

AYOJESU ODELEYE

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Lagos State.

PROFILE SUMMARY

Creative professional photographer and filmmaker with 5+ years of experience in Fine Art photography, coordinating shoots for live events, notable fashion brands, top models, and celebrities across various indoors and outdoor locations. Known for providing exceptional high quality images and videos.

ONLINE PORTFOLIO

- https://www.instagram.com/ayojesu_odeleye?igsh=ZjY2MTRjaXZoZTJ1&utm_source=qr

CORE COMPETENCIES

- | | | |
|------------------------|---------------------|------------------|
| • Attention to details | Composition | Concepts |
| • Creativity | Communication | Technical skills |
| • Software Skills | Lighting Techniques | Image Editing |
| • Video Editing | Time Management | Adaptability |

SKILLS HIGHLIGHTS

- Possesses a creative eye for Visual Storytelling
- Creates compelling advert contents for brands
- Possess technical expertise and experience with Camera, lights and Camera Equipments
- Proficient use of video editing software: Davinci Resolve, Adobe Premiere Pro and Adobe After Effects
- Experience in Photography Software; Lightroom and Adobe Photoshop
- Mastery of digital painting software and tools
- Excellent verbal communication skills
- Swift in creating photography concepts and content
- Speaks intermediate French and fluent in English, Yoruba and Hausa

WORK EXPERIENCE

Creative Director/ Photographer – AFRO- SUBURBAN, ROOM44 STUDIOS

2023 – Till Present

Job Responsibilities:

- Assembled and Led a team of photographers.
- Coordinated photoshoots
- Created Content And creative concepts
- Managed post-production process
- Facilitate the increase of social media engagements
- Always worked with the highest level of professionalism among staff and clientele.

Exhibition of Art works at J.Randle Center for Yoruba Culture and History

2025

Script Writing for the Anthology Series “Out of Bound”

2025

Producing and Directing of Short Film “Let Us Prey”

2025

Brand Photographer/ Project Manager – SEWA FASHION BEADS

2024, 2025

Job Responsibilities:

- Providing creative direction and vision for design and projects.
- Increase sales and popularity of fashion items by 60%
- Leading and inspiring creative teams to deliver high-quality work.

- Collaborating with top models to bring projects to life
- Overseeing the development of creative concepts and campaigns.
- Ensuring the alignment of creative output with brand identity and messaging.

Creative Photographer – REBOXS STUDIOS

2023

Job Responsibilities:

- Directed and Photographed Shoots for the Fashion Brand
- Delivered quality photographs and video campaign
- Facilitated 40% increase of online engagements and sales through strategic visual storytelling

FREELANCE JOBS

Celebrity Photographer – WALE OJO (Renowned Actor/ Entertainer)

2023

Job Responsibilities:

- Caught the eye and attention of a renowned celebrity
- Organized Photography Campaign and content for the Client
- Aid the increase in viewership and online engagements
- Ensured that photographs and videos are provided on time and updating clients constantly on the progress

Photographer/ Director of the Viral Visual Photostory – INU JIN

2021

- Pioneer and creator of INU JIN, a visually compelling story with photographs .
- Directed and Photographed INU JIN.
- Increased online engagement, followers and subscribers .

Sold over 40 High quality framed and personalized artistic photographs from the WEST AFRICAN NIGHTLIFE SERIES

Clientele includes:

- Individuals,
- Corporations,
- Hotels
- Politicians

EDUCATION

LL. B – Law – Lead City University, Ibadan, Oyo State.

2023