

SOPHIANE AFROUN

KAMERAMEHA

DIRECTOR

portfolio



PORTFOLIO

In my mind

@KAMERAMEHA

BODY OF WORK



WHISPERS OF THE CITY

An exploration in the heart of the world of the street through striking landscapes, life stories and existential questions that are in truth common to all human beings, no matter where we are and where we live. A way to demystify the urban world and create poetry from it.



IMAGES WITH A SOUL

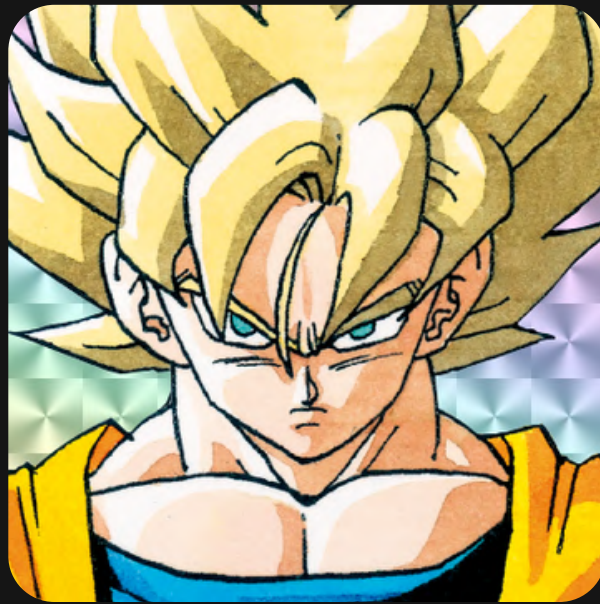
A solitary artistic soul, mixing innovation and creativity in a clear and neat aesthetic. Whose recognizable images and concepts mark the minds. The image then becomes the notice to a song, a vision or a concept, bringing back to life our imagination and our dreams.



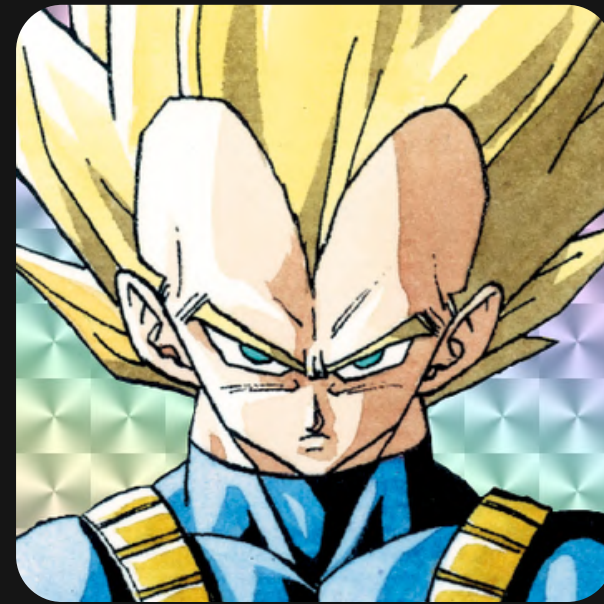
A CINEMATIC INSPIRATION

The art of Cinema in every image, emotion at the heart of the story. Each production is thought out and written with the idea of arousing in the viewer an emotion more or less present. A content that is shaking up the viewer about how he's spending his lifetime.

Who's playing?



Sangoku



Vegeta



Trunks



Kamerameha

Start

VIDEOCLIP

#1 ALICIA KEYS - STAY

▶ Play.

Director: Kamerameha

Cast: Alicia Keys, Swizz
Beatz and Lucky Day

Genre: Romantic

Views: 1,8 Million



VIDEOCLIP

#2 PNL - A L'AMMONIAQUE

▶ Play.

Director: Kamerameha

Cast: PNL

Genre: Drama

Views: 182 Millions



VIDEOCLIP

#3 SLIMANE & VITAA - JE TE LE DONNE

▶ Play.

Director: Kamerameha

Cast: Slimane, Vitaa

Genre: Drama

Views: 148 Millions

VIDEOCLIP

#4 SOSO MANESS - PETROUCHKA

▶ Play.

Director: Kamerameha

Cast: Soso Maness

Genre: Comedy

Views: 156 Millions

VIDEOCLIP

#5 SOOLKING & DADJU - MELEGIM

▶ Play.

