

Connor Field

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EDUCATION

Texas A&M University, College Station, TX Expected: May 2026
-Bachelor of Business Admin. in Marketing-Advertisement Strategy GPA: 3.7/4.0
-Minor in Communications

EXPERIENCE

Creative Sea Productions, College Station, TX March 2023- Present
Owner, Founder

- Run a Freelance Graphic Design and Creative Services startup offering low-cost branding consultation to startup businesses
- Help startup business realize the importance of branding and assist in the creation of a brand identity

Student World Impact Film Festival, College Station, TX January 2024- May 2024
Film Festival Jury Intern

- Watched independent films around a multitude of global topics and judged them on a based set of criteria
- Gained perspective from a vast array of different global cultures, groups, and languages

NuTrail, Murfreesboro, TN May 2023- August 2023
Sales Intern

- Performed in-store audits to ensure quality display at retail locations
- Engaged with potential and current vendors
- Set up booths and attended Consumer Packaged Goods Trade Shows

Newk's Eatery, Murfreesboro, TN June 2019- August 2022
Certified Trainer

- Versed in every house position and trained new employees
- Was able to be flexible and change positions in a moment's notice while still proficiently maintaining my own station

INVOLVEMENT

Maroon Out, Texas A&M University August 2022- Present
Director of Graphic Design, January 2024- Present

- Design graphics for social media posts
- Create designs for t-shirts, stickers, and buttons to be given out for 1,000s of people

Director of Operations, January 2023-December 2023

- Facilitated pre-game events with Texas A&M athletics
- Coordinated with suppliers, vendors, and sponsors for events
- Planned and executed pre-game activations for 10,000s of Texas A&M fans

MSC Aggie Cinema, Texas A&M University August 2022-Present
Classics Director, April 2023-April 2024

- Organized program proposals to coordinate film screening events for students
- Worked with third party aggregators to set up early access screenings for movies on Texas A&M campus
- Assisted in the creation and execution of social media material and pre-show PSAs

McFerrin Center for Entrepreneurship, Texas A&M University August 2022- April 2023
Coaster Council Member & Startup LLC Member

- Assisted in the operations and execution of Startup Fast Pass, a 3-day hands on experience where students begin to work out the starting point of the entrepreneurial journey
- Conceptualized a business plan and was a finalist in the Raymond Ideas Challenge
- Announced winners for places 90-81 for the Aggie 100, on stage in front of a 700-person crowd

PROJECTS

Maid to Kill, College Station, TX June 2023- Present
Co-Writer, Co-Director, Co-Producer. Editor, Web Designer

- A feature length student film project written in the Fall of 2023 and filmed in the Spring of 2024 and to be released Fall of 2024
- Co-wrote the storyline, beat sheet, and 68-page script
- Co-directed a cast & crew of 30+ over the span of 2.5 months of filming
- Edited the film in all aspects of cutting, coloring, and sound design

Saber Smith/ MRSU1CIDESQD, Murfreesboro, TN March 2020- June 2023
Content Creator

- Ran a craft based TikTok account, learning creator tools and how to accommodate to the algorithm
- Accumulated upwards of 47,000 followers and averaged 56,000 views amongst 34 videos

SKILLS

Adobe Illustrator	Adobe Premiere Pro	Branding	Directing
Employee Training	Event Planning	Film Production	Graphic Design
Microsoft Excel	Microsoft PowerPoint	Microsoft Word	Screenwriting
Social Media Marketing			

AWARDS AND CERTIFICATES

2nd Place Start Up Business Plan- State Career Development Conference- DECA 2x Dean's Honor Roll- Texas A&M University A. Benton Cocanougher Dean's Endowed Scholarship

Peggy J. and Willis S. Ritchey '68 Scholarship