

Audra Davison

CONTACT

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EDUCATION

Spelman College, Atlanta, GA | Degree: 2022
Bachelor of Arts in English | Minor: Film & Visual Culture
Spelman Top Ten Graduate, Phi Beta Kappa Honor Society
Sigma Tau Delta Honors Society | GPA: 3.97/4.0
University of Georgia MFA in Narrative Media Writing | Degree Expected: 2024

EXPERIENCE

Executive Graphics Coordinator: Next Phaze Media, Los Angeles, California, Virtual July 2023- Present

- Design creative materials including film pitch decks and one-sheets to help clients with proofs of creative concept
- Coordinate with content creatives such as Kelly Price, Ola Ray, and Patty King to help execute creative visions

Chief Executive Officer: Project Hale Academy LLC., Atlanta, Georgia, Virtual July 2021- Present

- Write and develop screenplays that shed light on underrepresented communities
- Direct, produce, and edit short films while leading a cast & crew virtually and in-person
- Manage and analyze film budgets and allocate funds to contract workers

Publicity Intern: Penguin Random House, Atlanta, Georgia, Virtual September 2022- Dec 2022

- Formulated book press releases for Penguin Young Reader's Publicity department
- Researched and update media contact lists via Muck Rack and Publicity Workbench
- Attended virtual meetings with department and seasonal department brainstorm for upcoming PYR books

Warner Bros Entertainment U College Ambassador, Atlanta, Georgia, Virtual Jan 2021- May 2022

- Formulated and promoted campus events and campaigns for Warner Brothers Entertainment's new movie releases
- Researched and identified social media trends of Spelman student body to create efficient promotional campaigns
- Promoted a campus-wide advanced screening of Judas & the Black Messiah attended by 250 Spelman staff and students

Film & TV Sync Licensing Intern: Universal Music Group, Virtual Jun 2021- Aug 2021

- Pitched brand and marketing campaign for renowned UMG artist, featuring suggestions for film & TV sync
- Researched and tracked film and television release dates and updated film release schedules
- Compiled media quotes and artwork for music blasts
- Attended virtual meetings with department

DEVELOPMENT

Atlanta Film Festival Screenplay Competition Quarterfinalist, Virtual Feb 2022- Present

- Selected as a quarterfinalist for a TV Pilot script based on my self-published novel *Black Ink*
- Chosen as one of the top 20% of scripts among 2,135 submissions to advance to the next round

Macro & Beats Pitch Competition Finalist, Atlanta, Georgia; Virtual Sept 2021- Oct 2021

- Collaborated with a student team in the preparation of a trailer, logline, and pitch proposal for a short film
- Presented film pitch to Marco and BeatsbyDre executives along with Nicole Ari Parker, Autumn Bailey Ford,

Facebook (Meta) SEEN Black Filmmaker Grant Winner, Virtual Jun 2021 - Present

- Wrote and developed a short screenplay called *The Hale Academy* that centered around Africana Spirituality
- Selected from a cohort of over 100 people to produce *The Hale Academy* through a grant issued by the Blackhouse Foundation and Facebook (now known as Meta)
- Directed and produced this fantasy short while leading a cast & crew virtually
- Researched consumer interests on social media platforms for the marketing of the animated short film
- Edited and advertised a film trailer for *The Hale Academy* that reached an audience of over 6,000 people
- Released *The Hale Academy* on Amazon's Prime Video streaming platform

UNCF Disney Corporate Scholar, Virtual Mar 2021 - May 2022

- Chosen to participate in professional development workshops for students interested in the media industry

TECHNICAL SKILLS

- Adobe Premiere Pro, iMovie, Canva, Adobe Photoshop, Panasonic Lumix G7, Panasonic GH4, Final Draft, Microsoft Office, DISCO, social media platforms, PRO Research, Muck Rack