Director: Kamerameha

Cast: Soolking, Dadju

Genre: Romantic

Views: 317 Millions





COMMERCIALS

KAME
RAME
HA!



FOUR SEASONS
HOTEL
GEORGE V, PARIS

FOUR SEASONS

KAME
KAME
HA!



A COMMERCIAL FOR THE PRESTIGIOUS GEORGES V -
FOUR SEASONS PARIS, EMBLEM OF FRENCH
GASTRONOMY, PRESENTATION OF THE RENOWNED
WORK OF PASTRY CHEF MAXIME FRÉDÉRIC.

KAME
RAME
HA!

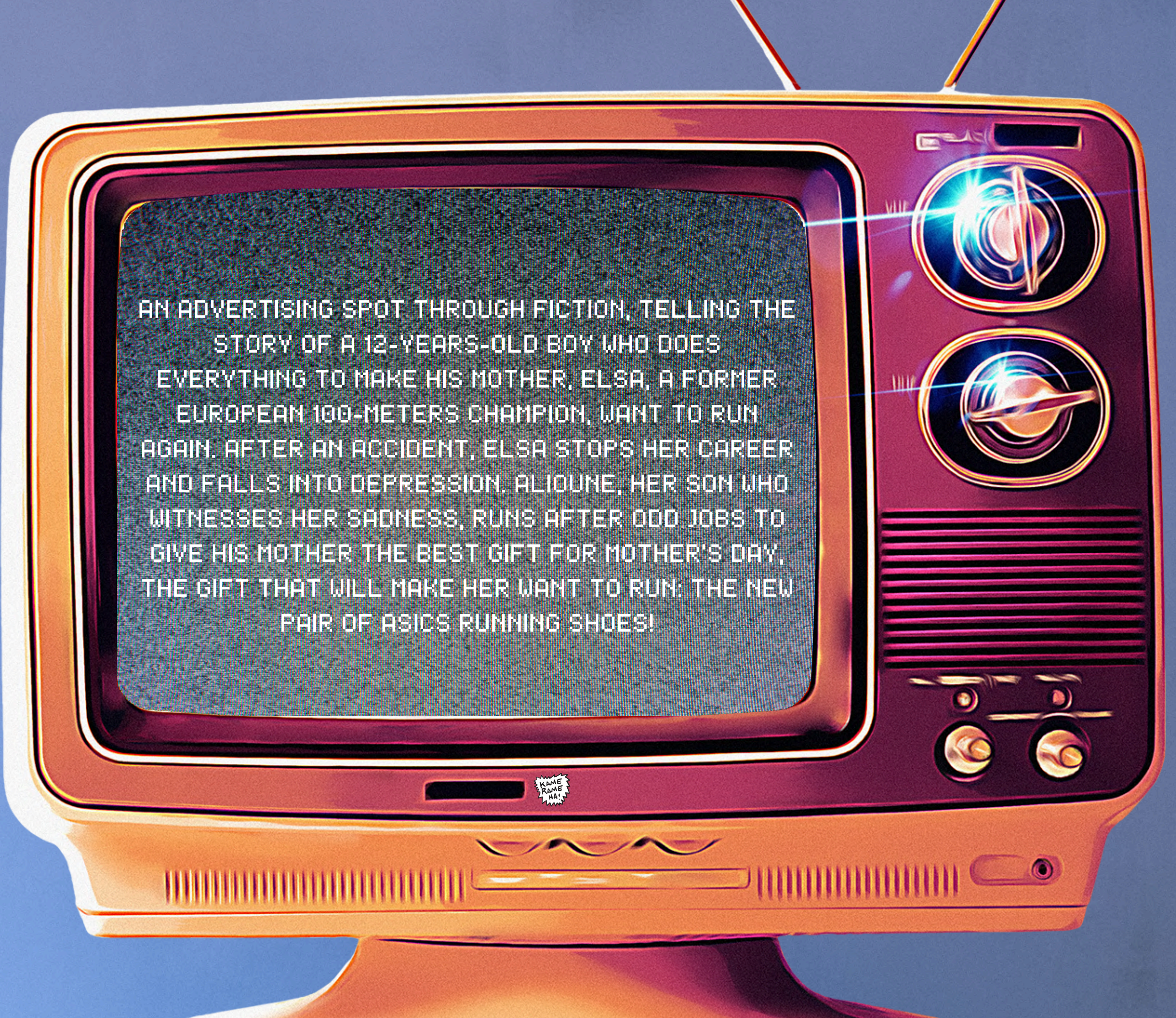


asics

sound mind, sound body

ASICS - MOVE FOR LOVE

KAME
ROME
HA!



