

GAVIN MELTON

EXPERIENCE

Video Intern // Promotional Assistant

June 2024-Present

Cumulus Media // Q101 and 94.7 WLS

Chicago, IL // Remote

- Assist the Lead Creative Director in filming and editing podcasts, interviews, and webseries content for our social media outlets.
- Film and Edit on site, for same-day delivery, at a variety of live events including *Lollapalooza*, *The NASCAR Chicago Street Race*, and *Q101's Piquiq Music Festival*.
- Proficiently edit highlight videos from music festivals, concerts, sponsored events, and interviews for the sales department and the station's social media outlets.
- Assist the promotional team and the Event Manager in the setting up, running, and taking down of a variety of sponsored events in the Chicago area.

Videographer // Photographer // Editor (Student)

August 2023-Present

Southern Illinois University, University Communications

Carbondale, IL

- Collaborate with Lead Cinematographer/Creative Video Producer in executing video/photo content for the university.
- Capture high-quality photos and videos at SIU on-campus events with a focus on student-life.
- Edit photos and videos proficiently for on-campus clients, SIU social media outlets, SIU's Board of Trustees, and Chancellor Austin A. Lane.

Executive Producer // Social Media Manager // Crew Member

August 2022-Present

MCM: Movie Camera Movement

Carbondale, IL

- Student run, volunteer-based, short-film filmmaking organization
- Emulate practices of industry-level productions in regards to operation and communication.
- Workshop new recruitment and retention strategies with faculty advisor.
- Facilitate and organize film productions for the '24/'25 academic year.
- Continue to serve as a number of on-set and off-set roles to our short film productions.
- Ran the social media pages related to Movie Camera Movement for the '23/'24 academic year.

Student Staff // Videographer // Content Producer

August 2023-May 2024

SIU SolarSTEAM Media/Broadcast Team

Carbondale, IL

- Collaborated with SIU professors and the NASA Edge Production Company to produce pre-recorded and live content for Southern Illinois University's Eclipse Day Live Broadcast on April 8, 2024.
- Wrote, recorded, edited content for the *SolarSTEAM* social media outlets leading up to, and after, the 2024 Total Solar Eclipse.
- Researched and interviewed a number of experts in the field of Eclipses.

EDUCATION

Southern Illinois University // Carbondale, IL // Video and Television Production // August '22 - December '26



GAVIN MELTON

SKILLS

- Video Production (*Single/Multi-Cam*)
- Video Editing (*Single/Multi-Cam*)
- Communication
- Deadline Oriented
- Customer Service
- Google/Microsoft Office
- *Adobe Premiere Pro* Proficiency
- *Adobe After Effects* Familiarity
- *Final Cut Pro X* Familiarity
- Manual Color Grading
- Digital Photography
- Camera Operation

ACHIEVEMENTS // AWARDS // OFFICIAL SELECTIONS

- **National Collegiate Honors Society Conference 2023**
 - Presenter
- **Saluki XR: Producing and Sharing Space Among the Stars // Fall 2023**
 - Student-Generated Honors Seminar
- **Lift-Off Global Network First-Time Filmmaker Sessions 2024 | Official Selection**
- **Dean's List // Fall '22 - Spring '24**
- **University Honors Program**

