

# SHAUN JACOB CHATRATH

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## SUMMARY

A seasoned **professional in Digital Media Content Creation, Graphic Design, and Marketing Management**, possessing **over 12 years of experience** in spearheading innovative video campaigns and enhancing visual brand visibility. My expertise encompasses strategic planning and proficiency in digital media tools such as Adobe After Effects and Premiere Pro, enabling the development of compelling narratives and the cultivation of community engagement. I am committed to utilizing analytics for the optimization of marketing strategies and am eager to contribute to and inspire creative storytelling in forthcoming endeavors.

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## WORK EXPERIENCE

### Exclusive Signs and Graphics, **GRAPHIC DESIGNER**

Apr 2025 - PRESENT

As a results-driven design leader, I have a proven ability to create compelling visual solutions that directly boost business sales and drive revenue. My expertise includes managing the full lifecycle of print and graphic design projects, delivering high-quality assets for a diverse range of small business clients. In every engagement, I excel at enforcing and elevating brand identity, ensuring all visual communications are cohesive, strategically aligned, and effectively capture the client's unique market position.

### Downtown Stockton Alliance, **DIGITAL MEDIA AND MARKETING MANAGER**

Apr 2022 - Apr 2025

As a dynamic marketing and community engagement leader, I have a proven track record of executing high-profile public events, including National Night Out and the Main Street Market, to enhance community relations. My expertise spans both physical and digital creative, from designing high-impact window wraps to producing a national TV commercial that amplified brand visibility. I am adept at managing resources with precision, demonstrated by my successful administration of marketing grants, and skilled in strengthening stakeholder relationships through strategic newsletter communications. Furthermore, I have led the creation of interactive digital campaigns and actively managed social media, fostering a vibrant online community and substantially boosting brand engagement.

### Cooks (Mini-Series), **CAMERA OPERATOR**

Apr 2024

As a highly efficient production professional, I excel at optimizing on-set operations by implementing streamlined camera setups that significantly reduce preparation time. I am adept at optimizing lighting configurations to ensure high-quality visual aesthetics and consistency across all scenes. A key collaborator, I work closely with the cinematographer to seamlessly integrate all visual elements, enhancing the overall storytelling impact. My meticulous attention to detail ensures all camera settings are precisely maintained for uniform, high-quality footage, and I am proficient in assisting with audio/video synchronization to deliver a cohesive and professional final production.

### LuxStyle Real Estate, **VIDEO AND PHOTO CONTENT CREATOR**

Jun 2021 - Mar 2023

As a dedicated real estate visual specialist, I excel at producing compelling property photography and cinematic video tours that captivate potential buyers and accelerate sales cycles. My expertise in leveraging advanced drone-captured aerials and immersive 3D walkthroughs allows me to showcase each listing's most unique features, creating an engaging experience that drives higher engagement. I am proficient in rapid post-production workflows, delivering polished, magazine-quality assets with exceptional turnaround, ultimately helping agents \*\*boost their brand visibility.

Allied Universal, **SUPERVISOR**

Sep 2017 - Apr 2022

As a proactive security leader, I excel at mentoring and deploying high-performing officer teams to ensure comprehensive asset protection and operational continuity. I am an expert in commanding incident response operations and executing strategic de-escalation tactics to safeguard personnel and property. My expertise lies in optimizing site security postures through rigorous staff training, meticulous patrol scheduling, and ensuring strict adherence to all compliance protocols. I serve as a key liaison, maintaining flawless communication between officers, management, and clients to proactively mitigate risk and maintain a flawlessly secure environment.

Family Affair (TV Special for the CW Network), **ART PRODUCTION ASSISTANT**

March 2022

As a highly efficient production professional, I excel at optimizing on-set operations by implementing streamlined camera setups that significantly reduce preparation time. I am adept at optimizing lighting configurations to ensure high-quality visual aesthetics and consistency across all scenes. A key collaborator, I work closely with the cinematographer to seamlessly integrate all visual elements, enhancing the overall storytelling impact. My meticulous attention to detail ensures all camera settings are precisely maintained for uniform, high-quality footage, and I am proficient in assisting with audio/video synchronization to deliver a cohesive and professional final production.

