

# ABI MEJIA

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## PROFILE

I am a creative development professional with a background in media production and design. I have a Bachelor's Degree in Cinema & Photography from Ithaca College's Roy H. Park School of Communications, and I have worked in video production, video editing, photography, portrait photography, social media marketing, and graphic design. I integrate my creative skills into each role so that I can best achieve a client or company's creative needs.

## REFERENCES

Available upon request.

## RELATED EXPERIENCE

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| <b>Freelance Artist</b><br>Self-Employed<br>May 2020 - Present  | <ul style="list-style-type: none"><li>Offering various design services, including graphic design, video editing, and other art mediums.</li><li>Past projects include book covers, social media promotional graphics, and wedding highlight reels.</li></ul>  |
| <b>Photography Model Stylist</b><br>John Casablanca<br>Dec 2024 - March 2025                                | <ul style="list-style-type: none"><li>Collaborated with models to make styling decisions that suit the unique creative vision for each photoshoot.</li><li>Facilitated efficient workflow by providing models information and guidance before and after their photoshoots.</li></ul>  |
| <b>Portrait Photographer</b><br>CADY Studios<br>May 2024 - Nov 2024   | <ul style="list-style-type: none"><li>Photographed formal and creative senior portraits for high school students, both on-site and in-studio, with a DSLR camera.</li><li>Executed efficient set-up and breakdown of photography equipment at on-site photoshoots.</li><li>Styled each student according to their individual needs, as well as according to each school's requirements.</li></ul>   |
| <b>Assistant Video Editor &amp; Graphic Designer</b><br>Screenwave Media<br>June 2021 - July 2021           | <ul style="list-style-type: none"><li>Edited daily promotional videos for company's Instagram account using Adobe Premiere.</li><li>Collaborated with team members to plan and execute a logo rebranding for their flagship YouTube channel, AngryVideoGameNerd, using Adobe Photoshop and Adobe Illustrator.</li></ul>   |
| <b>Production Assistant &amp; Post-Production Intern</b><br>Blumhouse Productions<br>April 2019 - July 2019 | <ul style="list-style-type: none"><li>Acted as on-set support for <i>Run Sweetheart Run</i> (2020). Ensured necessary paperwork was completed and distributed. Locked-up set and relayed messages.</li><li>Assisted Post-Production Assistant with in-office daily tasks and carried out ad-hoc requests as needed. Learned about department's workflow via shadowing their Head Video Editor, Assistant Video Editor, and Post-Production Supervisor.</li></ul>  |
| <b>Graphic Designer &amp; Video Editor</b><br>Ithaca College<br>Aug 2016 - May 2020                         | <ul style="list-style-type: none"><li>Created graphics using Adobe Photoshop, Adobe Illustrator, and Canva for on-campus organizations, including a student-run theatre production group, Ithaca College's EcoReps team, and a film fraternity, Delta Kappa Alpha.</li><li>Edited segments using Adobe Premiere for different student-run productions broadcasted on the campus's TV channel, Ithaca College Television. Edited news reports, multi-cam recordings, animations, scripted series, and unscripted series.</li></ul> |

## EXPERTISE

- iOS & Windows Operating Systems
- DSLR and SLR cameras
- Adobe Creative Suite: Premiere, Photoshop, Illustrator
- Microsoft Office: Word, Excel, Access, PowerPoint, Outlook
- Basic HTML and CSS
- Social Media: Snapchat, Facebook, Instagram, LinkedIn

## SKILLS

- Communication
- Organization
- Problem-solving
- Attention to detail
- Creative thinking
- Collaboration

## EDUCATION

2016-2020  
**B.S. in Cinema & Photography,**  
**Minor in Environmental Studies**  
Ithaca College  
*Cum laude*