

PABLO VELHO

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PROFILE

Pablo Velho is a committed educator and filmmaker who has directed and produced award-winning short movies such as Catfish, Lucas, and A Birthday to Remember, and a short documentary Parodi - the Petite Museum. He also worked in the art and wardrobe departments for TV commercials such as The General Insurance with Shaquille O'Neil, Live TV show for The Red Table with Gloria Estefan, and Entertainment shows with Maluma and Carol G.

EDUCATION

May 2024

Miami, FL

M. F. A. in Motion Picture

University of Miami

Dec 2020

Miami, FL

B. A. S. in Film, Television, and Digital Production

Miami Dade College

WORK HISTORY

Jan 2018 - Current

Miami, FL & Brazil

Director & 1st AD / Independent Filmmaker / Various Companies

- Work Link: <http://imdb.me/pablovelho>
- Leads a team of crew members on short films, advertisements and social media content (10 – 40 crew members).
- Works as a liaison between the director and crew members.
- Works on breaking down the script using Celtx and Studio Binder software to increase team productivity, and ensure safety on set with politeness and discipline.
- Creates and manages shooting schedules and shot lists with Celtx, coordinating with all department heads.
- Award-winning director on three short films, one short documentary, and five social media campaigns achieving a 96 % on-time delivery rate.
- Motivates actors to produce the best dramatic performance with coaching techniques.
- Implements detailed rehearsals in short films to increase efficiency on set and minimize overtime.

Jan 2018 - Current

Miami, FL & Brazil

Producer & Assistant Producer / Independent Filmmaker / Various Companies

- Hires all on-set crew and post-production crew (10 – 40 crew).
- Negotiates with rental houses in Miami and Fort Lauderdale to optimize project budgets and achieve an average cost saving of 35%.
- Manages multiple budgets and filming timetables leading to accurate cost tracking and cost savings
- Collaborates with directors to execute creative visions, ensuring high-quality final products.
- Analyzes scripts to identify creative strategies and resource needs.
- Oversees post-production to ensure high-quality edits, visual effects, sound design, music selection, and performance's overall tone.

Aug 2021 – May 2024
Miami, FL

Graduate Instructor / Graduate Assistant / University of Miami

- Planned, evaluated, and revised curricula, course content, lectures, course materials, and methods of instruction for Introduction to Digital Filmmaking and Introduction to Screenwriting with over 15 grads and undergrad students with 95% passing rates A+.
- Assisted Professors in classes such as Principles of Aesthetics and Analysis, History of International Cinema, Survey of Motion Pictures, and Directing the Actor with over 100 undergrad students with 87% passing rates A and above.
- Monitored student status and attendance through the online Blackboard program and organized online grades.
- Managed students' conflicts and maintained classroom control during hands-on activities.
- Helped students develop diligent study habits and strategies to promote collaboration among students, resulting in a 45% increase in student participation.
- Coordinated with faculty members to develop course syllabi and materials.
- Developed and graded exams and assessments to evaluate student learning.
- Collaborated with other faculty and staff to improve teaching and learning by sharing resources and best practices.
- Monitored student's progress to identify weaknesses and provided recommendations for improvement.
- Assisted with the development and implementation of new course materials to enhance the learning experience.
- Leveraged to facilitate virtual office hours and academic support sessions, which led to a 30 % increase in student lecture attendance.

Oct 2014 - Aug 2021
Miami, FL

Key/Assistant Wardrobe Stylist & Art Director / Independent Filmmaker / Various Companies

- Work Link: <https://vimeo.com/pablovelhodirector>
- Worked with Production Designer Arturo Rovirosa, at The Red Table Talk with Gloria Estefan, Premio Lo Nuestros 2022, Maluma's YouTube Special, Carol G's New Years YouTube Special, and America's Got Talent (Florida Contest).
- Worked with Wardrobe Stylist Naty Parodi, for TV Commercials such as Verizon, Royal Caribbean, HCA - Healthcare, Baptist Shampoo, Hallmark - Christmas in July, VRBO, and Shaquille O'Neil on General Insurance.
- Referenced to storyboards, style guides, and show bibles to understand the context and ensure continuity of the character's design for short films, documentaries, and social media.
- Coordinated and managed buying and returning costumes and clothing according to directors' references.
- Tracked all clothing and accessories used in TV commercials, Music Videos, Photoshoots, and feature films.
- Monitored the progress of projects, keeping on schedule and within budget.
- Oversaw implementation of editing, color correction, and other post-production processes.

Apr 2008 - Oct 2014
San Diego And San Francisco,
CA

Creative Director / Scout Management

- Work link: <https://www.trendhunter.com/scoutmgmt>
- Collaborated with cinematographers, photographers, make-up, hair stylists, art directors, wardrobe stylists, and editors to create campaigns for online magazines and social media.
- Created creative briefs and timelines to manage the creative process from concept to completion.
- Led a team of designers to create a comprehensive corporate identity system.
- Managed campaigns with a specific focus on meeting customer needs and creative visions.
- Implemented strategies for promoting campaigns on social media.

Apr 2000 - Mar 2008
São Paulo, Rio De Janeiro/ Brazil

Casting Director / Independent Contractor/ Various Companies

- YouTube link: <https://www.youtube.com/watch?v=7-LnpWEOzTs>
- Negotiated contracts and organized over 50 casting calls, for clients such as Pfizer, Coca-Cola, Yakult, HSBC Bank, etc.
- Managed over 300 background actors 3 days a week for about a month for a TV show.
- Developed and managed casting budget in line with production accountants, achieving an average cost saving of 27%.
- Scheduled appointments for auditions or readings with available actors.
- Conducted interviews with hundreds of candidates to test suitability.
- Liaison between producers, directors, and agents.

SKILLS

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|-----------------------------------|---|
| • Attention to Detail | • Video Editing (Adobe Suite) |
| • Leadership and problem solving | • Screenplay development |
| • Collaborative teamwork | • Script Analysis / Breakdown |
| • Online teaching | • Time Management |
| • Classroom Management | • Presentation Skills (Word, Excel, Power Point, Spark) |
| • Critical thinking | • Budget Oversight |
| • Strong Graphic and Visual Sense | • Digital Production Process |
| • Scholarly Research | • Directing interviews |
| • Directing actors | |

LANGUAGES

Portuguese

Native or Bilingual

Spanish

Professional Working

AWARDS

- Award of Excellence at the 2023 Broadcast Education Association - BEA Conference, for the short film Lucas.
- Award of Excellence at the 2023 Broadcast Education Association - BEA Conference, for the short documentary Parodi - The Petite Museum.
- Award of Recognition at the 2023 Accolade Global Film Competition for short film Lucas.
- Audience Award Runner-Up Best Short Film at the 2023 Outshine LGBTQ+ Film Festival for Lucas.
- Best Script at the Trans Pride Brighton Film Event, 2023 for short film Lucas.
- Dean's Award at UM Film Festival 2023 for short film Lucas.

- Best Student Short Film at the Golden Sparrow International Film Festival, 2022 for short film Catfish.
- Best Student Short Film at the Buddha International Film Festival, 2022 for short film Catfish.