



Gal Primack Najari - CV

www.primacknajari.com

Living in Barcelona | Date of birth: 07-23-87 Place of birth: Tel Aviv - Jaffa, Israel. | Nationality: Israeli, French | Languages: Hebrew, English, Spanish |
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education

- Elementary (1995-1999) various semester courses in the fields of plastic arts at the Tel Aviv Museum of Art (comics / oil painting / drawing / sculpture / ceramic design)
- Division (2001-2005) majoring in cinema, Urban High School A for the Arts, Tel Aviv.
- High school (1999-2000) majoring in plastic arts, Urban High School A for the Arts, Tel Aviv.
- Military service (2005-2008) designer, post-production department, IDF spokesman's filming unit, Tel Aviv.
- Bachelor's degree (2010-2014) Department of Visual Communication, Bezalel, Jerusalem.
- Master's degree (2022-2024) Cinema, Tel Aviv University.
- Trainee at the ISEF Foundation (2010-2014) International Foundation for Excellence and Education, Jerusalem branch.
- Poetry Writing Course (2018) annual course, Menasher College, Tel Aviv.
- Illustration course (2018) annual course, Menasher College, Tel Aviv.
- Learning the Spanish language (2015-present) Semester courses: Tel Aviv / Argentina / Peru / Madrid.
- Acting Foundations course (2021) Semester course (improvisation, voice development, acting in front of camera, acting on stage) Nissan Nativ.
- Plant breeding course (2021) Enrichment week in biology, delays, growing, watering, spraying, saving plants and creating a home jungle.
- Sewing courses (2020 / 2022) 2 semester courses (creating and developing cuts, manual sewing, machine sewing).

Jobs / employee

- Zermon Goldman: visual designer for print (2008-2009)
- Broadcast Media: designer / matte painter / 3D character illustrator / art director (2009-2010)
- Forever Flawless: Brand Manager (2013-2013)
- Prometheus: designer and animator (2016-2014)

Jobs / self employed

- Broadcast visual designer and matte painter (2013 / 2012 / 2011)
- Creative Director (2014)
- Glide director and video maker (2013 / 2014, Jerusalem)
- Gitam BBDO Visual Designer (2013)
- Zionist Camp Party designer and animator - election campaign 2015 (party headquarters, Tel Aviv)
- Photography photography and creating a visual language for a variety of parties in the city (2015-2017, Tel Aviv)
- Primack Najari Studio director, creator and owner / studio for creative, production and post-production (2016 - present, Tel Aviv).
- House of Color | Beit Tseva colorist and owner / grading studio (2022 - today, Tel Aviv).

Significant projects over the years: the visual design and characters in Pelephone's "Another World" commercial series, the visual design in Tnuva's "Beit Israeli" commercial series, the branding of the ESPN channel in Brazil for the Olympics, the branding of campaigns and promos for the Yes company, visual design Go to outdoor signage for Ayalon for companies: Fox, Citroen, Delta and Polaris. Directing and creating commercials for the companies: Terra, Fox Home, Pelephone, and Tel Aviv Municipality. Branding of the international cosmetics company Forever Flawless. Creative and advertising design for: Assem, Tnuva, Pelephone, Strauss, Discount and more. Production of commercials for: Mishbir for the consumer, Terra, Weaver, Glide and more.

teaching

- Arts camp "Aviv" plastic arts education and management of the instructor team (2004, Tel Aviv)
- "Shay" Arts Camp Studying photography, digital processing and managing the photography department (2009, Wisconsin, USA)
- Farhi Bezalel Youth Education for Visual Communication (2014-2010, Bezalel Academy of Art and Design, Jerusalem)
- Ramat Chen School of Arts, substitute teacher in many subjects (2015-2011, Ramat Gan)
- Facilitation of an artist's workshop on "Illustration" (03-11-2011, Ramat Gan)
- Telant College leading an artist workshop on "color" (12-16-2019, College of Design and Visual Communication, Haifa)

Exhibitions

- "The IDF and the environment in the eye of the camera" group exhibition on the topic: army and environment Media: photography | Location: traveling exhibition in Israel. | Date: 2008-2009.
- "La Kultur" group exhibition on the subject: typography Media: Visual design in Photoshop Location: Koli Alma. | Date: July - August 2016.
- "VRS" solo exhibition on the topic: Nightlife in Tel Aviv Media: photography | Location: Koli Alma | Date: July - August 2016.
- "People dream of a city" group exhibition on the subject: map of Tel Aviv | Media: illustration and writing Location: Mza'a 9, traveling exhibition | Date: November 2019.
- "White Elephant" group exhibition on the topic: White Elephant | Media: Figure | Location: The Old Cinema, New Central Station, Tel Aviv. | Date: November 2019.

Residential trips

- United States and Central America 6 months and Wisconsin 3 months
- United States 4 months Jerusalem 2.5 years
- Italy 1.5 months Las Vegas 4 months
- Southeast Asia and the United States 5 months Buenos Aires 1.5 months
- India 2 months Rio de Janeiro 1 month
- South America and the United States 8 months Lima 1 month
- Spain 4 months Madrid 4 months
- Poland, Germany, Holland, Greece, Portugal 3 weeks to 1 month

Profiles on social networks

website	Primacknajari.com	instagram	GPN.gpn
showreel	Showreel 2022		GPN.ink
			GPN.light
facebook	personal		GPN.studio
	studio		GPN.color
	photography		HederKatan
linkedin	Gal Primack Najari		



A few words about me: I come from a family that gave me the freedom to experiment in all the different fields of art, took me to travel a lot in nature and taught me to love people, animals and nature. I studied plastic arts, design and creation throughout my life and today I direct and create campaigns and advertisements for the digital and television world. I am very interested in art and design, fashion, science and textiles and in general, like to constantly enrich myself and expand my interests. Loves communication and enrichment from ongoing acquaintances with new people, cultures and languages. I am self-taught, I taught myself all the software I work with and I try to learn and keep up to date all the time with new ways to create, I am attracted to the creation of visuals and art in all ways and approaches, I really like to travel in nature and also try to combine trips in Israel and the world in combination with remote work. Enjoys guiding and teaching and is generally very satisfied with creating and doing art in all its shades.