

CREATIVE PORTFOLIO

FIRLY
PERMATA

2025

PORTFOLIO

PRODUCER
WRITER
CREATIVE THINKER
CONSULTANT



TABLE OF CONTENTS



✦ INTRODUCTION

✦ BACKGROUND

✦ PROJECTS AND FILMS

HI! I'M FIRLY



Producer and legal-creative professional working at the intersection of film, law, and social impact. With over 10 years of experience in legal practice, corporate governance, and creative production, she brings a strong structural and ethical perspective to storytelling. Her work focuses on quiet, emotionally resonant narratives, women-centered stories, and culturally grounded films that explore identity and social realities.

EDUCATION

BACKGROUND

UNIVERSITY OF INDONESIA

Built a strong foundation in legal reasoning, ethics, and socio-political analysis that later informed her work in storytelling and cultural narratives.

UNIVERSITY OF SOUTHERN CALIFORNIA

Specialized in intellectual property and entertainment-related legal frameworks, gaining global exposure to creative industries, media ecosystems, and cross-cultural storytelling.

WORK

EXPERIENCE

2011 - now



FREELANCER

Researcher
Translator
Writer
Performer

2012 - now



LAWYER

IP, transactional,
and commercial
litigation attorney

2024 - now



PRODUCER

SKILLS

- FILM PRODUCING AND PROJECT DEVELOPMENT
- STORY DEVELOPMENT AND SCRIPT ANALYSIS
- CREATIVE PRODUCING FOR INDEPENDENT FILMS
- VISUAL STORYTELLING AND NARRATIVE CURATION
- CROSS-CULTURAL AND INTERNATIONAL COLLABORATION
- LEGAL & CONTRACT STRATEGY FOR FILM & MEDIA
- FESTIVAL STRATEGY AND FILM SUBMISSION MANAGEMENT
- COMMUNICATION AND CREATIVE LEADERSHIP
- RESEARCH AND CONTEXTUAL DEVELOPMENT
- SOCIAL IMPACT AND PURPOSE-DRIVEN STORYTELLING

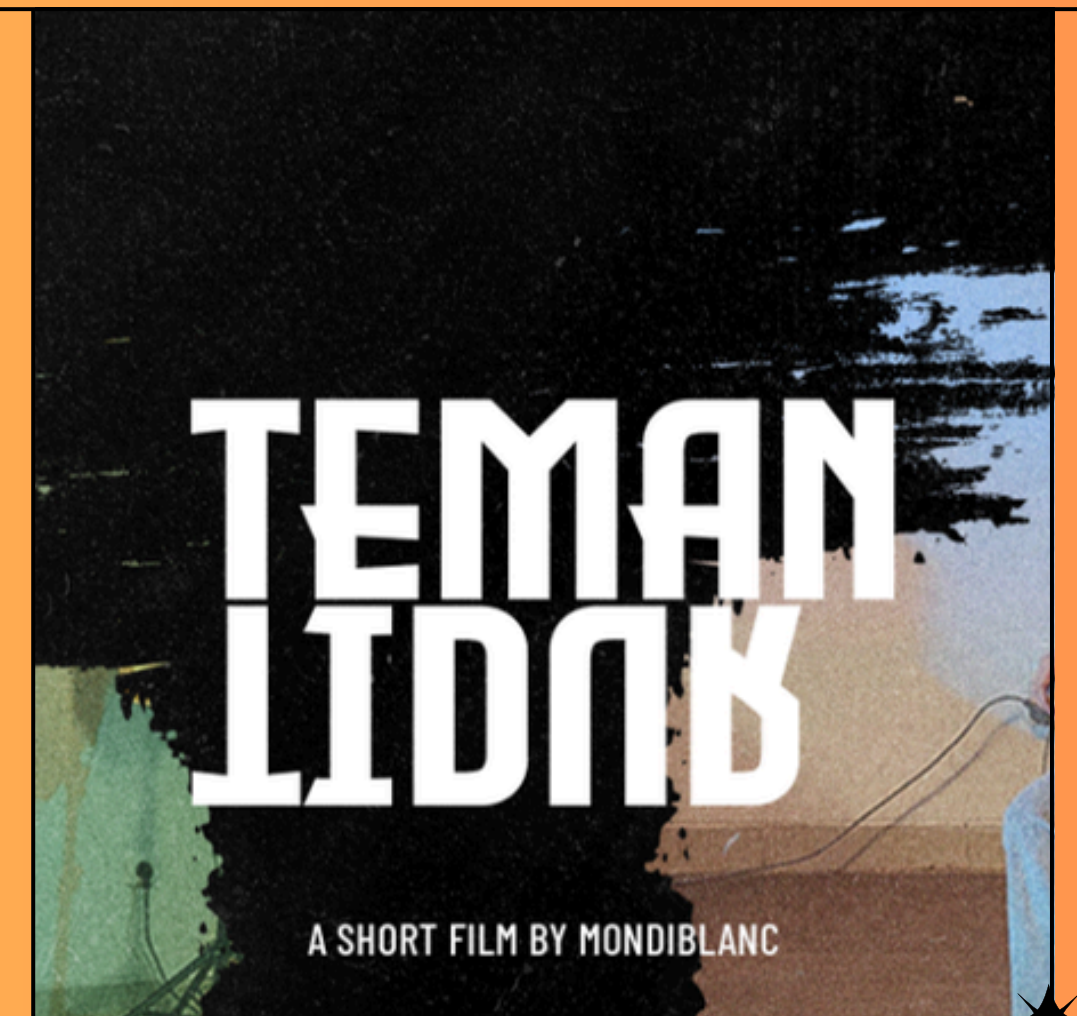
PROJECTS AND FILMS



DEMOCRAZY



KARA'S LOVE STORY



THE QUIET BESIDE ME

LET'S CREATE SOMETHING

GREAT

TOGETHER