

SHANNA RIKER

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SUMMARY

Detail-oriented producer, who works both in production and creative, with 10+ years of experience across multi-platforms including advertising, film, and corporate live events, providing comprehensive support and creative solutions for each individual project. Strong leadership skills coupled with excellent communication and the ability to manage multiple personalities and emotions allow me to stay a step ahead, foresee potential problems, and ensure a smooth production no matter the budget or location.

WORK EXPERIENCE

PRODUCER, SPECTRUM REACH (Under Charter Communications)

Oct. 2020- Present

- Lead Producer on 100+ National Brand Commercials- executed and supervised all production needs from pre-production to approval
- Lead Producer and Director on 200+ Internal Videos created for landing pages, emails, newsletters and conferences
- Creative Lead and Director on 10 National Brand Commercials
- Managed budgets up to \$120K
- Oversaw the hiring and onboarding of 100+ contractors for various productions

CO-FOUNDER/ PRODUCER/ DIRECTOR, HONEY & HEMLOCK PRODUCTIONS

Oct. 2021- Present

- Lead Producer on 5 short films- oversaw all elements of production from casting to catering to post and everything in between
- Director on 2 award winning short films
- Developed and enforced budgets up to \$35k
- Led negotiations with investors and created crowdfunding strategies that resulted in \$80k+ from financiers and campaigns
- Orchestrated film festival strategies for all films with a 25% acceptance rate
- Coordinated the hiring and onboarding of 50+ contractors for various productions
- Lead Producer for the Honey Writes Screenplay competition- securing \$3k+ in submissions
- Organized and instructed the team of volunteer judges
- Film Projects resume available upon request

FREELANCE WORK

ASSOCIATE PRODUCER, LIVE CORPORATE EVENTS

Sept. 2019- Present

CLIENTS INCLUDE: ACES 2 SPADES, EMPIRE ENTERTAINMENT, ZEDINK, TS MANAGEMENT

- **Disney Press Tours**- Arranged transportation for The PR team and cast, organized catering and rehearsal spaces, managed production assistants, created expense reports
- **Nissan Dealer Meetings**- Oversaw the fulfillment of talent riders with budgets of \$200K+. Liaised with venues to orchestrate all of the talent needs. Managed production assistants
- **Target Annual Meeting**- Wrangled fashion show talent (Target employees) from the casting process through production. Managed catering. Liaised with Target and the production team
- **Netflix Open Boxing at the Oculus**- Oversaw production assistants. Created expense reports. Put out fires as they happened and provided general support for production
- **Blizzcon**- Oversaw the production office for the event. Coordinated with designers, clients, the location manager and the production team to ensure a smooth, successful event
- **Full freelance resume available upon request.**

EDUCATION

Bachelor of Arts	Theatre	Blue Mountain College
Bachelor of Science	Psychology	Blue Mountain College

SKILLS

Microsoft Office, Google Suites, Canva, Final Cut, Final Draft, Leadership, Studio Binder, Streamyard

AWARDS

Spectrum Reach: Communicator Award of Excellence x2, Silver Telly, Bronze Telly
Austin Revolution Film Festival: Female Filmmaker of the Year, Best Screenplay x2, Director's Choice- Best Short Film
San Antonio Film Festival: Finalist, Best Screenplay
Couch Film Festival: Finalist, Best Director, Best Short Film