Complexity (Short Film), **ON-SET PRODUCTION ASSISTANT**

Jul 2021

Facilitated crew transport logistics, ensuring timely arrivals and departures for seamless shoot operations. Set up and maintained craft tables, providing essential support and sustenance to crew members during shoots. Executed location cleanup, enabling swift transitions between scenes and minimizing production downtime. Assisted with on-set tasks, fostering a positive and efficient working environment for cast and crew. Contributed to process improvements, streamlining setup tasks, and enhancing overall production efficiency. Facilitated equipment setup and teardown, ensuring efficient scene transitions and reducing downtime.

Newport Beach Film Festival 2020, **MARKETING AND PRODUCTION INTERN**

Jan 2020 - Oct 2020

As a dynamic event professional, I am a proven collaborator skilled at uniting cross-departmental teams to ensure seamless festival operations and stakeholder alignment. My expertise spans the full event lifecycle, from meticulously coordinating logistics for a flawless attendee experience to critically reviewing film submissions to inform programming and engagement strategies. I have a direct impact on growth, having designed compelling marketing materials and managed social media interactions that successfully drove increased event attendance, boosted brand visibility, and strengthened community engagement.

Anteater TV (ATV), **VIDEOGRAPHER AND EDITOR**

Sep 2019 - Jun 2020

As a strategic and creative video leader, I excel at pioneering unique visual styles and creative cinematography that significantly enhance viewer engagement and solidify brand identity. My expertise extends beyond the camera; I have a proven track record of facilitating team workshops to refine editing techniques, fostering a culture of continuous improvement. As a co-director, I contribute directly to strategic planning, shaping content direction while delivering polished video projects on tight schedules. I am meticulous in crafting edits that align with narrative goals, ensuring cohesive storytelling and a final product that meets high production standards.

Bad Art (Feature Film), **ON-SET PRODUCTION ASSISTANT**

Aug 2018

As a highly adaptable production professional, I am a central communication hub, proven to facilitate seamless cross-departmental coordination and ensure the timely dissemination of critical documents like sides and call sheets. I actively contribute to a high-quality final product by managing off-set sound control to maintain audio integrity. My proactive approach to logistics, from streamlining craft service operations to running essential errands, is focused on boosting crew morale, reducing downtime, and maximizing the entire production team's effectiveness.

De Anza College Writing and Reading Center, **ENGLISH WRITING AND READING TUTOR**

Sep 2016 - Jun 2018

As a dedicated English tutor, I excel at demystifying complex texts and empowering students to become confident, critical readers. My expertise lies in transforming writing by teaching students to craft clear, persuasive, and well-structured arguments, moving them beyond simple formulas. I am adept at diagnosing individual learning gaps and implementing personalized strategies that build foundational grammar and comprehension skills, resulting in higher test scores, stronger essays, and a genuine passion for language.

Elite Security, **EVENT SECURITY OFFICER**

Apr 2016 - May 2018

As a highly vigilant security professional, I excel at ensuring comprehensive public safety and asset protection in high-capacity, dynamic event environments. I am adept at proactive threat assessment and specialize in verbal de-escalation techniques to neutralize potential conflicts swiftly and professionally, maintaining a positive guest experience. My expertise includes meticulously enforcing access control protocols at all perimeters and sensitive areas, managing dynamic crowd flow, and maintaining full-spectrum situational awareness. I serve as a key operational liaison, facilitating seamless coordination with event staff and local authorities to ensure a secure environment and execute rapid emergency response procedures.

Ten-Cent Daisy (Feature Film), **ON-SET PRODUCTION ASSISTANT**

Aug 2017

As a highly organized production professional, I am a central logistics and communication hub, adept at managing all on-set equipment and meticulously tracking inventory to ensure seamless operations and prevent delays. I have a proven ability to coordinate complex transportation schedules for cast, enhancing punctuality and production flow. By implementing efficient communication systems and facilitating inter-departmental coordination, I foster a cohesive, cooperative, and highly effective environment, ensuring all teams are aligned and production goals are met.

