



**Oh My
Beautiful Country
Journey to the West**



American photojournalist who bicycled across China *twice* making TV documentaries in 1994 and 2021, will cross the USA with Chinese cyclists in 2026, rediscovering his homeland's beauty, kindness, and grace during its 250th anniversary celebrations.

Peter Sherman Crosby
Biking Photographer

Transcontinental
RailRoad
(1869)



PETER CROSBY'S
骑行中国
BIKETOUR TO CHINA

1994-2021
一个美国人见证的中国伟大变革



PRC BIKERS



1994

2021



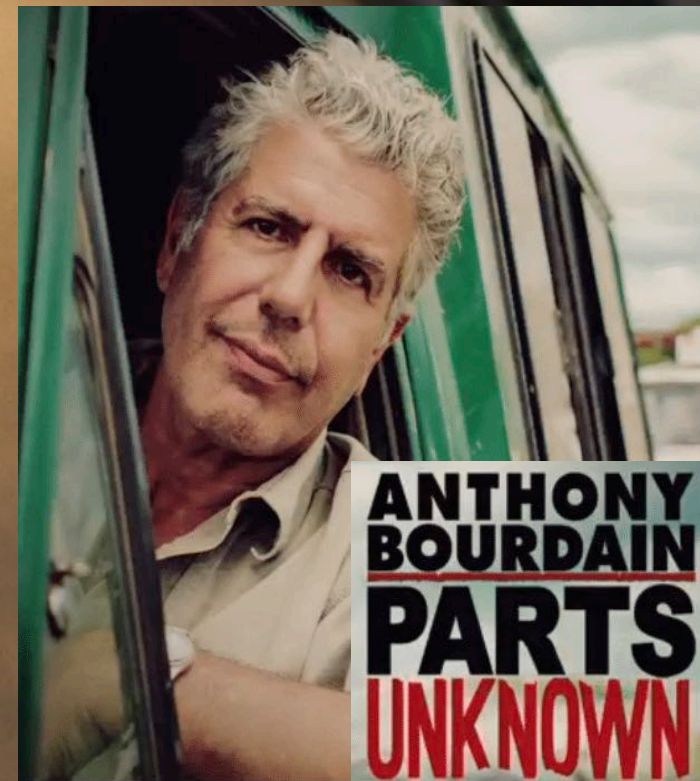
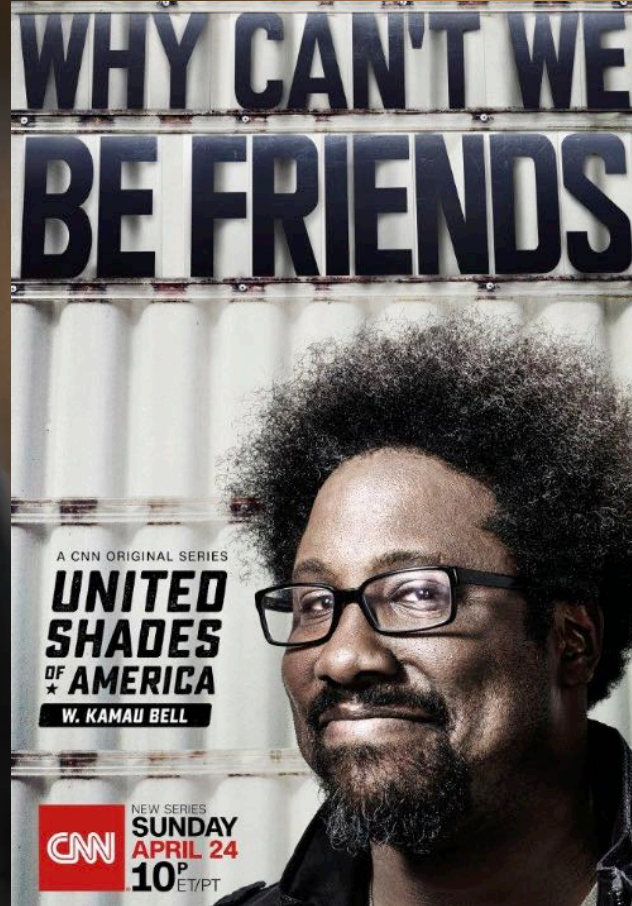
TEAMS

Cycling in pairs of bilingual Americans and Chinese, we will film liberal & conservative cities, Chinatowns, and diverse U.S. towns in between, to illustrate how belonging in unrelated tribes can be a common way home.



RV TEAM CAMPS

REALITY COMPS



THEMES

- China-US ideals, cultural encounters, reality checks
- Middle America / “Red State” / RV Park culture
- Chinese America: Chinatowns, dragon boating, Transcontinental RR, Exclusion Act, memorials
- East-West Cultural (*mis*)Communications / Humor
- Exhausting 100-mile Daily Team Biking
- Close Living Quarters / Team Motorhome / Camping
- Stunning natural beauty: parks, backroads, rail trails



AUDIENCES



- **USA:** NGTV/Disney subs, Reality show fans, International markets
- **China:** CCTV, Video platforms (Bytedance), Growing Middle class
- **Bicyclists:** USA (~50M); China (~400M); World (1+Bil)
- **Seniors:** USA (~57M); China (~290M); World (1+Bil)
- **RVers:** USA 12M, 1M full-time; China 150k
- **US Asian population** doubled to 22.4 million from 2000 to 2019, now 7% of overall population, and projected > 46 million by 2060.



2025


- R&D
- Pitch
- Partner
- Fund
- Recruit China/USA
- Location Scouting

2026

- Pre-Production
- Training
- Riding
- Filming
- Post
- Broadcast



AMERICA

- 
- 70 Shooting Days
 - 4 principle cyclists (+4 alternates)
 - 4 on-location film/rider crew
 - 3 on-location on-camera drivers/cook
 - 4 off-location non-union production team
 - Low-cost living: RVs, Camping, Motels
 - Sponsors: RVs, airlines, lodging, bikes, cameras
 - **Budget estimate** (preliminary): **\$2.5-4.4M**
 - (Low-budget union waiver contracts)



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