



LUCIANA SALVATORE

Filmmaker
Documentary
Director

CONTACT

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PROFESSIONAL SUMMARY

Versatile and results-driven professional with a strong ability to work both independently and collaboratively. Recognized for creating creative and strategic solutions, with excellent communication skills and strong relationships with clients and partners. Independent filmmaker and documentary director with experience in screenwriting, cinematography, filming, editing, and interviews. Skilled in visual storytelling with a strong authorial and documentary approach. Background also includes marketing management, digital media, product development, and event production.

PROFESSIONAL EXPERIENCE

- Directing, screenwriting, filming, and video editing for both short and feature-length films
- Marketing coordination
- Event production
- duct, retail, and service development
- Design thinking

AWARDS

- 2022 CENYM- Award in the Best Advertising Photography category - Best Advertising Photography
- Theater production: O Alienista

PROFESSIONAL EXPERIENCE

MOVIMENTA FILMES 2016 – Present

Production of institutional videos, documentaries, web series, and social media content.

- Co-founder | Director | Documentary Filmmaker
- Key Responsibilities:
 - Directing, screenwriting, filming, and editing
 - Documentary executive production and storytelling
 - Creative direction and visual narrative development

SELECTED PROJECTS

“THIS OCTOBER IS NOT PINK” (2025) – Feature Documentary -10/2025

A powerful documentary exposing the reality of women with breast cancer waiting for treatment in Brazil’s public healthcare system. The film follows two survivors facing recurrence, highlighting urgency, inequality, and the right to life.

- Featured on TV Senado (2025)
- Press coverage: *Correio Braziliense* (Oct 25, 2025), *R7* (Oct 28, 2025)

INSTITUTO ANJOS DIGITAIS 2021 – Present

NGO focused on digital literacy and inclusion. Responsible for photography, filming, social media content, and documentaries.

ATELIER MOURÃO, 2024 – Jewelry

Production of a documentary about the founder and artist Caio Mourão and creation of all videos for the students’ graduation projects and presentation event/2024

LEVANTE SEU OLHAR, 2024 (BDFAM/DF e o Instituto Umanizzare)

Campaign focused on rebuilding the self-esteem of women survivors of domestic violence.

ARTES DA LIDERANÇA, 2023 - evento de Isabella Sacramento

Photography coverage of an event using art as a tool for communication and empathy.

THEATER PRODUCTIONS

CORTE FATAL 03/ 2025 (theater) - Photos from the show, stage photos

BEYOND THE STAR, February 2025 (theater/play)

Written and performed by Isabella Sacramento. Directed by Valéria Martins Photographs, video footage, and social media for the show

THE ALIENIST, 2022 (Cia Epigenia Teatro) - A play by Machado de Assis, adapted, directed, and written by award-winning director Gustavo Paso—who was responsible for the photography
Cenym Award—Best Advertising Photography

MELHOR FOTOGRAFIA DE PUBLICIDADE

O ALIENISTA
Luciana Salvatore



INTERVIEWS & MEDIA APPEARANCES

- **TV Senado** - Oct 2025
- **Podcast Tanta Gente Legal** - Sept 2025
- **Efeito Cascata** - Sept 2020

EDUCATION

- **MBA in Retail and Services**
UniverCidade (2003)
- **Bachelor's Degree in Industrial Design / Visual Communication**
UniverCidade 1991

Courses & Certifications

- **DOC Memória com Luana Sampaio** -
March to July 2025
- **Documentário Autoral com Eliza Capai**
Oct 2024
- **Documentário/ Academia Internacional de Cinema.** Dec 2016
- **Design Thinking Facilitator/** Echos Lab. de Inovação . Dec 2016
- **Design Thinking Experience/** Echos Lab. of Innovation . Sept 2016
- **7 Truths of marketing / IBM.**2015
- **Digital Marketing/ IBM.**2015
- **Time Mgmt System** – IBM.2014
- **Fast Forward / IBM.** 2013 - Professional development for IBM talent
- **Project Mgmt Professional Certification** IBM. 2013
- **Basics of team Leadership / IBM** 2013

Languages

Portuguese: Native
English: Fluent

FILMOGRAPHY & MEDIA PROJECTS

Missão Saúde, Amor ao Ribeirinho - 2021

Feature documentary about a volunteer health mission in the Amazon (Marajó region).

MÃES REAIS, 2020 - Instagram Series

A series about motherhood during the COVID-19 pandemic.

ARTESÃ NATA, 2019 - podcast

Focused on the transformative power of craftsmanship in women living on social vulnerability

NADA JUSTIFICA - 2017 ONG em defesa da mulher

Video editing for anti-violence campaign against women.

TEMPERO SEM FRONTEIRAS - 2017

A web series featuring pairs of Brazilian chefs and refugees, offering a behind-the-scenes look at the preparations for a dinner at the Museum of Tomorrow in celebration of World Refugee Day. A project conceived by journalist Luciana Neiva in collaboration with UNHCR-Brazil

A MULHER EM TRAVESSIA - 2016

Short Documentary (16 min). About refugee women living in Rio de Janeiro. Screened at:

- **Filmworks Festival** (8th edition)
- **FIFER** – International Ethnographic Film Festival of Recife
- **PUC-Rio, ACNUR/Caritas** events, and academic forums
- **Refúgio Olhar Feminino, Evento contra violência Feminina ACNUR/Caritas -RJ,**
- **Discussion and Screening of the Film “A Mulher em Travessia” - 2017**
- **Student Week at IESP—Institute of Social and Political Studies, Rio de Janeiro State University**

PREVIOUS EXPERIENCE

IBM BRASIL

Marketing Manager 2013 – 2016

- *Development and execution of integrated marketing campaigns*
- *Event management and digital/social media strategies*

Account Manager - 2010 – 2013

Support to U.S. sales executives and client relationship management

Customer Support Analyst- 2006 - 2010

ADDITIONAL EXPERIENCE

PROJETO TAMAR

PRODUCT & RETAIL CONSULTANT - 2018 A 2024

Development of products, collections, and sales strategies.