



m3media.pt

Marcelo Meireles Maia

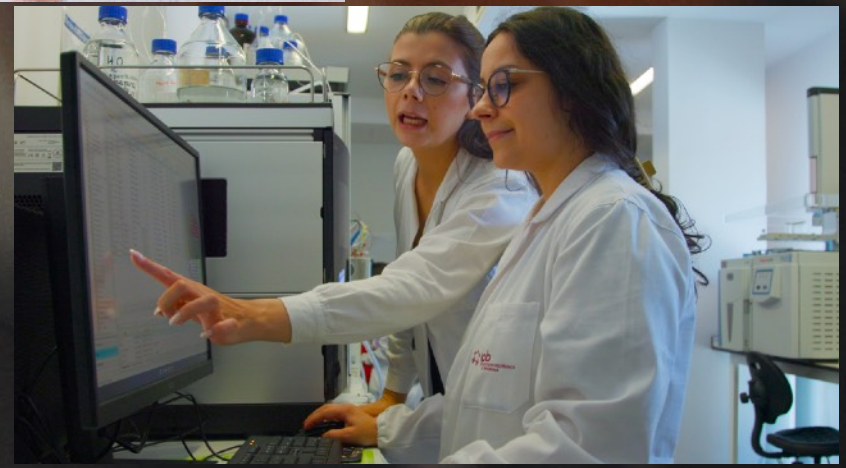
Filmmaker & Photographer





**Terras de Trás-os-Montes**
CIM-TTM Comunidade Intermunicipal

 **ipb**
BRAGAÇA INSTITUTO POLITÉCNICO
POLYTECHNIC UNIVERSITY DE BRAGAÇA



AGUA
TERRA FRIA

Academic and Professional Journey

I graduated with a degree in **Journalism** from Universidade Lusófona do Porto (PT), furthered my studies in **Broadcasting** at Western Carolina University (USA), and earned a Master's in **TV Production** from Birmingham City University (UK).

After around six years working in the UK as a **Freelance Video Producer** for various brands and institutions, I returned to Portugal, where I completed a postgraduate program in **Directing** at World Academy, Lisbon.

This training allowed me to deepen my understanding of cinematic language and develop several short films, two of which were nominated for film festivals – the FEST – New Directors | New Cinema Festival and the Ymotion – Famalicão Youth Film Festival.

In recent years, I have specialized in producing audiovisual content that highlights regions, traditions, and cultural experiences, with a strong focus on narrative and aesthetics.

In 2021, I was awarded eight prizes at the International Tourism Film Festival in Portugal (ART&TUR) for the **Visit Porto & North Travel Series**, an achievement that solidified my career in promoting destinations through audiovisual media.

As the founder of **M3 Media**, I work with brands, institutions, and regions to develop audiovisual content and communication strategies that drive relevance, differentiation, and impact.

2024

M3 Media

*Filmmaker and Managing Director
Bragança, Portugal*

2019

Wild Douro Tourism & Longomai Marketing & Software

*Filmmaker, Photographer and Media Manager
Porto, Portugal*

2015

Contented.net

*Filmmaker and Study Tour Coordinator
Birmingham, Vilnius, Barcelona, Sofia, Sydney*

2014

Birmingham City University

*Video Producer at the Center for Enhanced Learning and Teaching
Birmingham, United Kingdom*

2012

Freelance Video Producer

Birmingham, United Kingdom



Marcelo Meireles Maia



I've been holding a camera since high school, but my perspective has grown significantly since those early days. With an academic background spanning Portugal, the US, and the UK, I bring a multicultural approach to audiovisual production.

Since 2013, I have partnered with companies to translate their identity into compelling visual content — from traditional video reports to dynamic social media strategies.

I pride myself on being a versatile professional who stays ahead of technological trends while keeping the human story front and center.

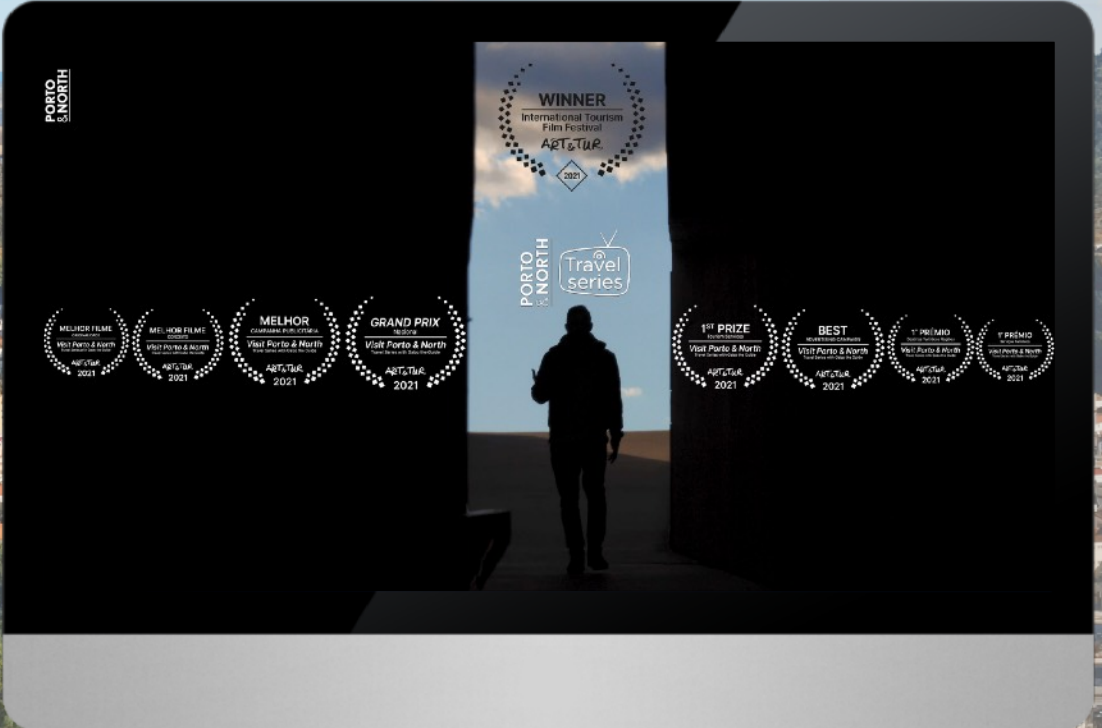
[Portfolio](#)

[FilmFreeway](#)

[LinkedIn](#)

Visit Porto & North Travel Series

with Gabo the Guide.



In this nine-episode series, Gabo the Guide takes us on a fascinating journey through Northern Portugal. With his energy and contagious curiosity, he meets the histories, traditions, and promoters of this region's unique culture and heritage.

+70 Filming Locations	CIFFT International Outreach	8 Awards at ART&TUR	1 Gold Award ITFFA
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Tell me about your idea,

together we'll work to get your
vision out there.



m3media.pt

marcelo@m3media.pt

Thank you!

