

SYED ALI RAZA

📍 Lahore ✉ alirazanaqve@gmail.com ☎ 0347-5445453 🌐 Ali Raza Naqve

Professional Summary: Innovative and strategic creative professional with a strong foundation in film, video production, and graphic design. Experienced in leading multimedia projects, conceptualizing campaigns, and translating ideas into impactful visual stories. Adept at coordinating teams, streamlining workflows, and delivering high-quality creative content across digital and broadcast platforms.

Education: Bachelor in Film & Broadcasting – Punjab University, Lahore | 2023–Present

Professional Experience:

01

Al-Asar Sign

Lead Graphic Designer

Designed and delivered impactful brand identities, signage, and marketing materials while managing multiple projects and ensuring quality standards. Collaborated with production teams and mentored junior designers to maintain consistency across all creative outputs.

Senior Video Editor

We Bots

Edited and produced videos for social media and client projects, making sure they tell the brand's story clearly. Worked with teams to bring ideas to life, managed editing workflows, and guided junior editors to improve video quality with graphics, color, and sound.

03

Syndicate Marketing

Head of Creative Department

Led creative campaigns by combining visual storytelling with marketing strategies, managing design and video teams to ensure consistent brand messaging, and delivering high-quality client projects.

Head of Creative Department (Remote)

AI Marketers Hive

Directed creative campaigns and content strategies, managing video, design, and multimedia projects from concept to delivery while mentoring teams and boosting client engagement.

05

Nexum Global Solutions

Head of Creative Department

Lead creative direction and visual strategy for Nexum, overseeing campaigns, video production, and branding while managing teams to ensure cohesive, high-quality output.

Head of Creative Department

Sukhan Production

Lead creative direction and visual strategy across campaigns and digital platforms, guiding multimedia projects and managing teams to ensure cohesive branding.

Collaborated with stakeholders to deliver impactful campaigns that enhanced brand presence and audience engagement.

Awards & Recognition: University Film Festival Nominee – Best Short Film

Hobbies: Film Analysis | Video Editing | Graphic Design | Creative Writing | Photography | Visual Storytelling

Portfolio Link: <https://www.behance.net/alirazanaqve>

