



S M Rayhan Sharif

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● ABOUT MYSELF

Dynamic Teaching Assistant at KCC Institute of Technology & Management with expertise in curriculum development and student advisement. Proven filmmaker skilled in directing and editing, utilizing critical thinking and management skills to lead diverse teams. Adept in digital media production, ensuring high-quality outcomes through effective communication, and technical proficiency in DaVinci Resolve and Premiere Pro.

● EDUCATION & TRAINING

05/01/2025 - Current - PUNJAB, INDIA

PH.D IN JOURNALISM AND MASS COMMUNICATION - LOVELY PROFESSIONAL UNIVERSITY

Journalism and Mass Communication. Media Research and Academic Writing. News Reporting, Editing, and Media Ethics. Student Mentoring and Academic Assessment. Communication, Critical Thinking, and Media Analysis

Field(s) of study: Social sciences, journalism and information not further defined | **Level in EQF:** 3 | **Website:**

<https://www.lpu.in/>

10/08/2022 - 10/07/2024 - PUNJAB, INDIA

M.SC FILM AND TELEVISION PRODUCTION - LOVELY PROFESSIONAL UNIVERSITY

Visual storytelling for Production techniques. Translating scientific concepts for TV and film. Technical knowledge of Production equipment. Research and planning related content. Camera Operation and Visual Storytelling. Multimedia and Digital Content Production.

Scriptwriting and Direction

Level in EQF: 2 | **Website:** <https://www.lpu.in/>

05/10/2017 - 16/12/2020 - CYBERJAYA, MALAYSIA

BACHELOR OF ARTS IN DIGITAL FILM AND TELEVISION - LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY

Production management with strong emphasis on safety and hygiene standards. Business and industry awareness within media and creative sectors. Professional communication and collaboration skills

Concept development and narrative-based storytelling

Camera operation and visual storytelling techniques

Multimedia and digital content production.

Scriptwriting and direction

Level in EQF: 2 | **Website:** <https://limkokwing.net/>

● WORK EXPERIENCE

10/01/2024 - CURRENT - GREATER NOIDA , INDIA

ASSISTANT PROFESSOR KCC INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Skilled Assistant Professor with expertise in teaching journalism theory and practice, student mentoring, academic assessment, research support, and media-based learning. Strong communication, classroom management, and curriculum delivery skills with the ability to adapt to evolving media and academic environments.

Website: <https://www.kccitm.edu.in/>

05/05/2023 - 20/12/2023 - VARANASI, INDIA

ASSISTANT DIRECTOR ACTION CUT ENTERTAINMENT

Worked as Assistant Director and Actor in the pan-Indian film *DARD(DOROD)* featuring Shakib Khan, Shonal Chouhan & Rahul Dev. Developed pre-visuals, storyboards, and shot lists; managed locations, talent, and a crew of up to 300 during production.

Link: [https://en.wikipedia.org/wiki/Dard_\(2024_film\)](https://en.wikipedia.org/wiki/Dard_(2024_film))

04/04/2018 - 03/05/2020 - CYBERJAYA, MALAYSIA

ASSISTANT DIRECTOR MRA STUDIO SDN BHD

Assistant Director | Multimedia Production

Assistant Director with strong technical knowledge of multiple camera systems, excellent coordination and communication skills, Supported production planning, managed schedules, coordinated crew and talent, and ensured smooth, high-quality execution of multimedia projects.

Email: rayokril@cs.com | **Website:** <https://www.facebook.com/profile.php?id=100055436748994>

● SKILLS

Digital Cinematography | Creative direction | Video Editing (Davinci Resolve) | film production process | Screenplay | Storyboard | Communication | Leadership | Social Media | Microsoft Office | understand spoken English | Google Drive | Responsibility | Microsoft Word

● CREATIVE WORKS

01/01/2020 - CURRENT

Film Showreel & Links

Links <https://drive.google.com/drive/folders/1ZHdh0vzC2zGn5Ggn15ZjSSjjxr26BWG?usp=sharing> | <https://www.youtube.com/watch?v=OM6RmWwKscE> | <https://www.youtube.com/watch?v=BW1jhbyXrWY> | <https://www.youtube.com/watch?v=EmKl8nga4as> | <https://www.facebook.com/rayhan.sharif.545/videos/932708869071871>

● RECOMMENDATIONS

Simranjeet Singh Professor

I strongly recommend S M Rayhan Sharif for his professionalism, academic excellence, and expertise in Film and Television Production.

Email simranjit.18541@lpu.co.in | **Phone** +91 9888828100

Ray Krill

I highly recommend S M Rayhan Sharif for his creativity, technical proficiency, and consistent excellence

Email rayokril@gmail.com | **Phone** +60 147359974