AN ADVERTISING SPOT THROUGH FICTION, TELLING THE
STORY OF A 12-YEARS-OLD BOY WHO DOES
EVERYTHING TO MAKE HIS MOTHER, ELSA, A FORMER
EUROPEAN 100-METERS CHAMPION, WANT TO RUN
AGAIN. AFTER AN ACCIDENT, ELSA STOPS HER CAREER
AND FALLS INTO DEPRESSION. ALIDUNE, HER SON WHO
WITNESSES HER SADNESS, RUNS AFTER ODD JOBS TO
GIVE HIS MOTHER THE BEST GIFT FOR MOTHER'S DAY,
THE GIFT THAT WILL MAKE HER WANT TO RUN: THE NEW
PAIR OF ASICS RUNNING SHOES!

KAME
KAME
HA!



ORANGE FOOTBALL - EQUIPE DE FRANCE

KAME
RAME
HA!



A COMMERCIAL FOR THE FRENCH FOOTBALL TEAM WITH
GRIEZMANN (GRIZOU), POGBA ETC. SHARING A MOMENT
OF FOOTBALL WITH CHILDREN WHO ARE BIG FANS OF
THE FRENCH TEAM, GIVING TIPS AND TECHNICAL
GESTURES, IN PARTNERSHIP WITH ORANGE FOOTBALL.
SHOT AT THE FAMOUS TRAINING CAMP OF "BLEUS":
CLAIREFONTAINE.

KAME
KAME
HA!

SHORT-FILMS

THIS IS NOT A GAME

Two friends living in the same neighborhood, one is hanging around on the street, the other is more studious, but their fates will be linked with the entry into their lives of an online game. Each player has to choose a card that represents a value of the society and the game is played with several turns. In fact, the game has two significant features: the one who have the more positives cards is not necessarily the one who's winning but these cards can have a real impact in the real life...

FOR NIKON FESTIVAL FILM



This is not a game.

PNL - FOUR EPISODES

A serie of four video clips written, thought out and made like short films, with a guideline across the story of a young boy who's discovering the world of the street and money trafficking between rival gangs in order to save his big brother's honour. A story that has seduced millions of YouTube viewers : the first episode of 8min "PNL- Naha part.1 " gathered 150 million views, the second of 13min "PNL - Onizuka part.2" 79 million views, the third of 16min "PNL - Béné part.3" counts 59 million views and finally the last episode "PNL - Jusqu'au dernier gramme part.finale" 45 million views. That is 330 million views in total and surprise, the four episodes in a row gives a movie of 1 hour.

