



FOR IMMEDIATE RELEASE

Choon: Redefining AI in Film with Humanity at Its Core

Seoul, South Korea / Los Angeles, CA – [Insert Date] – In the evolving world of artificial intelligence, South Korean filmmaker *Antonia Kim* has set a new standard with *Choon*, a 28-minute AI-driven mystery romance thriller that’s anything but robotic. Combining cutting-edge AI tools with deeply human storytelling, *Choon* challenges perceptions of what technology can achieve in the arts.

“My goal was to craft an AI film that feels as close to humanity as possible. My ultimate goal in filmmaking is humanism. I strive to be a pioneer in making AI films that are the most human, for humans, and closest to humanity,” says Antonia Kim, whose work balances innovation with emotional depth. From character movements to voiceovers and soundscapes, every element of *Choon* was crafted using a suite of advanced AI tools, including:

- **MidJourney & Flux:** Conceptual sketching and visual creation
- **Runway, Kling, Hailuo AI:** Video generation and editing
- **ElevenLabs:** Sound design and voiceovers
- **Udio & Suno:** Titles and original theme song composition

The result is a visual and emotional experience that transcends technical novelty, delving into themes of memory, obsession, and ethical boundaries.

The story, written by *Anthony Torino Blevins*, stems from his own experiences following the tragic loss of his wife, blending heartfelt authenticity with suspenseful narrative twists.

“Antonia’s vision brought my story to life in a way that resonates deeply. *Choon* is proof that AI and human creativity can coexist to create something extraordinary,” says Anthony.

A Milestone in AI Filmmaking

Antonia Kim’s approach to AI filmmaking was not without challenges. Achieving fluid movements in basketball scenes or consistent character appearances tested the limits of

current AI capabilities. Yet these imperfections serve to showcase not only what AI can achieve but also its potential for growth in storytelling.

As *Choon* gains traction, it has been submitted to renowned AI film festivals, including:

- Seoul AIFF (South Korea)
- NeuWave Festival (USA)
- Metamorph Award (Global)
- CineAI (India)
- AI Film Awards Ukraine (Web Edition)

Recent press interview with Antonia Kim: [4i mag interview](#)

Call to Action

Discover the future of AI storytelling by watching *Choon* on [YouTube](#).


Link to [Media Kit](#).

For inquiries about AI's role in the production or insights into the technology used, contact Antonia Kim. Alison Dumbell at Upstage Entertainment can be reached for media inquiries or to explore potential collaborations.

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Official Images below.



CHOON



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Just You & Me







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