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ID NO.: 9709250980080

EDUCATION

- **AFDA**
Bachelor of Arts in Motion Picture
Completed in 2019
- **AFDA**
Certificate in Film and TV Production
Completed in 2016
- **WestRidge High School**
Completed in 2015

SKILL

- Creative problem solving
- Digital Marketing
- Data Management
- Critical Thinking
- Communication Skills
- Resourceful

FILM SCREENINGS

Radical Self Acceptance

- OUT Film Festival | Kenya
November 27, 2021
- ILGA World Conference | Los Angeles, USA
May 2, 2022
- Encounters x Girls in Film | South Africa
June 24, 2022
- Open Television x Girls in Film_ Unfiltered
Frames | South Africa
June 29, 2022
- Vancouver Black Independent Festival |
Vancouver, Canada
April 26, 2023

Muhadi Muhadi

MIXED MEDIA ARTIST

ABOUT ME

"Inspired by the spark of originality, I bring a fresh perspective to the work I do. With a natural talent for solving challenges, I thrive on finding innovative solutions. My unique ability to refine and enhance processes allows me to collaborate seamlessly with co-creators, ensuring a more efficient workflow. I am driven by a passion for continuous improvement and the pursuit for expression."

WORK EXPERIENCE

Among the Lilies | Social Media Co-ordinator

May 2023

- Managing digital content folders.
- SEO optimization strategy ideation.
- Copywriting.
- Analytics and reporting: Monitoring key social media metrics.

Coloured-In Girl | Social Media Co-ordinator (remote)

December 2022- March 2023

- Understanding platform-specific algorithms and digital tools.
- SEO optimization strategy ideation.
- Content producer
- Copywriting.
- Graphic Poster Designer

QUEERMUNITY TV | Founder and Director

2022 - present

- Business planning: Creating solid business plans that outline the company's mission, vision, target audience, competitive analysis and financial projections.
- Strategic thinking: Devising achievable strategies while adapting to changing marketing dynamics.
- Marketing and branding: Understanding the fundamentals of branding including brand development, digital marketing strategies and content creation

Radical Self Acceptance - Short film

2021

- Project management: Taking on the responsibility of managing all aspects of the film
- Distribution and exhibition: Explored avenues for showcasing and distributing the short film to film festivals.

IRANTI | Completed a Self documentation program.

April-July 2021

- Storytelling - Developing the ability to craft compelling narratives and effectively communicate ideas through story telling techniques.
- Collaboration and teamwork - Developing communication and collaboration skills when working with other creators.
- Adaptability and flexibility - Learning to adapt to shoot in different conditions and working with limited resources.

Mavhudzi - Short Media

2019

- Written, Directed and Narrated the short story.

REFERENCES

Mariloe Booyen

Coloured-in Girl / Founder

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Jade Jacobs-Wort

Iranti / Project Manager

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