



They/Them

# ASPEN HESTER

I specialize in video production, social media management, photography, graphic design, journalism, creative writing, costuming, and makeup artistry.

## JOB EXPERIENCE

August 2022 – May 2023

### NEWS DIRECTOR MSUTV NEWSCENTER

I worked as the News Director for the university's student news broadcast. I worked with my assignment editor to select, develop, and plan reporting assignments to be covered by reporters, and edit their products. I also made the rundowns for each program timing readers, packages, weather segments, teasers, sports reports etc. to make a program that is exactly 30 minutes long. During the production I acted as a producer to make sure everything went smoothly before, during, and after we would go live at 5pm.

May 2022 – September 2022

### SOCIAL MEDIA INTERN SMART TREE AND PLANT CARE

Smart Tree and Plant Care is an app that helps users care for their indoor and outdoor plants. In 2022 I took a summer internship with them where I worked on their business relations through social media and informative videos.

March 2022 – August 2022

### ASSIGNMENT EDITOR MSUTV NEWSCENTER

NewsCenter is the student newscast at Morehead State University. As assignment editor I select, develop, and plan reporting assignments to be covered by reporters, edit their products, write and develop my own packages and readers, and produce the live shows.

January 2022 – May 2022

### PROGRAM MANAGER & EQUIPMENT CHECKOUT MSUTV NEWSCENTER

The spring 2022 semester I interned with my convergent media program at Morehead State University. I worked in the campus video and photography equipment room, keeping track of the items we have and renting them to students. I also worked as the program manager for MSUTV. MSUTV is the student TV channel broadcasted throughout all of campus on channel 85. The program manager makes a loop of student made productions, cartoons, music videos, etc. to be played on the university TV station. They are responsible for anything that goes live on MSU channel 85.

## CONTACT

### PHONE

(502) 377-4511

### EMAIL

AspenH.Media@gmail.com

## EDUCATION

2019

**HIGH SCHOOL DIPLOMA**  
Oldham County High School

2023

**B.A. IN CONVERGENT MEDIA  
MINOR IN SOCIAL MEDIA**  
Morehead State University

## OTHER EXPERIENCE

- Journalist; Morehead State Trail Blazer.
- Video operator; MSU NewsCenter.
- Producer, writer, costumer, editor & director; MSUTV show Drifter.
- Producer, writer, & director; MSU Magazine.
- Cosplay & internet personality; social media.
- Producer, writer, costumer, editor & director; The Living Room short film.
- Producer, writer, editor & director; 'Til The Cows Come Home short film.
- Producer, writer, costumer, editor & director; I Killed My Best Friend short film.

## SOCIALS

aspenhester.com

modernmothman

/aspen-hester

aspen.hester

AspenHMedia

modernmothman

modernmothman

/AspenHester

## REFERENCES

### Jeffery Hill

MOREHEAD STATE UNIVERSITY PROFESSOR;  
DEPARTMENT OF COMMUNICATION, MEDIA  
AND LANGUAGES

PHONE: (606) 783-9383

EMAIL: j.hill@moreheadstate.edu

### Tim Creekmore

MOREHEAD STATE UNIVERSITY PROFESSOR;  
FACULTY SUPERVISOR FOR MSUTV

PHONE: (606) 783-2440

EMAIL: t.creekmore@moreheadstate.edu