

BIOGRAPHY

Miloš Tasić

Owner of the production company "Grof industries"

Artistic Profile: Director and Animator

Education: Master in Film and Television production and Bachelor with Honours in Graphic Design

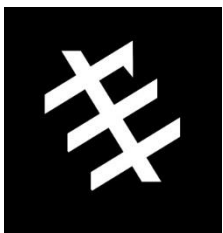
Born in 1988 in Niš, Serbia

PORTFOLIO:

VIDEO SHOWREEL: <https://www.youtube.com/watch?v=Y7R4MpLCIEk>

Web-site: <http://grof.industries>

Facebook page: <https://www.facebook.com/GrofIndustries/>



Grof Industries logo



Photos in full resolution are available at the link:

https://drive.google.com/drive/folders/1evUyNNFXPgNsHkS3Tot2ZF7CSV2km4TY?usp=drive_link

I completed my master's studies at the Faculty of Dramatic Arts in Belgrade in 2017, at the department of film and television production, while in 2013 I graduated at the Faculty of Arts in Niš at the department of graphic design.

Since 2019, I am the owner of the production company "Grof Industries", where I am primarily focused on animating advertising campaigns, while in the same period, I have received four awards so far: "Zlatni Javor" (Golden Maple) award at the "Jahorina" Film Festival 2019 for the Animated / Live - action documentary "Rainey", special award by the jury at the "Dok 'n' Ritam" festival in the same year, also for Animated / Live - action documentary "Rainey", award for the advertising campaign for the company Coca-Cola under the name "Let's be =", in partnership with the company "Represent Communications", at the festival of advertising achievements "Cactus Festival" in 2020 in the category for public relations and special award by the jury at the "GIFEST" festival in Subotica in 2023 for a short animation named "Girafe, city and the washing machine"

Throughout my career, I've had the pleasure of being part of highly successful domestic teams specializing in animation and visual effects, most notably "Mosquito ADV" and "iCode." Some of the projects I've worked on include:

As a member of the "iCode" team in 2018:

Feature film "King Petar the First" (Kralj Petar Prvi) – 2018.

TV series "Žigosani u reketu" - 2018...

TV series "Morning Changes Everything" (Jutro će promeniti sve) - 2018...

As a member of the "Mosquito ADV" team from 2016 to 2018:

Short American film "Streetsheeps" 2018.
TV series "Code Despot" (Šifra Despot) - 2018 - ...
Short film "Žetva" - 2018.
TV series "Psi laju, vetar nosi" 2017 – 2018.
American feature film "Kiss Kiss" - 2017.
Short film "HOD" - 2017.
Short film "Life According To Moskri" (Život po Moskriju) - 2017.
TV series "Double Trouble" (Braća po babine linije) - 2016.
and many others...

While at Mosquito ADV I also worked on advertising campaigns for brands such as: SBB, Telemach, Total TV, NIS, "Road Traffic Safety Agency" (Agencija za bezbednost saobraćaju), MUP, Games.con, Tehnomania...

From 2019 to the present, in partnership with company "Represent Communications", I have worked on campaigns for companies such as Đoković Foundation, Coca-Cola, A1, Vip, Vinci Airports, Belgrade Airport, AstraZeneca, Apatin Brewery, Bambi, Intesa Bank, DynamicLife, Hemofarm, Delhaize, E-Government (E-Uprava), Erste Bank, Forma Ideale, Lidl, Naled, Naša Mreža, Merkator, and many more. I also had the opportunity to work in partnership with the company "Webni" for some clients from the United Emirates (including Vasara, BeStrong...).

During my career I worked on music videos for artists and bands such as: Eddie Grant (Guyana-Britain), Lanark (Australia), Echo Adore (Australia), Sipmtomi (Slovenia), Električni Orgazam (Serbia)... And I made three short films (Circle 2013, Parody 2013 and Rainey 2018).

