

Reagan Brock

517-221-9744 | brockcastmedia3@gmail.com | Holt, Michigan

Professional Summary

Creative filmmaker and visual storyteller with experience in photography, videography, independent filmmaking, and media production. Began in traditional filmmaking and production workflows before expanding into emerging AI-assisted creative tools to enhance storytelling, concept development, editing, music production, and visual presentation. Experienced in producing cinematic short films, proof-of-concept trailers, and pitch decks from concept through final delivery by combining traditional film techniques with modern AI technologies.

Professional Experience

Departmental Technician | State of Michigan – Michigan Office of Hearings and Administrative Oversight
2019 – Present

- Analyze and interpret driver records while ensuring compliance and accuracy.
- Prepare and manage hearing case files for Administrative Law Judges and Hearings Commissioners.
- Support the Ignition Interlock Program and assist with licensing inquiries.
- Communicate with courts, law enforcement, and the public regarding hearings and licensing matters.

Photographer / Videographer / Independent Filmmaker | Self-Employed
2020 – Present

- Produce photography, videography, and independent film projects from concept through post-production using both traditional filmmaking methods and emerging AI-assisted creative tools.
- Create cinematic short films, proof-of-concept trailers, and multimedia presentations from start to finish, including directing, editing, sound design, pacing, and final delivery.
- Design professional pitch decks incorporating storyboards, concept visuals, cinematic sequences, and branded presentation materials.
- Utilize emerging creative technologies including Runway, Seedance, Flow, Veo, Sora, OpenAI visual tools, and Suno AI to support visual storytelling, concept development, and music creation.
- Produce AI-assisted cinematic underscoring, trailer music, and sound design while maintaining a strong foundation in traditional storytelling and filmmaking principles.
- Collaborate with clients and creative teams on commercial, artistic, and narrative productions.

Co-Owner | MI Vegan Food Truck
2020 – 2025

- Managed operations, branding, inventory, scheduling, and social media marketing.
- Oversaw vendor coordination and financial operations.
- Helped scale and successfully sell the business.

Sales Consultant / Tech Expert | AT&T
2014 – 2019

- Delivered customer-focused sales and technical support in a fast-paced retail environment.
- Assisted customers with troubleshooting, setup, and account management.

- Exceeded sales goals through communication and relationship-building.

Education

Holt High School

Graduated: 2012

Lansing Community College

Attended Coursework in General Studies and Communications