

# MOEIN MOTALLEBI

MEDIA PRODUCTION

## DETAILS

### ADDRESS

North York  
Canada

### PHONE

+1 438 401 0082

### EMAIL

admin@moeinmotallebi.com

## SKILLS

Ability to Work in a Team

Planning

Strategic Communication

Digital Communications

Ability to Work Under  
Pressure

Microsoft Office

Adobe Premiere Pro

Graphic Design

Adobe Media Encoder

DaVinci Resole

Cinematography

Adobe Photoshop

Video Editing

Photography

Social Media Management

Digital Marketing

## LINKS

[Linkedin](#)

[Portfolio](#)

## PROFILE

A dynamic visual storyteller and filmmaker with 10+ years of experience in the Iranian film industry and Canadian media landscape. Proven expertise in directing, cinematography, and producing captivating videos, photos, and graphics for corporate branding and impactful programs. Adept at leading collaborative teams, managing complex projects, and translating creative visions into reality. Committed to crafting multimedia experiences that resonate, inform, and inspire audiences

## EMPLOYMENT HISTORY

### Marketing Cordinator, YLG - Yazdani Law Group

2023 — 2024

- Creates and executes content strategies to engage audiences and achieve business goals.
- Creates compelling written, visual, and audio content.
- Optimizes content for search engines and social media.
- Collaborates with marketing and design teams.
- Tracks and analyzes content performance.

### Producer - TV Reality show , TFN - Toronto Farsi Network TV Satellite

2022 — 2023

- Develops show concepts and story arcs.
- Oversees production, from casting to editing.
- Manages budgets, schedules, and teams.
- Collaborates with network executives and creative teams.
- Guides cast members to ensure authentic storytelling.

## EXPERIENCE

### Content Creator

2017 — Present

Craft engaging stories that inspire action.

Use SEO and analytics to reach your target audience and achieve your goals.

Work with the team to produce high-quality content that stands out.

Continuously learn and experiment with new formats and technologies.

Be flexible, adapt, and innovate to create memorable content.

Utilize professional cameras, equipment, and editing software to create high-quality content.

## **Director Of Photography**

2012 — Present

26-feature cinema film involving multiple production companies.

IRAN - FRANCE - THAILAND - CANADA

Paint with Light, visual storyteller, using cameras and lighting to craft the mood and atmosphere of each scene. Collaborates with the director to capture the story's essence. Heads up the camera and lighting crews, guiding their work. Deep understanding of camera and lighting technology. Collaborates with the editor to ensure a cohesive final product.

## **Producer and Film Director**

May 2021 — Aug 2021

Film: Peace in Pain

Production Company: Pearl Moment Media Production.

Manages the film from concept to completion, including securing financing, overseeing production, and handling the budget to ensure the film is made on time and within financial constraints. Resolves challenges to keep production smooth and encourages collaboration among the team.

## **TV Series (Reality show) Producer and Director**

2017 — 2019

Reality Show: Chehreha

Production Company: IRAN International

Manages the film from concept to completion, including securing financing, overseeing production, and handling the budget to ensure the film is made on time and within financial constraints. Resolves challenges to keep production smooth and encourages collaboration among the team.

## **EDUCATION**

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**Bachelor's degree of Arts, Tehran Art University**

**Director of Photography, Hilaj Film School**

## **COURSES**

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**Davinci Resolve - Color & Video Edit**

2019

**Adobe Premiere CC**

2023

**Digital Marketing**

2023

**Meta Social Media Marketing**

2024