

# Aliza Pearl Kennerly

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Game writer, designer, editor, content creator, performer

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[AlizaPearl.com/gaming-writing-portfolio](http://AlizaPearl.com/gaming-writing-portfolio)

Los Angeles, CA

## Professional Summary

- Versatile writer, content creator, and performer across games, digital media, streaming, film, and television.
- Forward thinking, enthusiastic, and collaborative, with the ability to both lead and work independently.
- Passion for game/narrative design, genre storytelling, lore, and world building, particularly in sci-fi and fantasy.
- Full membership in Science Fiction and Fantasy Writers of America (SWFA)
- Recently accepted into and attended the first [Space Economy Camp for Writers](#)

## Skills

- Storytelling, writing, proofreading, and editing; strong foundation in story structure, character, and dialogue
- Narrative design, branching narrative, dialogue, barks, variables and counters
- Collaboration; Setting and meeting deadlines; Excellent verbal and written communication
- Leading, guiding, managing, and editing other writers on a team
- Equally comfortable with Windows and Mac OS; Microsoft Office; Google Drive; Adobe Creative Cloud; Twine
- Fluent in English and Spanish; Basic Mandarin Chinese

## Relevant Experience

**Creative/Narrative Director at [Vesper](#) Remote May 2023 - December 2023**

- Guided, managed, edited, and mentored 7 other writers for their original game scripts using custom syntax
- Contributed to narrative design and core game design within game creation platform development
- Helped advise Unity tech team in building features that support creators' ability to tell engaging non-linear stories
- Wrote and delivered game scripts

### **Freelance Game Writer**

- **Vesper (RPG video game creation platform) Remote March 2023 - Current**
  - Created and pitched original multiplayer RPG fantasy video game concept for new video game creation platform, which was chosen from among other game pitches as first closed beta
  - Created 4 player characters (PCs), location descriptions, a system of magic, core storyline, many NPCs, and several puzzles
  - Write and deliver game scripts; First episode of my original IP game "Chromagy" will ship in 2024
- **Norse Foundry Remote February - April 2024**
  - Contributing lore building writer for assigned region of a fantasy continent
  - Establish assigned region's history, government, languages, major factions, economics, etc.
- **StoryLoom (visual novel creation platform) Remote Sept 2022 - Dec 2023**
  - Contributing writer for StoryLoom closed and open betas
  - Design, write, and build original interactive narrative fiction using a proprietary story building web app
  - Create alternate paths and choices through branching dialogue, variables, and counters
  - Links: [Welcome to the Blood Bar](#) (available through Feb 2024) and [Anaya the Hunter: Town on Fire](#)
- **Um, Actually (Dropout TV) Remote September 2022**
  - Trivia question writer for 8th season of pop culture game show
  - Worked individually and on a small writing team to source pop culture trivia, and create game show questions
- **Anansi's Tapestry of Lives Remote September 2022**
  - Contributing writer to a book of original NPCs (non player characters) for use in Dungeons and Dragons and other fantasy TTRPGs
  - Created and wrote a description, bio, personality, quirk, driving goal, and monologue, and recorded voiceover for an original NPC

**Creator/Director/Producer of [Ripley Improv's "Slay"](#) Los Angeles, CA February 2021 - July 2021**

- Created and directed an innovative digital monster-hunting horror-suspense improv show, from concept to production to broadcast
- Created a lore document, show bible, and in-world monster hunting agency documents and graphics
- Developed gamified theatrical tools to help facilitate storytelling (i.e. a format/structure for building the monster through improv, and visual/design signals for actors to start, wrap up, and pause their monologues)
- Led design development with technical designers and visual, graphic, and performing artists to execute vision

- Secured sponsorships, and garnered the first revenue yielding show for the company

