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Address: Bakersfield, California, USA 93308-2182

Portfolio: anvilpanowcreations.wordpress.com/2023/09/28/portfolio-pages

Location: Bakersfield, California

PROFESSIONAL SUMMARY

I am an eclectic independent artist with over two decades of experience blending creativity and science across multiple mediums, including fine art, music composition, digital design, and writing. As the founder of Anvil Panow Creations, I produce and release original music, e-books, and visual art, while performing live piano and vocal improvisations online. My work has been recognized with awards for photography and screenwriting. I continuously explore new creative avenues, crafting unique experiences that span folk, jazz, science fiction, and fantasy. Dedicated to pushing artistic boundaries, I thrive on innovation and storytelling through various forms of media, including leveraging Generative AI tools for content creation and exploring experimental multimedia formats. I am adaptable and comfortable with shifting priorities, evolving tools, and tight deadlines in a rapidly changing GenAI landscape, while ensuring compliance with copyright, fair use, and GenAI legal guidance in all content creation. Dedicated to pushing artistic boundaries, I thrive on innovation and storytelling through various forms of media, with a keen eye for detail, pacing, and tone in design. Dedicated to pushing artistic boundaries, I thrive on innovation and storytelling through various forms of media, with a keen eye for detail, pacing, and tone in design. I am enthusiastic about staying ahead of trends in AI, multimedia, and digital storytelling.

SKILLS

- **Core Competencies:** Music Composition & Performance, Fine Art & Graphic Design, Digital Media & Audio Editing, Adobe Creative Cloud & Microsoft Office, Project Management & Collaboration, Time management, Strong communication, GenAI Tools & Digital Journalism, Digital Content Strategy, Digital Storytelling & Editorial.
- **Music Composition & Vocal Performance:** Piano improvisation, Vocal arrangement and performance, Digital music composition.
- **Creative Writing:** Fiction, poetry, and screenwriting, Science fiction and fantasy storytelling, Children's literature and educational content.
- **Fine Art, Graphic Design & Illustration:** Traditional and digital illustration, Graphic design for cover art, Visual storytelling through various media, creating animations and visual explainers using tools like Runway, Pika, HeyGen, Synthesia, Descript, and Canva.
- **Photography & Digital Media Production:** Award-winning photography, Video editing and production for music videos, Online content creation and publishing.
- **Adobe Creative Cloud & Microsoft Office:** Proficient in Photoshop, Illustrator, InDesign, Adobe Premiere Pro, and After Effects; Expertise in Microsoft Word, Excel, and PowerPoint. Canva.
- **Audio Recording, Mixing & Editing:** Music recording and mixing apps, Production of high-quality sound for music tracks.
- **E-book Publishing & Cover Art Design:** Authoring and publishing e-books, Designing and creating original cover art.
- **Online Platforms & Content Strategy:** Proficient in Zoom, Skype, Google Drive, and iCloud; managing digital files and conducting virtual meetings; understanding of platform-specific content needs for YouTube, TikTok, and Instagram.
- **Project Management & Collaboration:** Managing creative projects from concept to completion, self-motivated with strong time management skills, thriving in fast-paced, cross-functional environments, working closely with producers, editors, and designers across multimedia, editorial, and content teams, staying responsive to the needs of multiple stakeholders while maintaining creative standards.
- **GenAI Tools & Digital Journalism:** Proficient in leveraging Generative AI tools for content creation, including prompt engineering and multi-tool workflows; experience in digital journalism principles and practices.
- **GenAI Prompt Engineering:** Writes optimized prompts to generate high-quality results across GenAI platforms for image, text, video, and voice, including ChatGPT and ElevenLabs.
- **Digital Content Strategy:** Prompt engineering, multi-tool workflows, content optimization for digital platforms, and AI-driven content generation.
- **Digital Storytelling & Editorial:** Strong visual editorial judgment, storytelling tailored for digital and social platforms, and online content creation.
- **Video Editing & Production:** Video editing and production for music videos, with meticulous attention to pacing, transitions, and visual cohesion, utilizing tools such as Adobe Premiere Pro, After Effects, Runway, Pika, HeyGen, Synthesia, and Descript.
- **Adaptability & GenAI Landscape:** Adaptable and comfortable with shifting priorities, evolving tools, and tight deadlines in a rapidly changing GenAI landscape.
- **Legal & Ethical Compliance:** Ensures compliance with copyright, fair use, and GenAI legal guidance in all content creation.
- **Ethical GenAI Practices:** Follows ethical best practices in GenAI storytelling, including proper labeling, attribution, and bias mitigation.
- **Tool Proficiency & Risk Assessment:** Maintains a working understanding of how each tool generates its outputs and related risks.
- **Content Integration:** Integrates visuals seamlessly into larger content packages, including explainer pieces, news stories, and social posts.
- **Cross-Functional Integration:** Coordinates with product and technology teams to ensure AI-generated content can be surfaced and integrated into website infrastructure.
- **GenAI Resource Development:** Creates prompt libraries, templates, and internal guides for GenAI tools.
- **Training & Knowledge Sharing:** Supports training efforts across editorial and multimedia teams through demos, tips, or documentation.
- **GenAI Expertise & Advocacy:** Serves as a go-to resource for GenAI experimentation and best practices within a collaborative environment.

