

Faith Dismuke

**Filmmaker | Creative Producer | UX
& Marketing Strategist**

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Location: Decatur, GA

SKILLS

Producing, Production Coordination, Production Assistant, Story Development, Screenwriting, Script Revision, Writers' Room Collaboration, Acting, Casting & Auditions, Art Direction, Set Design, Costume Design, Project Management, Team Leadership

SOFTWARE

Celtx, Arc Studio Pro, Fade In, Microsoft Office, Adobe Photoshop, Figma, FigJam, Miro, Notion, Trello, Basecamp, Confluence, Jira, Google Analytics, Tableau, Mixpanel, Pendo, FullStory, Lucidchart, Gong

EXPERIENCE

Screenwriter and Creative Writer — Multiple Projects — June 2020 to Present

- Wrote original television pilots, feature concepts, and short films recognized by national and regional screenplay competitions.
- Developed story outlines, character arcs, and multiple script revisions through structured feedback and table reads.
- Self-published a young adult novel, managing writing, editing, cover design, production, and marketing from concept to release.

Producer, Screenwriter, Actor and Director — Multiple Projects — August 2024 to Present

Projects: "The Hotel Concierge", "One Way, Two Way, Red Way, White Way"

- Produced independent films from development through post-production, overseeing budgets, schedules, production logistics, and creative execution.
- Led art direction, managing visual design through sets, props, costumes, locations, and collaboration with cast and crew.
- Raised 198% of Kickstarter funding while leading campaign strategy, festival submissions, marketing, and distribution planning.
- Directed comedy short film during the 48 Hour Film Project.

Screenwriter — Chanson Entertainment Group — June 2026 to July 2026

- Collaborated with producers to develop and revise original screenplay material.
- Incorporated creative feedback into multiple script drafts while maintaining story structure and character consistency.
- Worked within production timelines to deliver polished revisions for review.

Actor — Howling Warlocks Productions — May 2025

Project: "Poached"

- Performed in a comedy short produced during the 48 Hour Film Project.
- Collaborated with the director and cast to adapt quickly within an accelerated schedule.

Screenwriter — The Casual Actor and Screenwriter Meetup (CAASM) — March 2024 to May 2025

Project: "Night Writers"

- Collaborated in a simulated television writers' room to develop episodic storylines.
- Pitched concepts, contributed to story breaking, and revised scripts through group feedback.

Co-Host — ATL Comedy Writing Meetup — October 2023 to January 2025

- Co-led weekly writing sessions focused on television and comedy screenwriting.
- Facilitated script feedback discussions and fostered collaboration among emerging writers.

Production Assistant — Go To Work Productions — June 2023

Project: "Hurtlympics"

- Assisted with production logistics, equipment setup, and prop management.
- Supported cast and crew to maintain production schedules during a fast-paced 48-hour shoot.

NOTABLE AWARDS

- **Selected**, Atlanta Comedy Film Festival (2026)
- **Selected**, Atlanta Shortsfest (2026)
- **Winner**, Atlanta Film Festival Screenplay Competition (2023)
- **Finalist**, Atlanta Film Festival Screenplay Competition (2026)
- **Finalist**, ScreenCraft Virtual Pitch Competition (2024)
- **Runner-Up**, The Southern California Screenplay Competition (2022)
- **Semifinalist**, Atlanta Film Festival Screenplay Competition (2024)
- **Semifinalist**, Outstanding Screenplays TV Pilot Competition (2023)

ADDITIONAL PROFESSIONAL EXPERIENCE

Paid Ads and SEO Specialist — Thomas Eye Group — February 2026 to Present

- Lead multi-channel marketing initiatives, using audience insights, analytics, and campaign strategy to expand brand visibility across more than 100 locations.
- Produce executive reports and coordinate cross-functional projects, strengthening the communication, organization, and project management skills essential to film production.

Marketing Coordinator — Kickr Design — September 2025 to January 2026

- Conducted market research and competitive analysis to support new business initiatives and strategic planning.
- Coordinated cross-functional projects, timelines, and stakeholder communication to keep initiatives aligned and on schedule.

Product and Marketing Consultant — Freelance — April 2020 to August 2025

- Partnered with startups and organizations to lead product strategy, user research, and digital marketing initiatives from concept through execution.
- Synthesized research into clear narratives and strategic recommendations, strengthening creative problem-solving and stakeholder collaboration.

Product Designer — Sprout Social — July 2022 to November 2024

- Led end-to-end product design for enterprise software, collaborating with product managers, engineers, researchers, and executives from discovery through launch.
- Conducted user research and translated complex feedback into intuitive experiences, refining storytelling, communication, and iterative creative development.

User Experience Designer — LINQ K-12 — May 2021 to July 2022

- Designed user-centered workflows through research, prototyping, and collaboration.
- Created design documentation and maintained alignment across cross-functional teams.

EDUCATION

- **MA, Communications** — University of Connecticut — Storrs, CT
- **BS, Marketing** — University of Connecticut Business School — Storrs, CT

CERTIFICATIONS

- **Google Ads (Search, Display, Video, Measurement, AI-Powered Ads)** — Skillshop
- **Google Analytics** — Skillshop
- **Semrush (Toolkit, Keyword Essentials, Local SEO)** — Semrush
- **UX/UI** — Ironhack