

# MEDIA RELEASE

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For immediate release:



## Music News & Film News

In the summer of 2025, Film Director/Jazz Guitarist-Composer Kerilie McDowall was composing spiritual jazz album tracks and by August 2025, she had completed nine new sextet tunes and arranged three past compositions with more and parts coming. As she multitasked, she ended up working on three at once.

In December 2025, while relaxing, she got to work again, then, by February 2026, hand-penning she reached 14 songs with three to go. Once her album project aligns, McDowall is hoping to crowdfund to release a few jazz albums.

Kerilie McDowall's new film and music production business, **Avebury Moon Music & Film**, is committed to getting it right with the details and creative film and music work, with close attention to enhancement and nuance. The company's focus is on a commitment to quality, excellence, and innovation in film.

As a film director, McDowall is a 14-time awarded TV Director, and the winner of the **2024 Creative Innovator Award** from the Women of Influence Awards in Nanaimo, BC. As a business leader in 2024, she ranked **#1 in Nanaimo on Alignable.com**, ranking **20th women business leader in North America** from over nine million Alignable.com business users.

In 2025, McDowall was honoured to be nominated for the King Charles III Coronation Medal Award for her voluntary service by the Nanaimo - Ladysmith community.

McDowall founded **Avebury Moon Music & Film** to manage ***In the Zone: Rick Kilburn*** film distribution, music royalties, collaborations, and music creations.

McDowall's short film ***In the Zone: Rick Kilburn*** traces Rick Kilburn's lifelong love affair with jazz, beginning with the nights he spent as a child drifting to sleep at Vancouver's Cellar Jazz Club while giants like Scott LaFaro and Wes Montgomery played just feet away. Through performances, candid stories, and reflections gathered over a lifetime with legends on international stages, the film paints an intimate portrait of Kilburn as an artist shaped by those early encounters—funny, generous, and utterly consumed by a music that became, for him, the purest kind of addiction.

[Kerilie McDowall](#) plans to start with raising \$1,000,000 for her short and a future feature film project with

additional film festing, and wider distribution, to get her film [In the Zone: Rick Kilburn](#) underway in post-production and into lucrative educational and global distribution in Canada and the USA in the first phase, and globally (Europe, Australia, and Asia.)

In April 2026, the short film documentary director has been mentoring with the past Festival Director for the prestigious AFI Film Festival, Jon Fitzgerald (Slamdance co-founder) of Los Angeles.

McDowall's team feels this project is a proven winner with 14 international awards, and a massive digital footprint of 1.47 billion IMDb Pro cast hits. They have done the heavy lifting—the story is captured and the audience is waiting. Director McDowall is seeking angel investors to help navigate the final post-production phase to get the award-winning film onto global screens, and especially into the education market.

Critics' praise includes the 20-time award-winning jazz bassist-composer-producer Rick Kilburn as a "fascinating," documentary subject (*FilmHaus Berlin*), and *Film Daily* raving that the short film is a "must watch."

With **In the Zone: Rick Kilburn's** existing accolades, the risk is low and the cultural prestige is high. This is a highly lucrative opportunity with a potential return of investment at a 25% capture with extensive education-only distribution of \$3,000,000+ globally in the first year, and with growth of up to 14 million if Asia is included at Year 5 to be shared with an investor. This does not include other potential global distribution models.

**Scene Magazine** announced it on Instagram; Kerilie McDowall was invited to write about her short film by Ontario's **Music in Motion Canada**. [In the Zone: Rick Kilburn » Scene Music Magazine](#).

If you would like more information about **Avebury Moon Music & Film's** potential with the jazz short documentary [In the Zone: Rick Kilburn](#), Director/Producer Kerilie McDowall is happy to help. You can reach out to contact the Director at her mountain home on Vancouver Island in Nanaimo, British Columbia, Canada. <https://kerilie.com/contact>.

View the trailer: <https://kerilie.com/film>. Screener and stills are available upon request.

**In the Zone: Rick Kilburn PRESS KIT:** <https://kerilie.com/film-press-kit>

The Nanaimo film is recognized in the top tier of Hollywood's independent film circuit.

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Kerilie McDowall Founder/Owner

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