

DAVID ALEXANDER

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Objectives

David Alexander is a film producer from Chicago. Through his production company Dark Monarch Films, he aims to execute impactful visuals, while seamlessly expressing much needed stories influenced by culture.

Skills Summary

Adobe Creative Cloud, Microsoft Office (Word, Excel, and PowerPoint), Showbiz Budgeting, Keynote, Business Management, Script writing, Animation, Virtual Production, Volume Design, Post-Producing, Line Producing, Bidding, VFX producing, Movie Magic, Frame IO.

Experience

Dark Monarch Films, LLC

Founder, Executive Producer/ March 2025 – Present

DARK MONARCH FILMS is built around one core purpose: telling bold, emotionally resonant stories. We create films that challenge, inspire, and stay with audiences long after the credits roll. Every project begins with story and everything we make is rooted in sharp vision, grounded execution, and emotional weight.

Founded by writer, producer, and director David Alexander, Dark Monarch Films was built to merge the creative and physical sides of filmmaking under one roof. With over 15 years of experience as a creative producer, line producer, and post-producer David has overseen projects from development through delivery balancing the creative vision with the realities of production, schedules, and budgets. His producing work spans across film, television, and commercial content for brands like Cash App, HBO, Jack Daniel's, Vice Media, Kerrygold, Champion, and MARS Food.

At Dark Monarch Films, we don't chase trends, we develop timeless stories with cultural depth and personal truth. We believe every story deserves care, precision, and fearless execution.

David Alexander, Inc.

Freelance Creative Producer, Line Producer, Post Producer / October 2012 – April 2025

As a freelance creative/line producer, I work with production companies, agencies, film/tv studios, and brands. I would oversee every production through pre to post -production. Be the primary point person on set making sure all creative goals are met on budget and on schedule. Bid out production for budgets ranging \$5K to \$1 Million for both Union and non-union productions. Work with the HOPs to bid projects and new business. Recruit and hire experienced production crew to execute treatments and scripts. Saw all production through from development to delivery. Post produced projects and hired editorial teams. Represent skilled and creative directors and pair them with the correct projects to not only fulfill client needs but allow them to thrive with their own look and vision. Collaborate with the industries top directors to bring treatments to life. I signed award winning director talent to production company rosters. Create pitch decks and scripts that tell cohesive story that are impactful and purposeful. Post produce project and Hire editorial teams.

Clients: HBO, Vice Media, Create Music Group, Succezz, Jordan Brand, Puma, Flightless, Pogi Studios, Loop, Cash App

Energy BBDO

Producer / February 2022 – May 2023

As an integrated producer/line producer, I lead a team of content creators to make award winning commercial content.

Seeing productions through from start to finish from hiring talented crew members, line producing global content and commercials, and collaborating with editors and postproducing projects.

As an agency producer I landed projects through bidding using AICP bids, Casted SAGAFTRA actors for commercial talent. Working closely with business affairs to stay within production guided lines while simultaneously creating beautiful visuals within the digital space.

Clients: Champion, Mars Food, Dom's Kitchen, Jack Daniels, Woodford Reserve, Old Forester, Kerrygold

State of Illinois

Producer & Editor / February 2020 – March 2020

Produced and Directed a feature length documentary for the US Government and the First Congressional district of Illinois.

Hired an experienced crew to execute the vision of the documentary to match the tone of the audience was looking for.

Organized with Congressman Bobby L. Rush and campaign organizers to set up interviews

Completed the interviews and b-roll footage on one day of production.

Created and original score in post and turned fully edited project around in one week.

Succezz by B and Vdot, Inc.

Content Producer / April 2017 – November 2018

Created the blueprint for all production and marketing assets. In doing so I was able to triple the number of followers, engagement, and ROI through all social platforms. Produced video and photo content in collaboration with major clothing brands such as Nike, Adidas, Mitchel and Ness. Hired production crew and booked talent for paid campaigns that involved activations and event coverage.

Grew overall digital presence through original photos and OLVs.

Vice Media

Archival Producer / July 2015 – March 2016

Lead the overall content production and image licensing for a feature length documentary featuring Chief Keef, Vic Mensa, Chance The Rapper, and a host of other notable entertainers. On all event footage hire a crew that covered the media capture in its entirety.

Collaborated with Hologram USA to film and capture a hologram show for main production assets used in the film.