

SUKRACHARYYA GHOSH

I am an Indian Art Director and Production Designer. Over a decade of experience in the advertising and film industries as an Art Director, Production Designer, and Scenic Designer with a demonstrated history of working in the entertainment industry, I have successfully done more than four hundred television commercials and a few feature films, web series, etc. As an Art Director and Production Designer. My talents include set design, art direction, and production design for television, films, and television commercials. Have a Bachelor of Fine Arts degree from a government arts college in Kolkata. And I am an official member of the International Alliance of Theatrical Stage Employees in the United States of America.

My Art Director Journey started back in 2005 when I came to Mumbai and started my struggle to be an art director. After a few months of struggle, I got an opportunity to work on a few production houses for a few small projects, but my hunger increased more, and more. I won't be doing more TV commercials as an Art Director. My life got twisted in 2010 when I met Patricia Christie, an American production designer. She gave me a chance to work with her team on the TV series named "House of Versace". After working with her team, I was back in Mumbai and I started my journey with a few big productions as an independent art director. Still, my journey is continuing with every new challenge.

When I was a kid, I saw a beautiful World Cinema called "Bicycle Thieves" in an art exhibition held at my school, and it triggered an immense curiosity in me: how can cinema be combined in such a way that creates something so beautiful? That is where my art journey started, and ever since I have been learning the ways to combine small elements to create something beautiful, whether it's combining each brush stroke to create a beautiful canvas or combining colors to create a beautiful story or a sculpture, and it has never been easy and I'm glad it's that way. It took me a few years to learn what to learn, and the more I learned, the more I dived in deeper. In this process of learning, I was very influenced by Renaissance artists. I liked the idea that all art forms could merge together and never separate them from each other, like how Michael Angelo was a sculptor but is more known for his paintings. To me, art forms are like colors that together form a beautiful rainbow. It's one of the reasons I am more inclined towards world cinema. In our times, it's the platform where all the art forms merge to create a beautiful symphony. You have storytelling, music, poetry, dance, and almost every color needed to create a beautiful rainbow. My work includes designing, painting, sculpture, and any artistic curiosity, and I believe to be a good artist you have to be a "king of jack of all trades". That pretty much sums up my thought process behind the work I create. I have worked in films as an art director, set designer, and production designer, and want to explore more. I have studied figurative art my whole life, which gives me the fundamental skills to draw anything. I try to learn things in a way that gives me a birds-eye perspective of that system and dives into it deeply and deeper. I always enjoy the process of creating more than the end result, and that keeps me pushing more and more as I am not worried about the outcome. In fact, when I focus more on creating, the outcome is always better. I am still in the process of creating and exploring and would really love to do this for the rest of my life.