

# BRICIA PALOMA CASTRO GÓMEZ

bricia.castrogz@udlap.mx · +52 (777) 1035404  
<https://www.linkedin.com/in/produccion-medios/>  
[https://www.imdb.com/name/nm15824726/?ref=ext\\_shr\\_lnk](https://www.imdb.com/name/nm15824726/?ref=ext_shr_lnk)  
<https://shorturl.at/uAIN0>

Bachelor's in Communication and Media Production from Universidad de las Américas Puebla looking for academic opportunities within the film industry in the Production department. Ease of housing in any city in the metropolitan area of Mexico City; provision for migration abroad.

## INDUSTRY EXPERIENCE

**AUG 12, 2019 – DECEMBER 2023**

**RADIO HOST**, SET RADIO / SICOM RADIO 105.9 FM PUEBLA

Main host for the university's program 'Entorno Azteca', broadcast by SET RADIO 105.9 FM in Puebla on Mondays from 3:30-4:00 pm. Management of cultural programming related to the film industry.

**24-NOV-23 – 26-NOV-23**

**PRODUCER**, DOCUMENTARY SHORT FILM 'NADA EN SECO' – PANTALLA NEGRA FILMS

Logistics and management of economic and material resources to produce the documentary short film 'Nada en seco', made during the 48 Hour film project México 2023. It achieved a selection in 'Lo Mejor del 48' in its 10<sup>th</sup> edition for screenings at Cineteca Nacional and obtained two nominations: FEICCA Festival and 'Best use of dialogue'.

**OCTOBER 2023**

**PRODUCTION ASSISTANT**, SUBARU CORPORATE VIDEO – MITSUI & CO

Assistant in the Production department for a corporate video of the Japanese company Subaru, which seeks to make visible the potential in automotive innovation in Puebla. Management of the release signatures for the pilots participating in the race and spaces at the racetrack.

**OCTOBER 2023**

**PRODUCTION ASSISTANT**, MEGA PROMO LALA-TELETON / GARCÍA BROSS PRODUCTIONS

Assistant in the Production department for the Lala-Teletón Mega Promo for television and digital media, coordinated by García Bross. Control of equipment and material for workers, collection of release signatures, logistics and support with talent.

**OCT 25, 2022 – SEPTEMBER 2023**

**DIRECTOR**, DOCUMENTARY SHORT FILM '¡CANTA, LOLA, CANTA!' - INDEPENDENT

Direction, management and administration for production, talent coordination, post-production coordination and in charge of distribution of the documentary short film '¡Canta, Lola, canta!', financed with independent resources.

**JANUARY 2023 – DECEMBER 2023**

**INTERN**, ANIMATION AND MULTIMEDIA PRODUCTIONS SA DE CV / RICARDO ARNAIZ

Internship. Supervision and co-writing for a feature film project to be presented in the call for the EFICINE stimuli of the Mexican Institute of Cinematography.

**MAY 31, 2023 – JUNE 24, 2023**

**PRODUCER**, DOCUMENTARY SHORT FILM 'VIVOLO' – PANTALLA NEGRA FILMS

Logistics and management of economic and material resources to produce the documentary short film 'Vivolo', made within the framework of the Docs Puebla 2023 Challenge. Short film winner of the Audience Award.

**JANUARY 2023 – MAY 2023**

**ART DIRECTION**, SHORT FILM 'MOSAICO' – UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

Conceptualization and approach to aesthetics, color and distribution of decorative elements for the screen. Budget administration for purchases related to the Art department. Coordination of support staff for the Art department.

**JANUARY 2023 – FEBRUARY 2023**

**PRODUCTION ASSISTANT**, SHORT FILM 'EL ÚLTIMO TRAGO' – PANTALLA NEGRA FILMS

Assistance for production, resource management and purchasing of materials. Budget administration.

