

Curriculum Vitae - Rae Leigh

Contact Information

Phone: 0447 658 966 | Email: RaeLeighAUS@gmail.com

LinkedIn: [linkedin.com/in/raeleighaus](https://www.linkedin.com/in/raeleighaus) | Website: www.rae-leigh.com

Location: Gold Coast, QLD

Profile

I am a dedicated music professional with extensive experience in event management, artist development, and program delivery. Passionate about fostering emerging talent and creating impactful music experiences, I have a proven track record in curating events, managing artist growth, and engaging audiences. As a Grammy and ARIA voting member and a committed advocate for the Australian music industry, I offer both a global perspective and a deep local connection. I thrive in roles requiring creative programming, strategic planning, and collaboration with diverse stakeholders.

Key Skills & Experience

- **Program Development:** Expertise in curating live events, workshops, and showcases tailored to diverse audiences.
 - **Artist Development:** Extensive experience mentoring emerging talent, creating networking opportunities, and facilitating performance experiences.
 - **Event Coordination:** Strong background in managing the logistics, budgets, schedules, and production aspects of music events.
 - **Industry Networks:** Well-established relationships with artists, producers, venues, and sponsors across Queensland and beyond.
 - **Grant Writing & Funding:** Successful track record in securing grants and sponsorships for music programs and events.
 - **Audience Engagement:** Skilled in digital marketing, social media, and community outreach to maximise event visibility and attendance.
-

Professional Experience

Founder & Director | Songwriter Trysts Pty Ltd

2020 – Present

- Designed and implemented programs including songwriting retreats and showcases, supporting over 260 artists globally.
- Curated a podcast series featuring Grammy-winning songwriters and high-profile artists to foster creative collaboration.

- Managed program development, including budgeting, marketing, and stakeholder communication, ensuring impactful experiences for artists and audiences.

Ambassador | Mamas in Music

2024 – Present

- Advocate for women in music, organising and participating in initiatives that empower female artists.
- Collaborated with organisations to create programming opportunities for underrepresented groups in the music industry.

Music Artist & Performer

2007 – Present

- Regular performer at major Australian festivals, including Groundwater Country Music Festival and Tamworth Country Music Festival, showcasing Queensland talent.
- Collaborated with event programmers to create artist lineups and deliver high-quality music experiences.
- Engaged audiences through targeted marketing and promotional campaigns, enhancing event attendance and visibility.

Marketing & Media Consultant | Sensis – Yellow Pages

2010 – 2018

- Developed marketing campaigns for clients in the music and creative industries, aligning strategies with organizational goals.
- Collaborated with stakeholders to build brand visibility and strengthen community engagement, skills transferable to music programming.

Major Performances & Programming Projects

- **2024** – Curated performance for the R & CA Awards QLD as One Music Ambassador.
- **2023 & 2024** – *At The Ark – Light up the Night* Charity Gala, including lineup coordination and event programming.
- **2022** – Groundwater Country Music Festival, Gold Coast (programmed by local and international artists).
- **2022** – Headline Single Release Event for 'Love Me' at HOTA, Gold Coast.

Music Education & Professional Development

- **2024** – Observership Program, Australian Institute of Company Directors
- **2023** – SXSW Austin, Texas Conference with Sounds Australia & Grammy Academy

- **2020** – Gold Coast Music Business Course & Logan Live Boost
 - **2022** – Allan Caswell Songwriting Workshop
 - **2019** – Nashville SongTown Songwriting Retreat
-

Technical Skills

- **Program Management:** Proficient in tools such as Trello, Asana, and Google Workspace for event planning and scheduling.
 - **Community Engagement:** Experienced in using social media strategies for audience building and event promotion.
-

References

- **Annabelle Herd** – CEO, PPCA
Phone: 02 8569 1100 | Email: aherd@ppca.com.au
- **Sean Warner** – President & CEO, ANZ Universal Music Group
Email: sean.warner@umusic.com