

# ELIXIR

THE MOVIE

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FOR IMMEDIATE RELEASE

## **Elixir Film Worldwide Premiere May 1, 2015**

Burlington, VT – 6 April 2015 –

Lipke Productions is premiering *Elixir*, an environmentally themed science fiction action film, at Merrill's Roxy Cinema on May 1, 2015 at 7pm. Merrill's Roxy Cinema is located at 222 College Street, Burlington, VT 05401. Tickets are now available through presale at <https://elixirfilm2015.eventbrite.com> for \$10, with proceeds to benefit the WASH charity.

*Elixir* is set in 2115, where the world is now characterized by environmental disasters, civil unrest, anarchy, and pure chaos. There is limited access to the basic needs of survival, and everyday is a fight to survive. The movie chronicles the adventures and struggles of a group of three individuals as they travel the Northeastern United States in search of the new mega-dam, Elixir, built by the water-controlling and ruthless Mulholland Corporation. Without access to technology or basic necessities, including water, the group must overcome extreme obstacles including disease, injury, internal moral dilemmas, and Skulks, the mercenary "peace-keeping" militia working for the Mulholland Corporation.

Lipke Productions partnered with the University of Vermont's Marketing Club to promote the film, and has partnered with Oxfam America to donate the proceeds from the premiere to WASH, a charity that brings clean, freshwater to those in need. Purchasing the tickets via online presale is encouraged, as the event is expected to sell out. After the premiere on May 1, *Elixir* will see a limited theatrical release beginning May 8. Following the premiere screening, there will be a Q&A session with the filmmakers.

- Your coverage of this event is invited -

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Lipke Productions is an independent film production company headed by Matt Lipke, a student at the University of Vermont. The company offers services in film production, commercial production, music video production, and event videography and photography.