DESCRIBING MY APPROACH TO WORKS AND VISUAL STYLE:

Probably one of the main characteristics of my author's works so far is the tendency to do all segments of the production myself: screenwriting, shooting, editing, 2D and 3D animation, visual effects (VFX), sound design, color correction... Although I like to think that it came from the "Do It Yourself" punk ethic that I grew up with, it started out of necessity because I used to work with very small budgets so there was no way to hire help, so even though I'm a producer by vocation, I consider myself more of an auteur or a animation generalist.

I've heard people describe my works as "Dreamcore" or "Wierdcore". I was not familiar with those genres until I heard those descriptions, I was trying to create something closest to surrealism in painting but using 21st-century technology, because in my works, I try to create a separate world that differs as much as possible from the real one and to provide an experience that cannot be experienced in everyday life.

Screenshots of some of my works with surrealistic elements. You can find the links in the section where my previous projects are listed

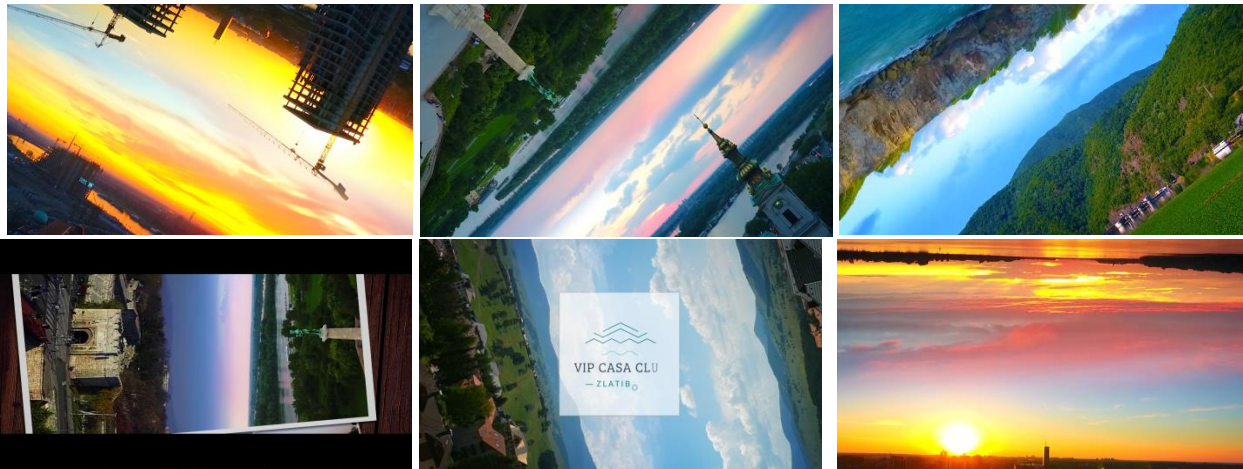


A common motif that is present in most of my works are probably double perspectives with inverted horizons. I simply like the way they look and I've used this as somewhat of my signature for a long time.

When people ask me about it, I usually jokingly reply that the whole world is upside down, so why shouldn't my works be presented that way?

Screenshots of some of my videos with double perspectives. You can find the links in the section where my previous works are listed and you can download the images in full resolution at the following link:

https://drive.google.com/drive/folders/1db80AkpZFYnySgo0wnh1ZJo5Yu5vTKh?usp=drive_link