- **AI Ethics & Legal Navigation:** Experienced in navigating copyright, fair use, and ethical implications of AI-generated content.

WORK EXPERIENCE

Artist, Writer, and Performer

Anvil Panow Creations

Location: Bakersfield, Ca

Dates: 2003–Present

- Producing and releasing original music, e-books, cover art, and music videos.
- Published on TuneCore, Smule, YouTube, Spotify, and iTunes.
- Won Best Photograph Awards on View Bug (2020–Present).
- Won Best Screenwriting Award for science fiction/fantasy screenplay Bluino in the Galaxy on FilmFreeway (2021).
- Wrote and released fantasy and science fiction e-books, including The Groovy Pig Makes A Baby and Bluino in the Galaxy (2020–Present).

EDUCATION

B.S., Biological Sciences

Northern Kentucky University

Field of Study: Biological Sciences

A.A.S., Technical Writing and Editing Technology

Cincinnati State Technical and Community College

Field of Study: Technical Writing and Editing Technology

Theatre Arts (Voice)

Sacramento City College

Field of Study: Theatre Arts (Voice)

Songwriting: Writing the Lyrics

Berklee College of Music

Course Certificate: Songwriting: Writing the Lyrics

CERTIFICATIONS

- **Class Completion:** Theatre Arts (Voice) – Sacramento City College
- **Course Certificate:** Songwriting: Writing the Lyrics – Berklee College of Music

LANGUAGES

- **Native Languages:** English

PROJECTS

Music Releases

- Composed, performed, and produced original music, including The Groovy Pig Song and Steer My Heart.
- Released on platforms like Spotify, YouTube, and iTunes (2020–Present).

Published Author

- Released science fiction and fantasy e-books with original cover art, including The Groovy Pig Makes A Baby and Bluino in the Galaxy (2020–Present).

Live Performer

- Regularly performs piano and vocal improvisational concerts online.

PUBLICATIONS

- **Music:** Composed and performed The Groovy Pig Song and Steer My Heart
- **Writing:** Authored The Groovy Pig Makes A Baby and Bluino in the Galaxy
- **Nature Article:** Acrobatic Ants – Cleveland Museum of Natural History, The Explorer (1991)
- **Children's Poem:** The Groovy Pig – Unity School of Christianity, Wee Wisdom (1971)

AWARDS & ACHIEVEMENTS

- **Award-Winning Screenwriter:** Best Science Fiction/Fantasy Screenplay for Bluino in the Galaxy, Film Freeway (2021)
- **Recognized Photographer:** Multiple Best Photograph Awards, View Bug (2020–Present)

PROFESSIONAL AFFILIATIONS

- **Memberships:** Freelancers Union
- **Memberships:** Broadcast Music, Inc. (Bmi)

PORTFOLIOS & LINKS

- **Portfolio:** anvilpanowcreations.wordpress.com/2023/09/28/portfolio-pages (Showcasing AI-generated visuals and experimental multimedia formats)

ADDITIONAL INFORMATION

- **Nationality/Citizenship:** USA
- **Global Collaboration:** Able to work in a compatible schedule to collaborate effectively with U.S. and U.K. editorial teams.