distribution: An ongoing website where viewers can find updates on the artists' work and access the film's transcripts in full for research purposes.
- International Distribution Platforms including film festivals & limited theatrical release.

BOARD OF ADVISORS

Beth B. Schneider

Head of Learning at the Royal Academy of Arts since June 2008. Beth has worked in art museum education for 35 years including 21 years as Education Director at the Museum of Fine Arts, Houston.

Her publications in the US focus on using art collections to support subjects across the primary school curriculum, building museum audiences from underserved communities, museum-library partnerships and interpretive planning for museum collections.

In 2008 she won the NAEA's national award for excellence in art museum education.

Sybil Shainwald

Leading Women's Rights Lawyer.

Won the Columbia University Deans Award of Women's Social Rights and Justice. On the Board of Trustees for the Art Auction/Party in New York for the New York Academy of the Art's "Take Home a Nude" Collector and Advocate of Women's Art.

Susan Lacy

Creator of "American Masters" where for 27 years she created a library of film on culture and the arts of over 200 films and has won every award under the sun from Emmys to Peabodys.

Alex Rosenberg:

Art Dealer / Collector / Publisher.

Founded Transworld Art in 1968

Alex Rosenberg AAA/ASA, former President of the Appraisers Association of America and Certified/Senior Appraiser in personal property/fine art.

Marcelle Joseph:

Curator / Collector / Author / Advocate of Women in the Arts.

Founded Marcelle Joseph Projects & Co-Curated "2Q13: Women Collectors, Women Artists"