



Justin Harris

Photographer/Filmmaker/Media Director

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ABOUT ME

I am a West Virginia based photographer and filmmaker, and owner of Mountain River Media. My focus and experience is in media content involving resorts and hotels, and marketing concepts with multiple media platforms. .

EDUCATION

Elon College

1997-2001
Majored in Social Services with a focus on Case Management.

SKILLS

International Award Winning Documentary Filmmaker

Nationally Published Landscape and Action Sports Photographer

10 Years Experience in Resort and Hotel Content Creation

10 Years Experience in Social Media Marketing

20 years experience in whitewater photography and outdoor action sports safety and filmmaking

10 Years Experience with Lightroom, Premiere Pro, and all of Adobe Suite

EXPERIENCES

Dec 2014
Present

Media Director // US Hotels

Oversee all media related projects within the Great Ohio Lodges brand, with additional completed project direction with Northern Bay Resort, Custer State Parks, Canaan Valley Resort, as well as multiple corporate projects for the Regency Hotels and US Hotel brands.

May 2014
Oct 2019

Photographer/Safety Boater// Precision Rafting

Over the course of five years I trained and implemented skills as a safety kayaker, photoboater, river guide, kayak instructor, and kayak guide. Additionally I filled the role of social media marketer and company spokesman.

Sept 2018
Present

Owner/CEO // Mountain River Media

Founded Mountain River Media in 2018. Over the course of six years we have worked with over 40 different organizations and brands, created 2 award winning films featured on West Virginia PBS, implemented and raised funding for multiple year long film tours, completed a third film for 2025, and grown revenue by over 400%.

Jun 2004
Sept 2012

Operations Director// YMCA of Greater Richmond

Oversaw program direction for Outdoor Education, Aquatics, Sports, and Operations for both the Tuckahoe YMCA and Petersburg YMCA. Developed a full outdoor leadership curriculum and summer camp for high school students, securing 4 years of funding through private grants.

REFERENCES

Gary and Linda Edwards

Managing Directors

The Edwards Foundation

1-804-402-2517
Hooramom@aol.com

Floyd Johnson

Executive Director

Boys and Girls Clubs of America

fjohnson@mha-triad.org

AWARDS

Best Short Feature Film 2024 | Maine Outdoor Film Festival

2 films winning over 50 national and international awards from 2022-2024. Listing upon request.

Multiple National Publications 2015-2024 |

Publications include Free Skier Magazine, AARP Magazine, Ohio Magazine, Kayak Session, and Conde Nast Traveler.