**APR 22, 22 – APR 26, 22**

**TRAINEE IN SOUND**, SHORT FILM 'ROJO SAZÓN' – UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

Management of sound equipment, file management and coordination with the post-production department to avoid the loss of information in data management.

## EDUCATION

**AUGUST 2019 – DECEMBER 2023**

### **BACHELOR'S DEGREE IN COMMUNICATION AND MEDIA PRODUCTION,**

UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

Cumulative average score of 10.0 (GPA 4.0).

#### **ACADEMIC PROJECTS**

**FEBRUARY 2021 – DECEMBER 2023**

**UDLAP HONORS PROGRAM**, UNIVERSIDAD DE LAS AMÉRICAS PUEBLA

Presentation and defense of thesis 'Documentary as a tool for journalism'. Work carried out under the international project ' Worlds of Journalism 'under the tutelage of MFA. Josefina Buxadé Castelán.

**OCTOBER 2022**

**AUTHOR**, SCIENTIFIC MAGAZINE 'ZINCOGRAFÍA'

Publication of the academic article: 'Interactive totems for the dissemination of information to child users. A new pedagogical strategy when exposing information', co-written with PhD. Mariel García Hernández in the scientific journal ' Zincografía '.

**AUGUST 2022 – NOVEMBER 2022**

**HEAD OF PHOTOGRAPHY**, STUDENT NEWSPAPER 'LA CATARINA'

Coordination of photographers for the coverage of academic, cultural and sports events at the Universidad de las Américas Puebla.

**OCTOBER 2021 – NOVEMBER 2022**

**COMMUNICATION COORDINATOR**, LATIN AMERICAN MODEL OF THE UNITED NATIONS 'LAMUN XXXV'

Branding, communication strategies, audiovisual production (corporate videos and official photographs) and social media management for LAMUN XXXV.

**SEPTEMBER 2021**

**SPEAKER**, UNIVERSITY OF PALERMO

Virtual presentation at the University of Palermo, Argentina, for the exhibition of the project ' Interactive modules for the dissemination of information to children's users'.

**AUGUST 2021 – NOVEMBER 2021**

**EDITORIAL SUPERVISOR**, STUDENT NEWSPAPER 'LA CATARINA'

Style correction for journalistic notes published in the student newspaper of the Universidad de las Américas Puebla.

**AUGUST 2021 – JUNE 2022**

**EVENTS COORDINATOR**, UNIVERSITY OF THE AMERICAS PUEBLA

Organization of academic, social and cultural events for students of the Bachelor's Degree in Communication and Media Production and Communication and Public Relations at the University of the Americas Puebla.

## APTITUDES

- **LANGUAGES:**  
Advanced English – FCE Certification University of Cambridge
- **SOFTWARE:**  
Microsoft Package: Word, PowerPoint, Excel.  
Adobe Package: Photoshop, Illustrator, Premiere Pro, After Effects, Audition.  
AVID Package: ProTools.
- **SOFT SKILLS:**  
Time and resource management  
Assertive communication  
Teamwork and leadership  
Problem solving through innovation and creativity.

## EXTRA-ACADEMIC ACTIVITIES AND DIPLOMAS

1. Certification of the course 'Social networks and journalism: reduce risks and involve your audience' taught by the Institute of Technology and Society.
2. 'Google News Initiative' seminar organized by Universidad de las Américas Puebla in conjunction with Google News.
3. Diploma 'Production of Television Series' taught by María José Córdova in collaboration with organization Apertura.
4. Diploma 'Fiction and Documentary Film Editing' with the Mexican Institute of Cinematography (IMCINE) taught by post-producer Ana García.
5. Diploma 'Script perfection and search for financing for a short film' taught by Angélica Ramírez in collaboration with the Morelia International Film Festival.
6. Diploma 'Production: from the gestation of ideas to their final sale' taught by Nicolás Celis in collaboration with Ciénega.
7. Diploma in 'Art Direction' taught by Gerardo Guadarrama Nájera in collaboration with Carángula Siete.