

# **John Robert (J.R) Meek**

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## **Relevant Experience**

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### **Marketing & Community Development Coordinator, Travel Wrangell – Wrangell, AK** **January 2025 – Currently Employed**

- This community and economic development position emphasizes visitor industry management and marketing. Assists in developing, organizing, and implementing Travel Wrangell's destination marketing plan, associated promotional activities, and the tourism management plan and best practices program. Coordinates marketing initiatives through creative outreach to travel writers, influencers, publications, consultants, and third-party media teams. The position cultivates relationships with local, state, and regional organizations and attends trade shows, conferences, and meetings representing Wrangell and the visitor industry. Works cooperatively with other departments to promote all economic aspects, assets, and strengths of the community.

### **Accounts Receivable, Wildlife Safari – Winston, OR** **May 2023 – January 2025**

- Wildlife Safari is a non-profit 501(c) organization where donations and visitor relations are essential. Working in Accounts Receivable, my main responsibilities include inputting data from daily sales reports through Square, inputting website sales into QuickBooks, and delivering invoices to individuals and/or organizations. Recently, I have become involved in Public Relations where I assist in visitor outreach and marketing, improve guest experience, and help develop community projects such as Zoo Boos & Brews and Zoobilee.

### **Videographer Internship, LearningWorks for Kids – Remote** **April 2021 – February 2025**

- LearningWorks for Kids (LW4K)'s goal is to help provide teaching materials on executive function skills to kids using learning video games. My position helps achieve that goal by creating content that includes online courses on the LW4K website and by creating spotlights, parent vocabulary, or other miscellaneous content on their YouTube channel. Lastly, I help their goal by creating advertisements to extend their outreach on various social media platforms.

### **English Teacher, Creverse Inc. – Sejong City, South Korea** **February 2022 – February 2023**

- This position was a one-year contract where I worked for a private after-school academy in South Korea that teaches English to local Korean children. We used an in-class tablet-based learning system. The teacher displayed the lesson over a TV while students can learn, read, write, and draw through their tablets, while they occasionally used their workbooks for reference. The primary goals of each class were to display new, more advanced vocabulary to learn, practice their reading, listening, speaking, and writing skills, and finally to have students work together on projects known as Creative Thinking Projects (CTP).



### **Lead Director, Mountaineer Media Film Club – Gunnison, CO**

**August 2017 – May 2020**

- Mountaineer Media is a film club at Western Colorado University (WCU). I was promoted to the president position (Lead Director) after 3 years working under the Assistant Director and Producer positions. I was responsible for marketing on-site and on social media, ensuring constant communication with other clubs and local businesses in the Gunnison community, and making short films for our student film festivals, including our popular 48-Hour Film Festival.

### **Sports Information Assistant, WCU Athletics Department – Gunnison, CO**

**January 2020 – March 2020**

- Sports Information Assistant is another name for the Videographer role at the athletics department at WCU. My role was to obtain various video footage and photo shoots of multiple sports during their games, which were used for their website and on their social media page.

### **Cage Manager & Videographer Assistant, WCU Communications Department – Gunnison, CO**

**August 2018 – December 2019**

- My position was split into two different responsibilities. My role as Cage Manager was to ensure a smooth process of renting out camera equipment to other students on campus. My other role as Videographer Assistant was to help my professor, Ian Curry, with setting up video and audio equipment for Live Speech Talks that occur every month at Western Colorado University.

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## **Education**

### **Gonzaga University, Remote**

**Course Certificate:** Digital Marketing

**Course Completion:** May 2025

### **Western Colorado University, Gunnison, CO**

**Degree:** Bachelor of Arts

**Major:** Communication Arts

**Double Emphasis:** Film Studies and Theatre & Performing Arts

**GPA:** 3.5

**Degree Obtained:** May 2020

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## **Certifications & Memberships**

**Google Ads Certification** – May 2025



**Google Analytics Certification** – May 2025

**Hubspot Email Marketing Certification** – April 2025

**Stage 32 Member** – April 2024 – Current

**Omicron Delta Kappa Honor Society Member** – August 2019 – May 2020

**Mountaineer Media Film Club Member** – August 2016 – May 2020

**Western Theatre Company Member** – August 2018 – May 2020

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### Portfolio

- **Website:** <https://jrfilmmaker.wixsite.com/website-1>
- **LinkedIn:** <https://www.linkedin.com/in/j-r-meek-9726651a2/>
- **LearningWorks for Kids:** <https://www.youtube.com/@LW4KLetsPlay> / <https://www.lw4k.com>
- **Travel Wrangell:** [www.travelwrangell.com](http://www.travelwrangell.com)