

Laura Park  
LAURAPARKMEDIA.COM  
323-445-7566

### **ABOUT ME**

I am a Los Angeles based Director/Producer with 10+ years of experience and a versatile skill set. My short film won the top award at the *Boston Comedy Film Festival*. I've produced content for *The History Channel*, *AMC Networks*, *USA Today Travel*, *KIVA*, and more.

### **WORK HISTORY**

#### **DIRECTOR/PRODUCER**

2010-present: SMARTSHOOT

- Write, shoot, and edit commercial content for businesses and organizations in Los Angeles
- Direct a variety of talent on location including actors, non actors and celebrity talent.
- Evaluate locations quickly and accurately.
- Work independently to produce exceptional content under strict deadlines.
- Clients include Yelp, YP, PopMenu, Ubereats, and Grubhub.
- Final Cut Pro, Adobe Creative Suite.

#### **DIRECTOR/PRODUCER**

2010-present LAURAPARKMEDIA - OWNER

Portfolio/Client Reviews: LauraParkMedia.com. Director/Producer for television and web projects including work for The History Channel, AMC Networks, USA Today Travel, and Kiva.org. *Specific projects include*

#### ***DIRECTOR/CINEMATOGRAPHER***

KIVA

- Document the lives of Kiva borrowers throughout rural areas of Kenya, Nicaragua, and Costa Rica.
- Work with over 11 partner organizations internationally to develop and produce exceptional documentary footage for Kiva.
- Effectively lead shoots in extreme climates/conditions - interviewing emotional topics in English and Spanish.
- Adapt quickly to changes in shooting schedules in the field. Collect compelling material in a limited amount of time

#### ***DIRECTOR/PRODUCER***

USA TODAY TRAVEL

Write/direct/shoot/edit 3 part cruise review for Princess Cruise Lines's Ruby Princess.

- Coordinate all shoots onboard and abroad.
- Location scout onboard and abroad.

**\*Editors choice award**

#### ***DIRECTOR/PRODUCER***

AMC NETWORKS

Direct/shoot/edit Living Advantage PSA series. Celebrity talent.

- Communicate efficiently, directing a large cast of talent.

#### ***DIRECTOR/PRODUCER***

MACMILLAN PUBLISHERS/NEW LEAF LITERARY

Write/ direct/shoot/edit/cast/location scout science fiction book trailer for The Lost Planet Series by Rachel Searles.

***DIRECTOR/PRODUCER***

HISTORY CHANNEL

Direct and shoot b-roll for America's Book of Secrets

**DIGITAL MEDIA DIRECTOR**

2007-2012 GREEN PLANET BUILDING

Online Content Producer

-Write and develop all online media for Green Planet Building.

-Create and execute online video series on Green Building techniques.

-Integrate social media, blogging, newsletter, website, and youtube marketing.

**EDUCATION**

Bachelors of Arts Degree in Anthropology/ Theatre Minor University of MN

Comedy writing: Greg Dean, Gerry Katzman. Los Angeles, CA

Improv: Groundlings, Improv Olympic, Brave New Workshop

Spanish Language: Spanish Language Academy, Madrid, Spain. Spanish Language Program, Cuernavaca, Mexico.

**AWARDS** Boston Comedy Film Festival Winner, Editor's Choice Award: USA Today Travel

**LANGUAGES** English and Spanish