FOR MUSIC GROUP "PNL"
ON YOUTUBE



ACCOLADES



**ALICIA KEYS
STAY**

Nomination best clip
VMA 2023



**PNL
A L'AMMONIAQUE**

Best videoclip of year 2019



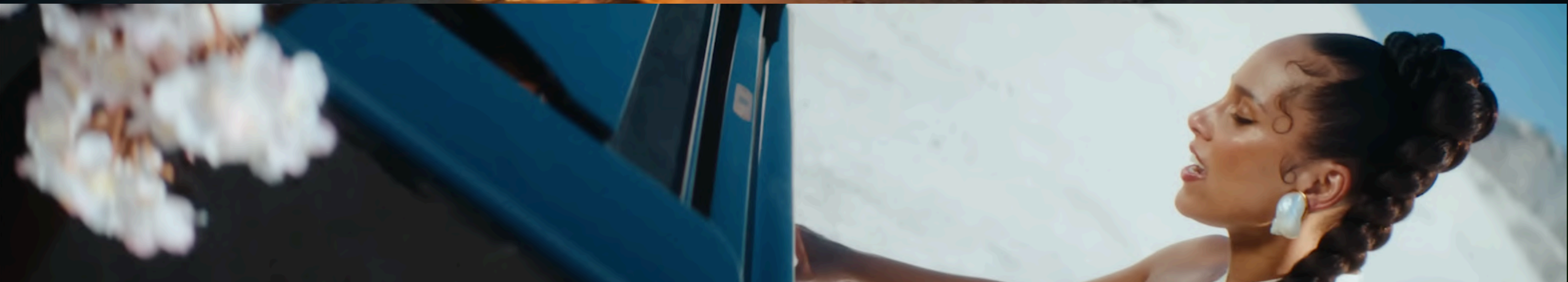
NIKON FESTIVAL

3rd finalist best short-film



**SLIMANE & VITAA
JE TE LE DONNE**

Best videoclip of year 2018



PRESSE

← → ↺ vanityfair.fr/video/watch/conversation-avec-sophiane-afroun ☆ ⬇ S Redémarrer pour mettre à jour ⋮

VANITY FAIR

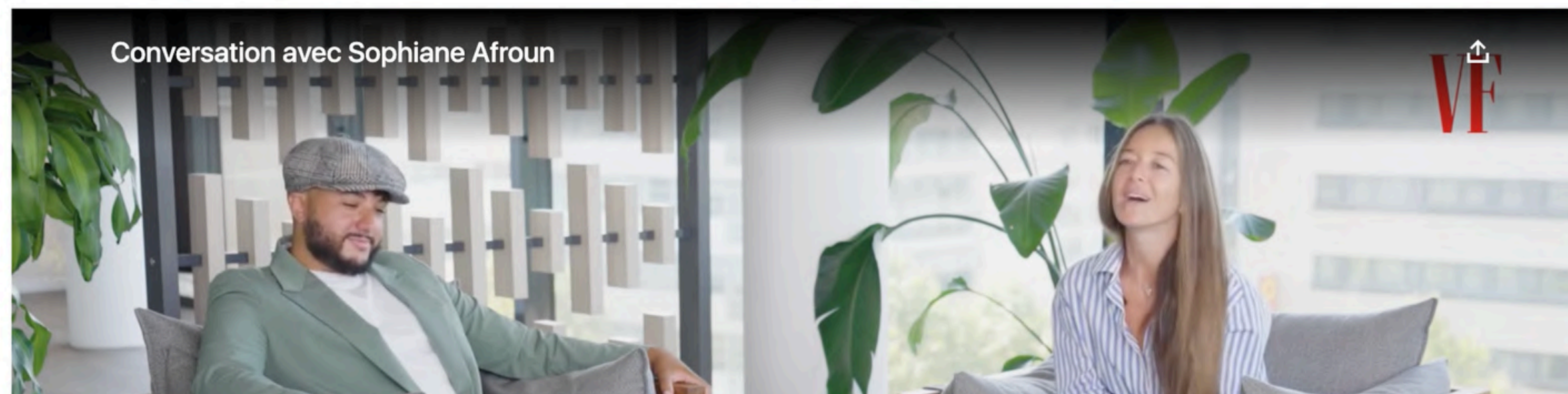
FRANCE ▾

NEWSLETTER

ABONNEZ-VOUS



POUVOIR CULTURE CÉLÉBRITÉS MODE SAVOIR VIVRE ACTUALITÉS ÉLECTION US



SUIVANT



Qui Géraldine Nakache préfère-t-elle entre Adèle...



Adèle Exarchopoulos, Mélanie Laurent...

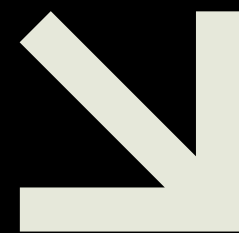


kamerameha 
Vanity Fair Magazine



« WHEN I
MAKE A
VIDEOCLIP, IT
IS FOR ME
BRINGING
THE NOTICE
TO THE
▶▶ MUSIC... »

– Kamerameha
for Vanity Fair



INTERVIEWS

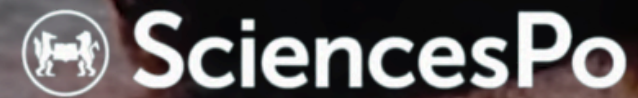
Masterclass



SciencesPo
EXECUTIVE EDUCATION

Télérama
Sofilm

PAST CLIENTS



LET'S WORK together



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Kamerameha