

Hanqi Zhang

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Sydney, NSW

<https://vimeo.com/user169594128>

22 | Male

Content Creator/Video Editor

SUMMARY

Video content and graphic content creator with three years of experience in long/short video strategy, shoots, and post-production. Use Adobe Premiere Pro to trim clips to set the length and DaVinci Resolve for color grading. Reorder scenes, images, and texts, investigate user pain points, and market topics to achieve precise placement to maximize content exposure.

PROFESSIONAL EXPERIENCE

Cyberlink Digi - Media

Jan 2023

Content Creator - Part Time

Sydney, NSW

- Childcare - Social Media Accounts: Create multiple graphic templates for designers. Control the overall style and content quality to attract users and increase clicks.
- Planned the Sydney Children's Family Photo Event, which attracted more than 40 groups of families to participate, and opened up customer channels for the cooperative kindergarten project, of which eight families signed up for kindergartens.
- Live Event partnership with Tongcheng AU with 3000+ viewers in real-time.

Henan Broadcasting System

Dec 2021 - Jun 2022

Post-production Coordinator - Internship

Zhengzhou, Henan Province, China

- Edited over 35 short videos about news and social issues in Chinese TikTok.
- Work with videographers and supervisors to sort filmed material and edit promptly to make video content current and accurate.
- Working as a cameraman for three significant events of 1000 people, accurately capturing the shots the director needed.

LEADERSHIP EXPERIENCE

Alice - Psychological thriller film

May 2023

Director, Producer, Editor

Sydney, NSW AU

- Identified the selection and wrote the script, working with the DOP to determine the overall mood and style.
- Set up the crew and always communicate with the actor to help her achieve the right mood.
- Shotlist and CallSheet creation to ensure orderly shooting and set-up on site.
- Selective adjustment of the project's sound and music to ensure it fits the pace and content of the film.

Chongqing Youth Film Festival

Apr 2021 - Oct 2021

Videographer - Volunteer

Chongqing, China

- Coordinated with nine members to develop the festival's promotional video style strategy.
- Organised the history of the festival in text and video and edited the trailer to increase the attention of the festival on the internet, with over 2000+ readers for a single piece of content.
- Led the team to interview well-known filmmakers and directors in the industry to obtain quality content material.

EDUCATION

The University of Sydney

Aug 2022 - Dec 2023

Master of Moving Image

Sydney, NSW

Changsha University of Science and Technology

Sep 2018 - Jun 2022

Bachelor of Arts Digital Media Art

Changsha, Hunan Province, China

SKILLS, CERTIFICATIONS & OTHERS

- **Design Tools:** Adobe Creative Suite(Premiere Pro, Photoshop, AfterEffects, InDesign), DaVinci Resolve
- **Computer Skills:** Windows, Mac, Word, Excel, PowerPoint, Canva, Google Drive
- **Video Equipment:** Canon EOS R6, Sony FX30
- **Languages:** Mandarin (Native), PTE 65