

Slav Velkov

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EXPERIENCE

The Wall Street Journal

New York, NY

Video Production Intern

January 2023 - May 2023

- Assist with writing scripts, shooting interviews, asset research and video editing in Adobe Premiere Pro under tight 5-hour deadlines for the Twitter team
- Pitched and produced an original video on the entertainment industry in collaboration with video producers and reporters that had over 80K views on Twitter: <https://twitter.com/WSJ/status/1634290530719866880>
- Coordinated over 30 interview shoots, create motion graphics in After Effects, and search for the best video and photo elements on archive sources like Associated Press, Getty Images, and Image Manager

Lionsgate

Sofia, Bulgaria

Assistant Director Trainee

July 2022 - August 2022

- Assisted Sam Claflin and Antonia Thomas on Lionsgate's upcoming live-action feature *The Bagman* and coordinated transportation, cast interviews and photoshoots
- Maintained relationships between 1st AD, Department Heads, and Producers to ease communication on set
- Managed to get actors ready with hair, makeup, and costumes earlier than planned which helped picture wrap ahead of schedule on the Second Unit

HITLAB

New York, NY

Video Production Intern

October 2021 - June 2022

- Led the marketing team in shooting and editing trailers for HITLAB's annual Innovators Summit and monthly Symposiums that have increased YouTube subscribers by 66 percent
- Wrote scripts, transcribed footage and created animated infographics in Adobe After Effects
- Exported over 100 videos for YouTube and maintained publishing schedules

A New World - short fiction film

New York, NY

Writer, Director, Producer

January 2021 - December 2021

- Drew a 79-page storyboard to visualize the blocking and cinematography
- Recorded foley, mixed the audio in audition, and designed a poster in Photoshop and Illustrator
- Selected nominations:
 - Big Apple Film Festival (2021) | Nominee for Best Student Film
 - The Artists Forum Festival of the Moving Image (2021) | Nominee for Best Student Film
 - Flickers' Rhode Island International Film Festival (2021) | Semi-finalist
 - Dam Short Film Festival (2021) | Official Selection

Denkstatt

Sofia, Bulgaria

Video Producer

September 2020 - January 2021

- Produced and directed three corporate commercials for the biggest textile recyclers in Europe - Texxteam, Texaid, Humana Bulgaria, and Eurotex - that summarized their positive environmental impact
- Drafted a 10-page budget and schedule that allowed us to shoot in six locations in two cities in one day
- Researched target audience on social media and had 18.6K views on Facebook that increased the companies' association Facebook page likes by 20 percent

Change Bulgaria - short documentary

Sofia, Bulgaria

Writer, Director, Editor

July 2020 - September 2020

- Wrote, directed and edited a film about the 2020 protests in Bulgaria that had more than 1M views and 4.5K shares on Facebook in less than 24 hours
- Collaborated with one of the leading pro-democracy media agencies - Dnevink - to promote the film

- Invited to *Bulgaria on Air TV*, *Dnes.bg*, and other popular media; link to video with English subtitles: <https://youtu.be/PFemA2SMLp8>

Fruktalina

Sofia, Bulgaria

Director, Editor

June 2020 – September 2020

- Directed and edited a corporate commercial for *Fruktalina* - one of the biggest orchards and cold-pressed juice producers in Bulgaria
- Increased website referral traffic by 20 percent in the three weeks after the ad's release
- Link to film: <https://www.youtube.com/watch?v=7aFrUvWy3Io>

Easy - short fiction film

New York, NY

Director, Writer, Producer

October 2019 – October 2020

- Directed a crew of six people, edited the film, and led the marketing campaign
- Selected awards and nominations:
 - Finalist at *The Cutting Room International Short Film Festival* (2020)
 - Semi-finalist at *The Student Los Angeles Film Awards* (2020)
 - Honorable mention at *The American Filmatic Arts Awards* (2020)
 - Premiered at *NewFilmmakers* at the Anthology Films Archives (2020)
 - Official Selection at the *New York Short Film Tuesdays Festival* (2020)
- Link to film: <https://youtu.be/n6nce5Y8hsU>

Atlantida - music video

Sofia, Bulgaria

Director

February 2019 - September 2019

- Directed 42 people, including extras, crew, and musicians
- Garnered 75,359 views on YouTube in three days after the rap band *Newave* released the song
- Link to video: https://www.youtube.com/watch?v=Nv3tetGF_Z4

EDUCATION

Fordham College at Lincoln Center

New York, NY

Bachelor of Arts in Film & Television | Visual Arts

Expected May 2023

- **GPA:** 3.9/4.0 | Deans List, 2022
- **Honors:** James Storey Award | William F. DiPietra Film Award | Faber Scholarship Award
- **Relevant Coursework:** Screenwriting II, Film/Video II, Film Postproduction, Multimedia Journalism

ACTIVITIES, SKILLS, LANGUAGES, AND INTERESTS

Activities: Fordham Filmmaking Club vice president (2022). Senior thesis (2023): [Zavet | Slav Velkov](#) In 2018, founded a charity t-shirt brand aimed to improve living conditions for animals in the Sofia Zoo. Used profits to buy vital infrared heaters for the primates to survive during winter: <https://www.facebook.com/beasts.tshirts>

Technical Skills: Microsoft Office, full Adobe Creative Suite, DaVinci Resolve

Languages: Bulgarian (native), English (fluent)

Interests: Psychology and behavioral sciences; oil painting; jazz drums; calisthenics and boxing