

SAMANTHA MCDANEL

VIDEO PRODUCER, DIRECTOR, EDITOR



CONTACT

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(214) 415-0086

[LINKEDIN](#)

EDUCATION

BACHELOR OF ARTS

RADIO, TELEVISION, FILM (RTVF)

UNIVERSITY OF NORTH TEXAS | 2014-2018

SOFTWARES & SKILLS

Team Management

Media Organization

Camera Utility

Computer Troubleshooting

Communication

Production Coordinating

Adaptability

Creative Problem-Solving

Scheduling

Personnel Hiring

Davinci Resolve Studio

Adobe Premiere Pro

Adobe After Effects

WORK EXPERIENCE

VIDEO PRODUCER & LEAD EDITOR

WestHouse Creative | 2022-2024

- Umbrella role ranging as producer, camera operator, editor, media manager, and director, based project-to-project.
- Communicate with clients & respective partners for their content.
- Manage, coordinate, & edit delegated projects for short & long form media, including: commercials, docu-series & reality tv episodes, video podcasts, event reels, testimonials, social media ads.
- Hold strong storytelling & design capabilities as well as technical knowledge of camera & editing software to create compelling content.
- Train contract editors project-to-project to match brand voices.

FILMMAKER: PRODUCER, DIRECTOR, EDITOR

Freelance/Contract | 2017-Current

- Operate as a producer, director, editor, media manager, or camera operator, based project-to-project.
- Communicate & operate with clients & respective partners.
- Create long & short form media content including: narrative short & feature films, docu-series & reality tv episodes, event reels, testimonials, and social media ads.
- Hold strong storytelling & creative capabilities, technical knowledge of camera and editing software, and a resourcefulness in logistics for creative projects.

ASSOCIATE PRODUCER & EDITOR

DraperyTV: Meet The Drapers Travel Pitch Show | 2019-2024

- Schedule & capture segment interviews & B-Roll with show contestants across several different cities and countries.
- Collect and organize footage, music, graphics, & sound FX for individual each company and their respective CEOs.
- Understand target audience and create new ways to broaden audiences.
- Create promo spots & featured bonus content for online & commercial use.
- Meet several network deadlines working with editing & marketing teams.
- Flexibility in wearing different hats & holding strong communication across each department & team member.

EQUIPMENT ROOM MANAGER & COORDINATOR

Media Arts Dept. at University of North Texas | 2018-2019

- Manage Equipment Office & student assistant workers.
- Coordinate allocation of equipment usage for student & faculty film productions and class instruction, supervise and enforce equipment checkout/check-in policies, handle equipment inventory & repairs.
- Provide training/workshops of gear to student assistant workers & production courses.
- Collect vendor bids and coordinate with department on new equipment purchases.

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PRODUCTION PORTFOLIO
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LONG-FORM WORK

NARRATIVE FEATURE

Producer & Editor

- *In A Cold Vein* (2025) with ECO Films

DOCUMENTARY TV

Editor

- Design VS Build: [The Burke Museum](#)
- Design VS Build: [Woodinville Whiskey](#)
- Design VS Build: [The Minne Stuga Cabin](#)

REALITY TV

Asso./Story Producer & Lead Editor

- Meet The Drapers: S6E1 [Denmark](#)
- Meet The Drapers: S6E2 [Italy](#)
- Meet The Drapers: S6E3 [Taiwan](#)
- Meet The Drapers: S6E4 [Portugal](#)

Asso./Story Producer, Lead Editor, Camera Operator

- Meet The Drapers: S6E7 [Saudi Arabia](#)
- Meet The Drapers: S6E8 [Sri Lanka](#)
- Meet The Drapers: S6E10 [Paris](#)
- Meet The Drapers: S6E12 [Rio de Janeiro](#)
- Meet The Drapers: S6E13 [SemiFinals 1](#)
- Meet The Drapers: S6E14 [SemiFinals 2](#)
- Meet The Drapers: S6E15 [Finale](#)

Asso. Producer, Lead Editor, Camera Operator

- Meet The Drapers: S5E2 [Silicon Valley](#)
- Meet The Drapers: S5E4 [West Coast, India, Taiwan](#)
- Meet The Drapers: S5E8 [MidWest](#)
- Meet The Drapers: S5E9 [East Coast](#)
- Meet The Drapers: S5E10 [SemiFinals 1](#)
- Meet The Drapers: S5E11 [SemiFinals 2](#)
- Meet The Drapers: S5E12 [SemiFinals 3](#)
- Meet The Drapers: S5E13 [Finale](#)

Editor

- Meet The Drapers: S4E4
- Meet The Drapers: S4E7
- Meet The Drapers: S4E12
- Meet The Drapers: S4E13 [Finale](#)

Camera Operator & Editor

- Meet The Drapers: S3E1

Camera Operator

- Meet The Drapers: Season 3

SHORT-FORM WORK

COMMERCIAL

Producer, Director, Editor, Sound Design

- It's Skinny Pasta: ["What's The Skinny?!" 30sec Ad](#)

ADS & CASE STUDIES

Editor & Sound Design

- Kebony US: [Architects on Weathering](#)
- Kebony US: [Pier 26 Case Study](#)
- Kebony US: [Using Kebony for Marinas](#)
- Kebony US: [Happy Holidays from Kebony!](#)
- Kebony US: [What Builders Say](#)
- Kebony US: [What Architects Say](#)
- Kebony US: [Bois-Le-Roi Residence Feature](#)
- Kebony US: [The Mine Stuga Cabin Feature](#)
- DvB New Additions: [Choosing Materials for Pier 26](#)
- DvB New Additions: [Sustainable Materials Used](#)
- DvB New Additions: [Cladding the Minne Stuga](#)
- DvB New Additions: [Asymmetry on the Mine Stuga](#)
- DvB New Additions: [Tom Kundig on Architecture](#)
- DvB New Additions: [A Living Structure](#)
- DvB New Additions: [The Gizmo Door](#)

VIDEO PODCAST

Camera Operator & Editor

- The Sauce: S1E2 [Ricky Joshi](#)
- The Sauce: S1E2.2 [The Leftovers](#)

EVENT HIGHLIGHT REEL

Camera Operator & Editor

- [Voltage Control Facilitation Lab Summit 2024](#)
- [Culturati Summit 2023](#)
- [Culturati Summit 2022](#)

CORPORATE VIDEO

Camera Operator & Editor

- Voltage Control: [How To Open](#)
- Voltage Control: [4 C's](#)
- Voltage Control: [Popcorn](#)
- [Voltage Control YouTube Page For More](#)

MUSIC VIDEO

Producer, Director, Editor, Sound Designer

- [Reaganomics](#) (2024) by Donovan Bogne

Producer

- [Pink](#) (2023) by Leila Sunier
- [Don't Know How](#) (2021) by Madison Baker
- [Golden Light](#) (2020) by Blaine Mitchell