

UNCLE COCUYO: CHRONICLES OF THE BORDER

MASTER PRODUCTION DOSSIER

I. TONE & SENSORY ARCHETYPE

- **THE SOUND:** The rhythmic, primal bass of a Taizen track colliding with the frantic, intellectual scratching of a journalist's pen.
 - **THE VISUAL:** A study in extremes—the clinical, "pristine" vaults of a Zurich bank meeting the raw, sun-drenched dust of the largest border in the world: San Diego-Tijuana.
 - **THE SCORE:** An original 8-track movement by Taizen, specifically composed to map the emotional peaks and the kinetic "Scorsese" snap of the journey.
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II. THE HOOK

LOGLINE: In the wake of a 50-billion-dollar tech fraud, an intellectual journalist must navigate a lethal family "Regime" and a magnetic, battle-hardened woman to uncover the truth behind his uncle's disappearance—only to realize that his own blood might be the most dangerous thing in the room.

THE MESSAGE & THEME: At its core, this is a story about the cost of decency in a world built on the "architecture of silence." It explores the inheritance of trauma and the choice to "delete" a toxic legacy in order to save a soul.

III. THE THREE-ACT SYNOPSIS

ACT I: THE RETURN OF THE PRINCE Tommy Romero, an investigative journalist with a "sweet" exterior and a soulful, intellectual core, returns to the border after his uncle, billionaire tech-magnate Teo "Cocuyo" Romero, vanishes following a 50-billion-dollar fraud. In a family defined by secrets, Tommy is the only one asking the right questions. He quickly realizes that his family's "*Fuerza*" is a regime built on the theft of time. He encounters Luci, a woman of pristine beauty and tactical grit. Their shared frequency creates an immediate, dangerous bond.

ACT II: THE REGIME OF ANGER The search for Cocuyo leads Tommy from clinical San Diego law offices to the sun-drenched, dusty hotels of Ensenada. Tommy is forced to confront the "Romero Fire" in his own blood when he is pushed to the brink of violence to protect Luci. They navigate a minefield of sociopaths, including the lethal Czech architect Lenka. As the tech

heist's "Skeleton Key" is revealed, Tommy and Luci must decide if they are victims of the regime or the only ones capable of dismantling it.

ACT III: THE TRUTH DELETED In a kinetic, high-stakes finale, the hunter becomes the hunted. The truth about Cocuyo's disappearance reveals a betrayal from within the bloodline. Realizing the truth is too lethal to keep, Tommy makes an intellectual sacrifice: he chooses to delete the evidence to save Luci's life. As they escape, the "New Queen" is revealed. While the men fought over the past, Nancy—the "Blonde Chameleon"—has already assumed control of the next multi-billion-dollar empire in Zurich.

IV. THE CORE DUALITY

TOMMY ROMERO | The Lens A Veracruz soul trapped in a San Diego skin. He observes the historical erosion of decency through a "long lens," struggling to keep his poetic intellect intact within a slaughterhouse of secrets.

LUCI | The Sovereign A "Masterpiece of Resilience". She is the tactical commander of the Romero empire whose unique sensory frequency marks the soul of every man who tries to own her. She is pristine, lethal, and the only true authority in a room full of sociopaths.

V. INDUSTRY BEAT: CASTING THE ROMERO REGIME

PRESTIGE ENSEMBLE ATTACHED TO "UNCLE COCUYO"

THE PROTAGONIST: TOMMY, THE POETIC JOURNALIST

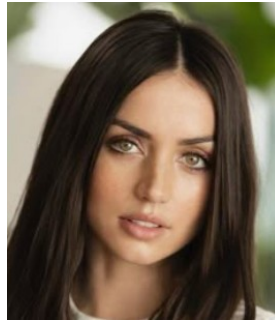
- **HEADLINER: Diego Boneta** (*Nuevo Orden*) is set to lead as **Tommy Romero**, the "Sweet" Intellectual with a hidden, kinetic fire.
- **THE WHY:** Boneta's natural charm provides the perfect "Lens" through which to observe the historical erosion of decency, making his eventual descent into

the Romero "Fire" all the more devastating.



THE SOVEREIGN: LUCI GAZUL - A MASTERPIECE OF RESILIENCE

- **HEADLINER: Ana de Armas** (*Alternative: Eriza Gonzalez*) takes on the role of **Luci**, the "Salma-esque" Warrior described as pristine and lethal.
- **THE WHY:** As the story's "Engine," de Armas brings the necessary tactile intensity to a character whose unique sensory frequency marks the soul of every man who tries to own her.



THE PATRIARCH: THE GHOST KING, COCUYO

- **HEADLINER: Esai Morales** (*Ozark*) is tapped to play the predatory Cocuyo.
- **THE WHY:** Morales embodies the "Master of Illusion" archetype—a man who believes he is protecting his family while destroying their lives in his shadow.



THE SHADOWS: LEGAL AND CORPORATE

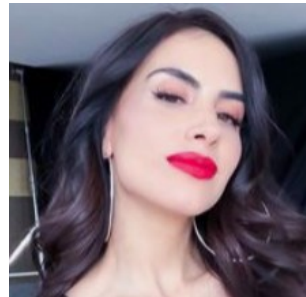
- **THE ENFORCER: Neal McDonough** joins as Dean, the ice-cold legal "Shadow" whose gaze commands the room without a word.



THE HEIR – NEW QUEEN: Alexis Bledel (*Alternative: Eriza Gonzalez*) subverts her "innocent" archetype as **Nancy**, the blonde "Chameleon" half-sister. She is the unexpected heir who quietly assumes control of the multi-billion-dollar Zurich empire while the men fight over the past.



THE VISION: Jessica Cediell, "The Goddess" provides the "soul of the myth" as **Patsy**, the 19-year-old vision that haunts the Romero legacy.



V. SUPPORTING PILLARS

Character	Archetype	The "Spark"
Carlos	The Soldier	The bridge between the old guard and the new; pays for loyalty in blood.
Toño	The Enforcer	Represents the ground-level reality of the border; the loyal uncle.
El Patitas	"Little Feet"	Proves the "coward" is often the only one brave enough to pull the trigger.
Amaro	The Volatile	(E.J. Bonilla) Driven by a jealous hunger for power he hasn't earned.