

MICHAELA NASTASIA

Portfolio & Contact: <https://linktr.ee/michaelanastasia>

✦ PROFILE

Creative director, visual artist, and digital storyteller working across independent film, immersive installation design, and experimental media. My work blends narrative worldbuilding with strong visual identity—often leaning toward the atmospheric, the uncanny, and the emotionally textured.

Founder and creative force behind multiple independent projects, including Hellbilly Holler, Broadzilla Films, and contributions to Soul Ferriers. I specialize in building cohesive aesthetic systems across web, social, and physical environments.

Seeking remote, part-time creative work only, ideally with flexibility, autonomy, and space for strong visual and conceptual thinking.

✦ CORE STRENGTHS

- Creative Direction & Visual Worldbuilding
- Brand Identity Development (Digital + Narrative)
- Web Design & UX Aesthetic Structuring
- Social Media Strategy & Content Design
- Independent Film Concept Development
- Illustration & Mixed Media Art
- AI-Assisted Visual Exploration & Ideation
- Story-Driven Design Systems

✦ SELECT PROJECTS



HELLBILLY HOLLER — *Founder / Creative Director*

An immersive, display-based Halloween haunt designed around accessibility and atmospheric storytelling rather than fear-based interaction.

- Designed and built large-scale environmental narrative installations
- Developed a haunt philosophy prioritizing accessibility (no actors, no jump scares, no confinement)
- Created cohesive visual themes and scene-based storytelling environments
- Collaborated in fabrication and prop-building with family contributors
- Directed overall aesthetic and experiential tone of the installation
- Designed and maintained website and social media presence



BROADZILLA FILMS — *Co-Founder / Director*

Independent film initiative focused on stylized, experimental storytelling and visual identity.

- Scripted, directed, filmed, and edited original short films
- Developed web presence and social media strategy
- Shaped the project's visual language through trailers, posters, and branded content



SOUL FERRIERS — *The Day of Darkness*

Creative Contributor / Illustrator / Digital Designer

Written by Laura Nastasia

A literary and visual collaboration centered on *The Day of Darkness*, blending narrative fiction with immersive digital presentation, including an interactive website experience.

- Illustrated original artwork for the novel's visual identity
- Designed and built the official website
- Developed and maintained social media branding and presence
- Translated narrative themes into cohesive visual design across platforms, including the author's show booth
- Established a unified aesthetic across text, image, and digital presentation

✦ DIGITAL + CREATIVE PRACTICE

Across independent projects, I design and maintain full creative ecosystems—combining storytelling, visual identity, and digital execution.

- Built and managed websites for independent creative brands
- Designed social media systems that reinforce narrative tone and visual cohesion
- Produced both traditional and AI-assisted artwork for conceptual and promotional use
- Developed visual languages blending horror, surrealism, humor, and mood-driven design
- Translated abstract narrative ideas into structured visual and digital experiences

✦ ARTISTIC APPROACH

My work is rooted in atmosphere, narrative implication, and visual consistency. I'm interested in how tone carries across mediums—how a story feels when it's seen, not just read. The aesthetic leans dark, textured, and slightly theatrical—but always intentional.



TOOLS & MEDIUMS

- Web design platforms & content systems
- Social media branding & content production
- Film directing & editing
- AI imaging & animation
- Traditional & digital painting, mixed media
- Prop building, animatronics, and lighting