PREVIOUS WORKS

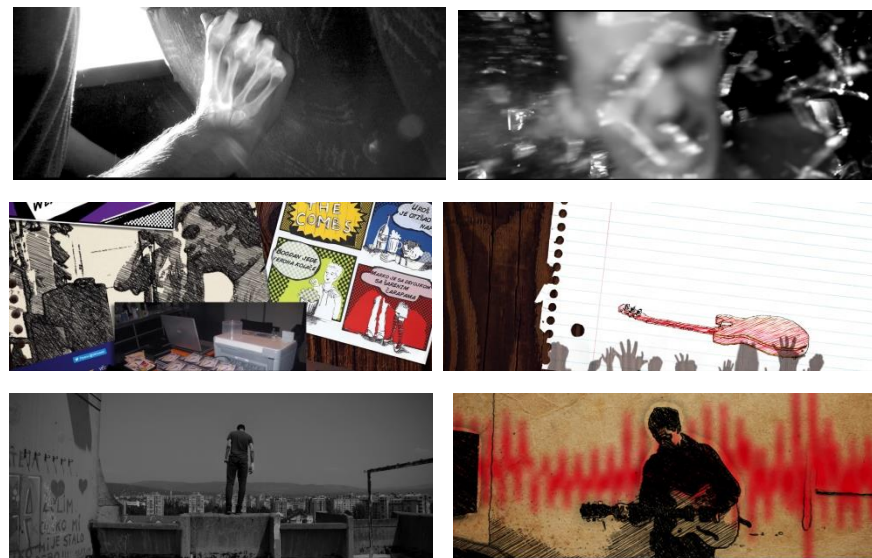
You can download screenshots from my previous works in full resolution at the link:

https://drive.google.com/drive/folders/1db80AkpZFYnySgo0wnh1ZJo5Yu5vTKh?usp=drive_link

Animated / Live - action documentary "Rainey" - Winner of the "Zlatni Javor (Golden Maple)" award at the "Jahorina" film festival and the special award by the jury at the "Dok'n'Ritam" festival in 2019.

Link: <https://vimeo.com/266755165> ----- Password: **MarkRainey**

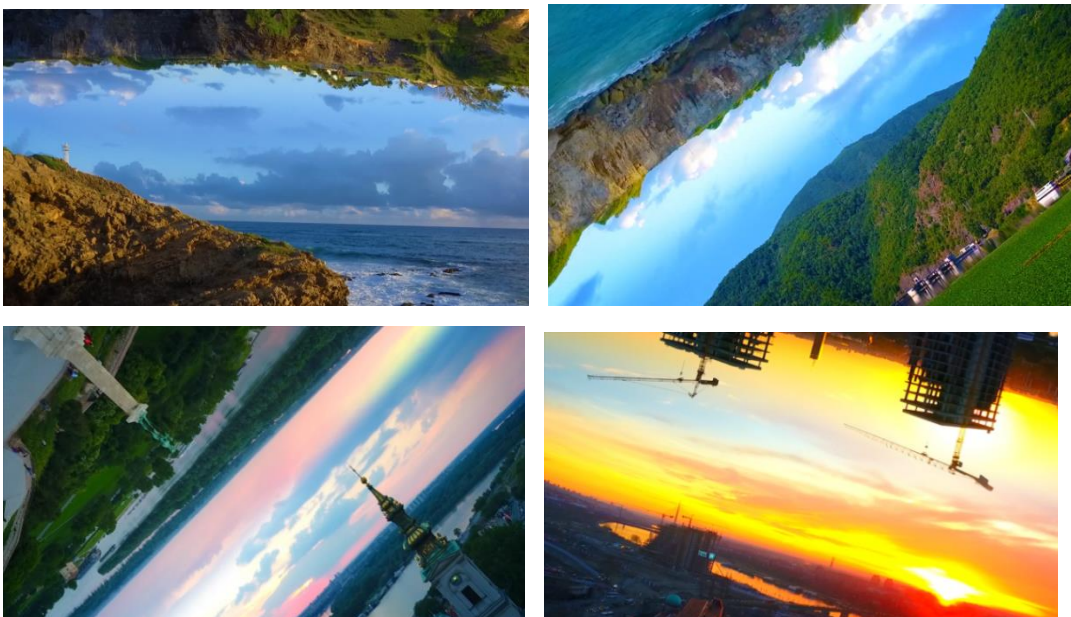
Movie trailer: <https://youtu.be/DavgUkSK2Sc>