**Professional Game / Dungeon Master**

**Los Angeles, CA**

**August 2018 - Current**

- Write campaign story arcs, encounters, and create compelling, exciting challenges for players to experience
- Create and embody each NPC and antagonist with a unique biography, objective, personality, voice, and skill set
- Knowledgeable of game rules in various TTRPG (Tabletop roleplaying game) systems: Star Trek Adventures, Dune, Dungeons and Dragons 5e, Coyote & Crow, Marvel, Call of Cthulhu, Buffy the Vampire Slayer, and more
- Administer game rules within the context of gameplay and driving the narrative
- Organize short- and long-term game campaigns (private, streaming, D&D in a Castle, D20 Cruise); assist players with character creation, collaborate with players on their characters' story arcs; gauge players' personal comfort levels for certain gameplay topics; Commitment to player safety and enjoyment of the game

**Content Producer at Streampunks, LLC**

**Los Angeles, CA**

**February 2020 - Current**

- Work with co-producers to hire talent, plan campaigns, and ensure consistency in quality of productions
- Maintain excellent communication with Patrons and supporters; tap into what the community responds to
- Work with fellow producers on campaign development for content that resonates with TTRPG audiences
- Supervise and provide support for social media managers, admin, talent, and content creators

**Writer at Legendary Digital Networks**

**Los Angeles, CA**

**May 2017 - April 2019**

- Wrote daily Nerdist News scripts on topics including comic books, superhero movies, scifi, fantasy, and animation, incorporating comedy and analysis, and providing consistent quality writing day to day
- Worked on a team to first brainstorm script ideas, then independently churn out a script in under 2 hours
- Collaborated on screenwriting for sketch comedy content and branded videos
- Wrote ad copy according to proposal specs for various video game companies and other clients

**Co-Director/Producer, Improv Performer**

**The Improvised Generation/Impro Studio**

**Los Angeles, CA**

**September 2015 - 2020**

- Improvised, directed, and produced hour long live shows in the style of Star Trek: The Next Generation
- Leadership in directing the ensemble, booking special event performances, and networking

**Writer on Unaired Bossip sketch comedy pilot**

**Los Angeles, CA**

**2014**

- Brainstormed sketch comedy ideas within a writers room
- Wrote comedy sketches inspired by Bossip, collaboratively and individually
- Edited and delivered my own and other writers' comedy sketch scripts in Final Draft to lead writer

**Co-Founder / Co-Writer at Age 13 Productions**

**Los Angeles, CA**

**2010-2012**

- Wrote, produced, and shot sketch comedy scripts for our YouTube channel
- Co-wrote one hour drama pilot "Whitehall", which won "Best Teleplay" at the 2011 BET Urbanworld Film Festival
- Co-wrote and co-produced a "get out the vote" sketch that won the 2012 "My Vote, Our Future" video contest

**Freelance Grant Writer / Development Consultant**

**Los Angeles, CA/Remote**

**February 2008 - April 2017**

- Wrote clear, effective proposals; prepared and submitted grant packages for nonprofits, artists, and filmmakers
- Interpreted complex federal and state grant proposal applications and requirements, to produce grant-winning proposals. Clients included AIDS Healthcare Foundation; Education Through Music-LA; R.I.S.E. student mentorship program (Bahamas); Surf Coast Energy Group (Australia); The Office Pile; and many more
- Consulted nonprofits, artists and filmmakers on strategic development, funding opportunities, and advancement
- Secured sponsorships; provided event support

**Education**

**Princeton University**

Bachelor of Arts, Major in Comparative Literature

Minors: Theater and Dance; East-Asian Studies

Also, currently: [Coursera] Computer Science: Programming with a Purpose (Java)

**Upright Citizens Brigade (UCB) - Los Angeles**

Improv 101 - 401

Sketch 101

Musical Improv (Tara Copeland)

Mainstage performer

**Improv Theatre**

Studied and performed in several narrative improv genres, including: Jane Austen, Twilight Zone, Film Noir, Shakespeare, Buddy Cop, Quirky English Comedy, and RomCom.

**The University of British Columbia - UBCx**

Certificate in Video Game Writing Essentials