



ALEXANDRA SAVU

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ENTERTAINMENT & MEDIA WORK EXPERIENCE

Zone Productions

Post-Production Editor

Atlanta, GA

January 2024 - April 2024

- Increased viewership by editing short-form promos, such as trailers and teasers for music videos and short films

InSync PLUS

Los Angeles, CA

Post-Production Editing Intern

July-September 2023

- Creatively edited a 30" for the show *Euphoria* and a 60" for the film *Living* following storytelling techniques
- Enabled smooth delivery of short-form commercial spots respecting strict sequence structures and tight deadlines

NBCUniversal, Entertainment Networks

Los Angeles, CA

BRAVO & Reality Series Creative Marketing Editor

January 2022- April 2023

- Edited/Wrote/Produced social media sizzles, trailers for Peacock, and promotional short-form content for on-air
- Closely collaborated with designers to create GIFs and graphic templates to implement in new shows or seasons
- Achieved higher audience outreach by conceptualizing Creative Strategy Decks to determine strategic approaches, areas of opportunity, key challenges, tone and direction for upcoming franchises, new seasons, and BravoCon

Pepelwerk

Dallas, TX

Lead Video Editor, Graphic Designer, and Videographer

May 2020-December 2021

- Increased YouTube subscriptions by editing, color correction, and sound mixing bi-weekly episodes for the channel
- Responsible for creating branded graphic design assets and updating the logos in After Effects
- Orchestrated the videography process through set design, lighting adjustments, and expressive cinematography

FREELANCE EXPERIENCE

South Side Creative

Atlanta, GA

Lead Music Video Editor

March 2024 - Present

- Increased the singers' international outreach by editing promotional teasers of their music videos delivered timely
- Achieved new media collaborations for the singers by cutting expressive music videos posted across SM platforms

Essence Pictures

New York City, NY

Film and Trailer Editor

September 2023 -March 2024

- Efficiently managed the Premiere edit of a feature documentary from offline proxy workflows through post-delivery
- Resolved directorial needs by editing dailies, cutting creatively challenging scenes, and conceptualizing the trailer

Charlie Uniform Tango

Dallas, TX

Audio Post Assistant

March 2021- May 2021

- Creatively contributed to the sound edit/mix/design, ADR, and foley of various commercials and short films in PT

3008 Studios

Dallas, TX

Post-Production Editor Assistant

November 2019 - May 2021

- Surpassed media outreach by performing color grading and sound editing for an independent horror film
- Fulfilled the film's goal for the horror aesthetic by developing key compositions in After Effects

EDUCATION

Southern Methodist University

Dallas, TX

Bachelor of Fine Arts, Film and Media Arts

Bachelor of Science, Applied Mathematics

Bachelor of Arts, French

Cumulative GPA: 3.86, May 2023

Film Festivals Awards received for editing, directing, producing, and cinematography of indie short films

PROFICIENCIES

Software: Adobe Cloud (Premiere), AVID, Davinci, Pro Tools, Airtable, Frame.io, VPOST, G Suite, MS, Final Cut Pro

Interests: RED Scarlet, Black Magic, ARRI, and FS7 Sony Cameras, marketing, sports, music, debate, running

Languages: English (proficient), French (advanced), Spanish (intermediate), Romanian (native)