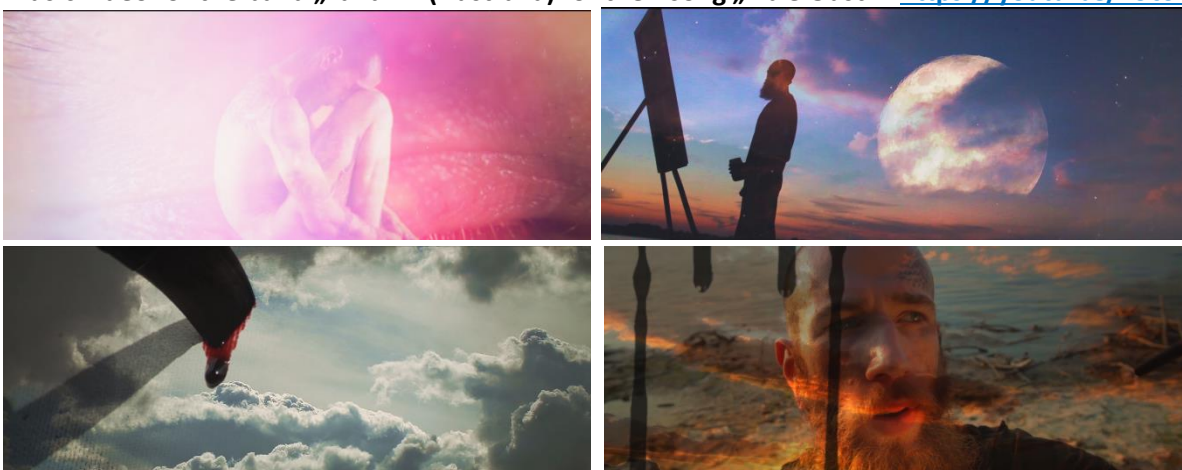
Experimental video-art projects „Mosquito Flight Over Nature” and „Mosquito Flight Over Belgrade” which I directed in collaboration with Srđan Vasić.

„Mosquito Flight Over Nature“: <https://youtu.be/iG0qFEV2E6Y>

„Mosquito Flight Over Belgrade“: <https://youtu.be/eOo6JAwdW3I>



Music video for the band „Lanark” (Australia) for their song „Able Oust“: <https://youtu.be/h9cSDzow28A>



The music video for the band „Simptomi” (Slovenia) for the song „Konec“: https://youtu.be/Mv-EN_4I2fE



The music video for the band „There” for the song „Sleep Dream“: <https://youtu.be/ggmP73HLRqk>



Music video for the rapper „Joker“ for a song called „Domovina“: <https://youtu.be/EF6NkFIDz1o>



Music video for the musician "Eddy Grant" (Guyana) for the song "Now We're All Together" on which I did only post-production work: editing, visual effects and color correction.

Link: <https://youtu.be/rNfOKBY9-kk>

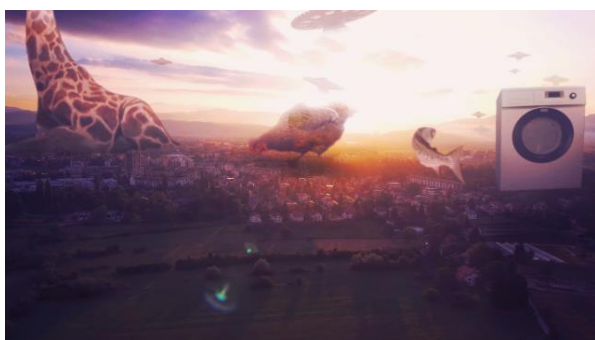


The music video of the band „Elektricni Orgazam“ for a song called „Bio sam loš“ on which I worked as a secondary camera operator and I also did all the post-production work (editing and color correction).

Link: https://youtu.be/8_ZA97rOqRs



Short animation named "Girafe, city and the washing machine" - Winner of the special award by the jury at the "GIFEST" festival in Subotica in 2023: <https://www.instagram.com/p/C1k1qJfHV-b/>



Short animation named „Yin and yang“: <https://www.instagram.com/p/CrxiEV-uct3/>