Marshalls, **SALES FLOOR MANAGER AND CASHIER**

Mar 2015 - Jun 2016

As a results-driven retail leader, I excel at coaching high-performing sales teams to exceed revenue targets while personally elevating the end-to-end customer experience. My expertise in visual merchandising ensures the sales floor is always engaging and brand-right, while my meticulous oversight of inventory control and loss prevention protects assets. I am highly proficient in all point-of-sale (POS) operations, guaranteeing cash handling accuracy and leveraging the checkout counter as a key opportunity to drive loyalty program enrollment and secure repeat business.

Washington High School News, **VIDEOGRAPHER, VIDEO EDITOR, AND PRODUCER**

Aug 2013 - June 2015

As a dedicated student news producer and editor, I excel at spearheading the complete production lifecycle of fast-paced, broadcast-ready news segments. I am adept at transforming raw concepts into compelling visual stories, managing everything from storyboarding and crew coordination to final post-production. My technical expertise in advanced video editing and motion graphics allows me to deliver polished, engaging content that consistently meets tight deadlines and captures audience attention, all while ensuring adherence to journalistic standards.

Washington High School Theater Department, **PERFORMANCE VIDEOGRAPHER**

Aug 2012 - June 2015

As a dependable theater videographer, I am an expert in capturing the unique energy of live stage productions. I excel at managing multi-camera setups and adapting in real-time to dynamic stage lighting and sound, ensuring comprehensive, high-quality visual coverage from start to finish. My primary focus is on preserving the integrity of the performance with steady, professional-grade footage and clear audio, delivering a lasting archival record that honors the hard work of the entire cast and crew.

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## EDUCATION

University of California-Irvine

**BACHELOR'S DEGREE • FILM AND MEDIA STUDIES**

I worked as an Executive Director on various film projects and interned for my school's news show (Anteater TV).

De Anza College

**ASSOCIATE IN ARTS (AA) • FILM PRODUCTION**

I graduated as part of the honors list, became president of the Film Club, and interned as a marketing lead for the De Anza Honors Society.

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## SKILLS

Adobe Premiere Pro (Expert) • Adobe Photoshop (Expert) • Adobe Lightroom (Expert) • Adobe After Effects (Expert) • Adobe Illustrator (Expert) • AI (Experienced) • Google Ads and Analytics (Experienced) • AI (Experienced) • Journalism (Experienced) • Videography (Expert) • Photography (Expert) • Graphic Design (Expert) • Canva (Expert) • Capcut (Experienced)

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## REFERENCES

Rochelle Brown, Downtown Stockton Business Owner - Makers Made  
makersmadellc@gmail.com, (510) 735-1333

Kelly Howard, Downtown Stockton Collaborator  
(510) 882-1707

Farris Ryan, Family Affair and Complexity Collaborator  
Farrisryandesigns@gmail.com

Anna Laclergue, Production Coordinator on Ten Cent Daisy Line  
Producer on Studio Visit  
(831) 588-7410

Shivam Kapoor, Friend  
(510) 598-9583

## HONORS & AWARDS

### INTERN OF THE QUARTER

AnteaterTV

The award is given to AnteaterTV's top three interns at the end of each quarter. It is determined by hard work, flexibility, and contribution.

### SUMMER INTERN AWARD

University of California - Irvine

Awarded to film interns at the University of Irvine, California, who received and excelled at an internship during the summer. The internship award was received for my work with the Newport Beach Film Festival.

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## Other Activities

Volunteered for the Youth Service Corp. throughout 2012

Became a part of the International Thespian Society - 2014

Received a Guard Card by the Bureau of Security and Investigative Services 2015

Currently working on my Part 107 Drone License

Currently working freelance doing videography and photography

## Extra Information

I drive and have a car so **transportation is no issue**. I am **willing to relocate**. I like showing up at least 15 minutes early whenever I have a scheduled meeting. I am an avid hiker and like to travel in my free-time lending me a lot of location ideas for filming. I **like to take a lot of notes** especially when I am getting feedback on my work so that way I can better my skills.

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