

 poddar.aishwarya24@gmail.com

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 Sec 134, Noida, Uttar Pradesh

AISHWARYA PODDAR

Animator | Visual Developer

EDUCATION

2022 - 2026 Bachelor of Design in Animation & VFX

University of Petroleum & Energy
Sciences | Dehradun

Y2: 9.1, Y1: 9.4

2019 - 2022 National CBSE Board

The Millennium School | Noida

K12: 98%, K10: 91.6%

EXPERTISE

Concept Art Animation

Illustration 3D Modelling

Video Editing Motion Graphics

SKILLS

Software Proficiency

Photoshop Illustrator

OpenToonz Animate

Blender Maya 3D

AfterEffects Da Vinci Resolve

Core

Project Management

Narrative & Storytelling Skills

Attention to Detail

Summary

Visual designer with a foundation in Animation and Concept Art aspiring to blend Graphics & Animation. Proficient in 2D softwares like Animate, OpenToonz & 3D softwares like Blender & Maya. Past experience as a Multi-Media Designer and in Branding & Marketing Design.

Motivated by the passion to contribute to the Indian Animation Industry!

Experience

Jan 2025 - April 2025
UPES | Dehradun, Uttarakhand

Marketing Media Designer

- **School of Design Ambassador** from Animation & VFX.
- Motion graphic videos and social media content for marketing purposes.
- Handling social media for School of Design to increase engagement & outreach.

Aug 2024 - Dec 2024
Afsin MK | Dehradun, Uttarakhand

Visual Designer for Short Film 'POP!'

- Conceptualisation & Illustration
- Ideated & created the surreal environment for 'POP!' -the 3D short film.
- Collaborated closely with the **Film Director & the CGI Artist**.

June 2023 - May 2024
The Analysis | Bhopal, Madhya Pradesh

Creative & Design Lead

- Data visualization, Graphic design & **Branding** Identity
- Converted research into visuals like banner, infographics, media creatives, etc.
- **Boosted LinkedIn engagement by 70%** bringing new audience & connections.

June 2023 - July 2023
Lakshyam NGO | Hauz Khaus, New Delhi

Multi-Media Designer

- **Promotional design** (catalogues, workshop banners, etc.) & Planning
- Interior planning, video-editing for social media & volunteering services.
- Improved branding consistency **increasing familiarity with audience**.

Certification

Nomination for Best Student Project
Ahmedabad International Film Festival / April '25

Film Festival Selection & Screening
1 National & 3 International / Nov '24 - Mar '25