

Gulam Robbani Shazu

SEO Consultant & Digital Marketing Specialist

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Professional Summary

SEO consultant with hands-on experience working on client websites through agency, marketplace, and direct projects. Currently working as CEO and SEO & Digital Marketing Head at SEO Bosses. My work mainly focuses on SEO planning and execution, including keyword research, on-page optimization, WordPress website improvements, and search performance analysis. I help clients understand SEO priorities and guide them on what needs to be fixed to improve visibility.

Professional Experience

CEO & SEO / Digital Marketing Head

SEO Bosses | Sylhet, Bangladesh

2023 – Present

- Lead SEO planning and execution for client websites
- Advise clients on keyword targeting and page priorities
- Improve on-page SEO structure and content alignment
- Optimize WordPress websites for search visibility
- Review site performance using Google Search Console
- Communicate SEO findings, issues, and next steps to clients

SEO Consultant & Digital Marketing Specialist

Fiverr Marketplace & Direct Client Projects

2019 – Present

- Delivered SEO services to clients through Fiverr marketplace
- Worked with direct clients outside the marketplace on project basis

- Conducted keyword research based on search intent and competition
- Optimized titles, meta descriptions, headings, and internal links
- Reviewed websites and suggested SEO improvement plans
- Assisted with basic technical SEO and indexing issues
- Explained SEO problems and solutions to clients in simple terms

Digital Marketing Manager

Euronet

2010 – 2013

- Worked on digital marketing tasks for overseas clients
- Supported website promotion and online visibility efforts
- Assisted SEO and content-related activities

Social Media Manager

Projuktibd

2020 – Present

- Managed social media posting schedules
- Coordinated content uploads
- Supported basic social media activities

Core Skills

- SEO Consulting & Website Review
- Keyword Research & Search Intent Analysis
- On-Page SEO
- Basic Technical SEO
- WordPress Website Optimization
- Content Optimization
- Google Search Console
- SEO Performance Monitoring

Education

Diploma in Computer Engineering

Madan Mohan College

Sylhet, Bangladesh

Languages

- Bengali – Native
- English – Professional Working Proficiency
- Hindi – Basic