

# Rachel Johnson

## PRODUCER



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LAS VEGAS, NV

## PROFILE

I consider myself to be hardworking, organized, passionate, and most importantly - driven person. Having worked for years doing freelance and in-studio jobs, I've been able to maintain a dynamic balance between artistic and corporate projects. Below, I've highlighted some of my most informative, skill-oriented jobs. As with any experience, these lessons have made me who I am today.

## EDUCATION

Bachelor of Arts - Broadcast Journalism & Film - University of Nevada Las Vegas (2008-2012)

## PROFESSIONAL EXPERIENCE

### Media Producer / MGM Resorts International

- Producing large scale productions - 150K & under
- Highly skilled at creating full vision from pre-production - post production
- Feels incredibly comfortable speaking to vision and purpose and doing so in high pressure situations
- Setting proper expectations with delivery dates and keeping set a fun place to be for clients and crew
- Skilled at conflict management and diffusing any situation

### Producer / Co-owner Desert Cactus Films

- Award winning Independent VFX production company
- Accepted in numerous festivals (Denver, Atlanta, Breckenridge, Tacoma, & Portland Film Festivals)
- Winner of Best VFX & Best Music Video for music video (Violent Water)
- Understands all aspects of VFX shooting (plate coverage and green screen)
- Responsible for communication in all aspects of production from conceptualization to delivery
- Understands the filmmaking process and the necessary time it takes to deliver a great product

### Production Manager

Clients include: London Alley, Epson, Tastytrade, Schutz Shoes, MGM, M Resort, Station Casinos, NFL, Vu Studios, Sleep Number & Toyota

- Worked w/ major casino brands and their marketing teams to deliver high quality produce
- Comfortable with directing on the fly interviews and all aspects of field producing work
- Maintains consistent communication w/ crew on all paperwork necessary: call sheets, deal memos, W-9's
- Highly skilled at coordination between crew members, talent, and clients
- Addresses all internal crew and client feedback in a timely manner and uses it as an opportunity to grow
- Coordinated firsthand w/ local casting agency (Cast Vegas & TNG Models) for all talent
- Highly skilled at creating full vision from pre-production - post production
- Feels incredibly comfortable speaking to vision and purpose and doing so in high pressure situations
- Leads meetings effectively w/ clients and internal employees
- Setting proper expectations with delivery dates and keeping set a fun place to be for clients and crew
- Skilled at conflict management and diffusing any situation

TO SEE MY FULL PRODUCTION REEL & PRIOR PROJECTS: VISIT [DESERTCACTUSFILMS.COM](http://DESERTCACTUSFILMS.COM)