

# Fernanda Oetling Santacruz

Cel: +1 (747) 324 8173

Email: fer.oetling@gmail.com

<https://fernanda-oetling-santacruz.squarespace.com/written-work>

---

## SUMMARY:

Mexican writer based in LA. I'm a critical, creative thinker who specializes in creating content for both English and Spanish-speaking markets. I write authentic stories that aim to create a bridge between people of diverse cultural backgrounds and identities.

---

## PROFESSIONAL SKILLS:

- Script Coverage, Pitch Decks, Research
- Intercultural Content Development
- Film and Mass communication theories
- Worldbuilding and IP Development
- Bilingual English (TOEFL Certified)/Spanish

-**Industry Standard Software:** Microsoft Office, Google Suite and Notion software. Studio Arc and Final Draft writing software. DaVinci Resolve and Premiere Pro editing software.

---

## WORK EXPERIENCE:

### WRITER/DIRECTOR/PRODUCER – STUDENT SHORT FILM – “THE TOWER”

New York Film Academy – March 2025

- Leadership skills, critical thinking and strong attention to detail.

### ASSISTANT DIRECTOR – STUDENT FILM – “COMMAND + DELETE”

New York Film Academy – March 2025

### ASSISTANT DIRECTOR – TV COMMERCIAL – WESTIES WOMEN

Filingo Studios, Guadalajara, Jalisco, Mexico. – March 2024

- **Flexibility and time management.** Created shooting schedules and call sheets. Adjusted on set as necessary to fit the demands of the fast-paced production environment.
- **Written and verbal interpersonal communication skills.** Facilitated communication between crew, producer, and director throughout location scouting, rehearsals, and filming.

### PRODUCTION ASSISTANT – MUSIC VIDEO – “SONIDOS DEL BOSQUE”

Fugaz Studio, Guadalajara, Jalisco, Mexico – November 2023

- **Organized and highly self-motivated behavior.**
  - **Positive, team-player attitude and energetic approach** was highly commended.
- 

## EDUCATION:

**Master of Fine Arts in Screenwriting** – August 2024 – Present – New York Film Academy, Burbank, California, USA.

**Bachelor's Degree in Communications** – August 2019 – June 2023 – Tecnológico de Monterrey, Guadalajara, Jalisco, Mexico.

**Certification Intercultural Communication and Documentary Filmmaking** – February 2022 – May 2022  
Scuola Lorenzi de Medici, Florence, Italy.