

Annika Dean

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Education

Howard University | Washington D.C. | August 2021-May 2025

Bachelor of Arts: Media, Journalism, & Film - TV/Film Production + Minor in Graphic Design

Awards

Cinematographer/Producer for "Haunted" | Disney Storytellers Fund at Howard University | September 2023-December 2024

- A member of the inaugural cohort of DSF where my group and I received \$25K to make the film come to life. I collaborated with the director and producers to buy equipment, getting crew, and finding locations to develop the visual look of the film

Cinematographer/Co-Writer for "The Bet" | Semi Finalist for Coke Refreshing Films Program | October 2024-November 2024

- Selected as one of the top 8 out of 700+ submissions to become a semi-finalist
- Created the concept, pitch deck, & short storyboard animatic for the program using Adobe After Effects

2023 Benjamin Moses, Jr. Scholarship Finalist | Seven Hillz Productions Foundation | January 2024

Chanel Talk LA 2023 HBCU Cohort | May 2023

- Top 10% of Howard, Spelman, and Morehouse students chosen to attend an all expenses paid trip to learn about Chanel, filmmaking, and fashion

Experience

Warner Bros Television Group Campus Ambassador | September 2024-Present

- Planned and executed on-campus promotional events, both in-person and virtually on social media
- Developed videos, graphics, and social media posts to implement strategies to effectively promote WBTV projects like "Brilliant Minds", "Harry Potter: Wizards of Baking", and more
- Collaborated with WBTVG Publicity and Communications teams to tailor campaigns and select the most compelling video clips, photos, and promotional materials that resonate with students

Alabama State University Video Production + Social Media | May-July 2024

- Produced custom social media content for the Broadening the Pipeline to Careers in Engineering Program.
- Brainstormed and implemented new content to capitalize on existing assets such as faculty achievements, student projects, summer camps, and alumni success stories
- Produced high-quality video content using the Sony FX30 and edited using DaVinci Resolve

Disney Television Discovers Talent Showcase Post Production Assistant/Shadow | June 2024

- Worked on D-Day: An Original Workplace Comedy created by ABC Casting and Five by Five Studios
- Shadowed the Post and Production teams on set and learned about the editor's process
- Sent dailies out to cast, crew, and ABC Studio/ Production on PIX and delivered footage to Picture Shop
- Scheduled meetings using Google Suite

Adobe Student Ambassador | December 2023- May 2024

- Promote Adobe through content creation and advertising through personal social media channels

NYX Street Team Event Ambassador | Youth Marketing Connection | October 2023

- Worked at Howard's Homecoming where I gave NYX products to attendees

HBO/Max Production and Post-Production Intern | Warner Bros. Discovery | June-August 2023

- Pitched a personal dream TV show presentation to HBO/Max employees
- Completed script breakdowns and script coverage
- Responsible for archiving media and production documents using Scenechronize, Airtable, and Smartsheets
- Assisted HBO/Max West Coast Production department with event coordination, scheduling, and day-to-day tasks using Outlook and Google Suite

Home Depot X ParagonOne Multicultural Marketing Externship | February-April 2023

- Researched customer trends and effective marketing strategies of brands that engage younger generations
- Developed a strategy for The Home Depot that connects with younger generations using customer research and insights
- Gathered market research insights to create a strategy recommendation presentation using PowerPoint

Skills

- Cinematography, Camera Operation, Sony FX30, Blackmagic 6k, Adobe Premiere Pro, Davinci Resolve, iMovie, Adobe InDesign, Adobe Illustrator, Adobe Lightroom, Canva, Procreate, Google Suite, Microsoft Suite, Scenechronize, Airtable, Smartsheets, Outlook

Organizations

- Professional Organizations: HBCU IN LA, Warner Bros. Discovery Action, T. Howard Foundation, Disney on the Yard Mentorship Program, Women in Film, Black Woman Photographers, CollegeFashionista
- Student Organizations: Howard University Film Organization, Photography Club, Spotlight Network