

# Ethan Gill

Bloomington, Indiana

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## CAREER ACCOMPLISHMENTS

- *Documentary Director & Producer* - "AAAMC Speaks" series highlights a wealth of materials and legacies available within Indiana University's Archives of African American Music and Culture
- "Best Editor"-'22 Hoosier Films Annual Festival, "Best Documentary Short"- '22 Indianapolis Black Documentary Film Fest, "Official Selection" '22 Heartland International Film Festival

## PROFESSIONAL EXPERIENCE

### Indiana University (All Campuses)

Bloomington, Indiana

A leading research institution with 9 campuses across Indiana, serving 110,000+ students. Our comms & marketing team is 100+ staff, with a production team creating ~20 videos/month adapted to different channels

#### Production Manager

2023 – Present

- Increased vertical video content reach **from 35k average to 75k average views** on Instagram
- Optimized and tailored video content to LinkedIn, YouTube, TikTok, Instagram/Facebook, reaching niche audiences and enhancing bi-weekly and monthly newsletters with consistent video content
- Led team of 3-4 production staff and interns on content production, photo/video, editing
- **Executive Videographer:** Interviewing innovative leaders across the institution, conceptualized and edited a video series documenting the personality and mission of the President

#### Marketing Generalist

2018 – 2023

- **Director, Producer, Photographer, Audio Recordist, Editor, Videographer, Colorist**
- **Production Manager/Supervisor:** 6 intern/part-time staff, leading short and long form storytelling
- Curated world-class content on tight budgets. Identified character of campus units and offices, increasing engagement of their resources through personalized storytelling

#### Multimedia Producer

2015 – 2018

- Grew video production skillset while managing workload as a full-time student & Resident Assistant
- **Lab Monitor:** Maintained recording equipment and editing stations in Provost office, applying experience from Media School in course equipment checkout booths
- **Emerging Filmmaker- IU 2020:** a four-year documentary series inspired by *Boyhood*, merging my classroom knowledge and filmmaking passion with Provost office communications strategy

## EDUCATION

### Indiana University Bloomington

2014 – 2018

**Bachelor of Arts (B.A.):** Media | **Minor:** Theater and Drama

Specialty in Narrative Filmmaking and focus in Advertising. Resident Assistant (2015-2017)

**SKILLS & SYSTEMS:** Adobe Creative Cloud (Pr, Ae, Au, Ps), Monday.com (Project Mgmt)

**INTERESTS, FREELANCE, VOLUNTEER:** 1<sup>st</sup> Assistant Camera and Assistant Director on independent films, concert recording, media preservation, cat fostering, Lego Star Wars