



TX 5063

Jitin Hingorani

Film Producer + Festival Curator + Entertainment Reporter
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HERE'S MY STORY:

Industry veteran with 25 years of international experience: entertainment reporter, movie publicist, film festival director & curator, and docs & short film producer

PROFESSIONAL INDUSTRY EXPERIENCE:

Head of Programming

**NATIONAL FILM DEVELOPMENT CORPORATION (NFDC) - GOA, INDIA
JANUARY 2023 TO JUNE 2024**

Head of Programming for the NFDC Film Bazaar, the largest film market in Asia, alongside the International Film Festival of India (IFFI), which is funded by the Government of India. Role involved conceptualizing and curating panel discussions and master classes on the business of cinema for the Knowledge Series, overseeing Screenwriters Lab, Book to Box Office, VFX & Tech Pavilion, Work-in-Progress lab, and Viewing Room. Doubled in-person participation and number of projects that found partnerships from previous years.

Co-Founder + Curator

**SOUTH ASIAN HOUSE @ TRIBECA & SXSW
MARCH 2023 TO MARCH 2024**

Launched networking platform for South Asian creative entrepreneurs, thought leaders, and industry professionals at mainstream festivals like SXSW, Tribeca & Art Basel. From film and television to music, theater, and fashion to business and technology to art and politics, South Asian House "popped-up" for the diaspora to celebrate their stories and invest in upcoming opportunities. Highlights included a South Asian Music Showcase, Desi Drag Brunch, and an Oscar Viewing Party, hosted by Lilly Singh.

Founder & Festival Director

**DALLAS/FORT WORTH SOUTH ASIAN FILM FESTIVAL
FEBRUARY 2015 TO SEPTEMBER 2022**

Founded and curated a more than a dozen South Asian Film Festivals in Dallas, NYC, and Long Island over a span of seven years. Annual screening of shorts, documentaries, and feature films focused on South Asian culture. Managed advisory board of more than 20 community professionals, festival staff, corporate sponsors, media & community partners, along with visiting filmmakers and talent from around the world. Pivoted to produce a seven-week-long, online festival and donated 2500 surgical masks to NYC and Texas hospitals in need through the "WATCH A FILM, SAVE A LIFE" initiative during the lockdown. Scaled sponsorship revenue by 200% and named "Most Innovative Small Business in Texas" by the Governor. Served on the jury for the Kashish Queer Film Festival & the South Asian programmer for the first edition of SXSW Sydney.

Principal/CEO

**JINGO MEDIA - NYC & TEXAS
JUNE 2010 TO JUNE 2022**

Founded boutique PR and events management firm, with a presence in NYC and Texas, focused on earning South Asian media for mainstream clients and mainstream media for South Asian clients. Corporate and non-profit clients included: Toyota, Wells Fargo, Disney + Hotstar, New York Indian Film Festival, Sikh International Film Festival, I-View Film Festival & designers Anita Dongre and Sabyasachi. Festival strategy and film PR for titles like I AM, MEHRUNISA, 7 DAYS., BOMBAY SUMMER, MUJIB, MY HOME INDIA, DRAUPADI UNLEASHED, BARZAKH, & THE PINK SHIRT. Earned media coverage garnered for films, events, and celebrities in *The New York Times*, *Wall Street Journal*, *Huffington Post*, *Oprah Winfrey Show*, *CNN*, *Fox News*, *Variety*, *Hollywood Reporter*, *BBC*, *Forbes*, *Juggernaut*, *Brown Girl Magazine*, etc.

Entertainment Reporter/Anchor

**ASIAN VARIETY SHOW (AVS)
SEPTEMBER 2009 TO JUNE 2022**

Reported and anchored Bollywood entertainment news for one-hour lifestyle program on Son.y TV, with a viewership of 16 million homes in 120 countries worldwide. Interviewed celebrities like Nicole Kidman, Dev Patel, Shah Rukh Khan, Priyanka Chopra, Mindy Kaling and covered more than 100 red carpets at awards shows, premieres, and film festivals.

INDUSTRY SKILLS:

- Festival Programming & Curation
- Campaign Strategy Development
- Marketing & Distribution
- Media Pitching & Spinning
- Crisis Management
- Emceeing & Moderating Panels
- Red Carpet Coverage
- Talent Management
- Budgeting & Casting
- Event Conception & Flow

[Entertainment Reporter Reel](#)
[LinkedIn Profile](#)

PRODUCER CREDITS:

[CALL ME DANCER \(2023\)](#)
[EXECUTIVE PRODUCER](#)

[ZENDE, THE SUPER COP \(2023\)](#)
[ASSOCIATE PRODUCER](#)

[BACK THEN: THE STORY OF
LIVE MUSIC IN BOMBAY \(2024\)](#)
[CREATIVE PRODUCER](#)

[NIGHT QUEEN \(2024\)](#)
[CREATIVE PRODUCER](#)

[IMDB Profile](#)

EDUCATION:

University of Texas at Austin:
Bachelor of Journalism
Bachelor of Arts in English
Minor in Speech Communication

Oxford University, Brasenose College:
English Honors Program
Thesis on Shakespeare & Chaucer

*Languages: English, Hindi, Urdu,
Sindhi & Spanish (conversational)

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