



Dr Formalyst, In A Few Pages



FEBRUARY, 2023 @ MADRID



Visual artist and metaverse architect.



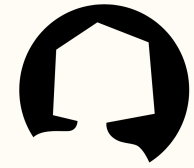
WHO IS DR FORMALYST?

As an architect, designer and creative coder I've spent 25 years making everything from architecture, to hundreds of websites, brand identities, video games and mobile and mixed reality apps. But becoming Dr Formalyst allowed me to step away from that so I could experiment without the burden of rational thinking.

My primary creative objective is exploring and exposing how human mind works, with focus on creativity, perception and the generation of meaning.

I use mixed digital techniques like generative CGI, code and AI to play with forms in motion at the edge between figuration and abstraction, in order to evoke elusive stories that live just outside of the limits of our comprehension.





EXHIBITIONS

UPCOMING

Almost Human

Solo exhibition at Hypercube Project Space, Lisbon. Spring 2023 (during ARCO Lisboa 2023)

CURRENT

Weird Sensation Feels Good: The World of ASMR

Group exhibition at Design Museum, London. 13 May 2022 – 10 April 2023

PAST

NOOR Riyadh Festival 2022

Commissioned interactive VR artwork exhibited in 30 VR stations at Kind Abdullah Park in Riyadh. November 2022

The Metaverse Summit 2022

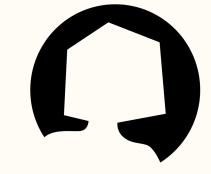
Group exhibition in Paris. July 2022

Moogzam

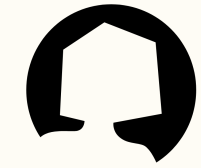
Group exhibition at Chat de Rues Gallery in Haifa. November – December 2021

Kinomural

Group exhibition / video projections around the city of Wroclaw. September 2021



Selected Projects



GENERATIVE CGI + AI VIDEO + AI AUDIO

Almost Human

Almost humans forms made in an almost human way.

Some predict that in this century Homo Sapiens may diverge into several different species, as we use technology to redefine our bodies and minds. The cultural and social impact of such changes is impossible to fathom.

This project celebrates the introduction of AI as a creative co-agent where I explore -in a self-aware manner- the way AI affects my own creative process.

[Watch First Sketch →](#)





VR EXPERIENCE

Theta

Theta is an interactive dance performance in VR that exposes the mechanism by which our brains generate aesthetic pleasure from the tension between what we observe and what we anticipate.

The experience was commissioned by Havas Group for NOOR Festival in Riyadh (Saudi Arabia) and premiered in November 2022. Currently planning a world wide festival tour for 2023.

Interactive VR Experience, 3-5 minutes. Quest 2, Windows XR.

Dr Formalyst : Creative Director + Coder

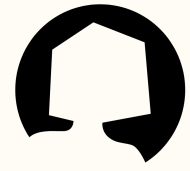
Irina Angles : Choreographer + Movement Artist

FAAF: Sound Designer

Oscillation ART: Production

November 2022





MUSIC VIDEO

One Man Show

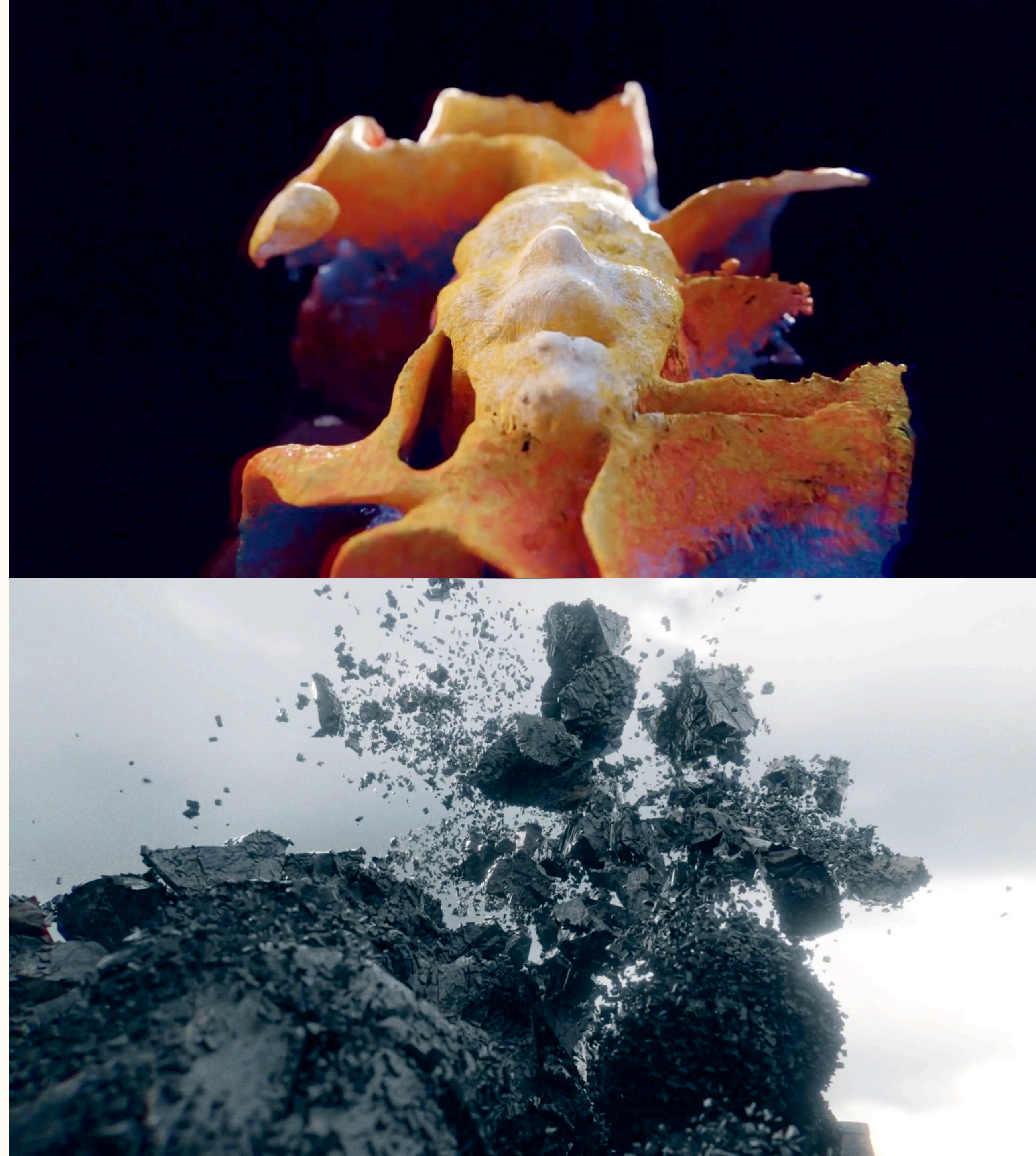
A music video for "One Man Show" a song from the upcoming album from Canadian artist ECHLO.

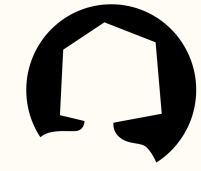
The overarching story of the song (a one-sided confrontational conversation between two close persons) is interpreted as two visually contrasted storylines that grow in tension and collide as the emotional charge of the song amplifies over time.

[Watch on YouTube →](#)

1920x1080 HD Video, 3:16min.

November 2022





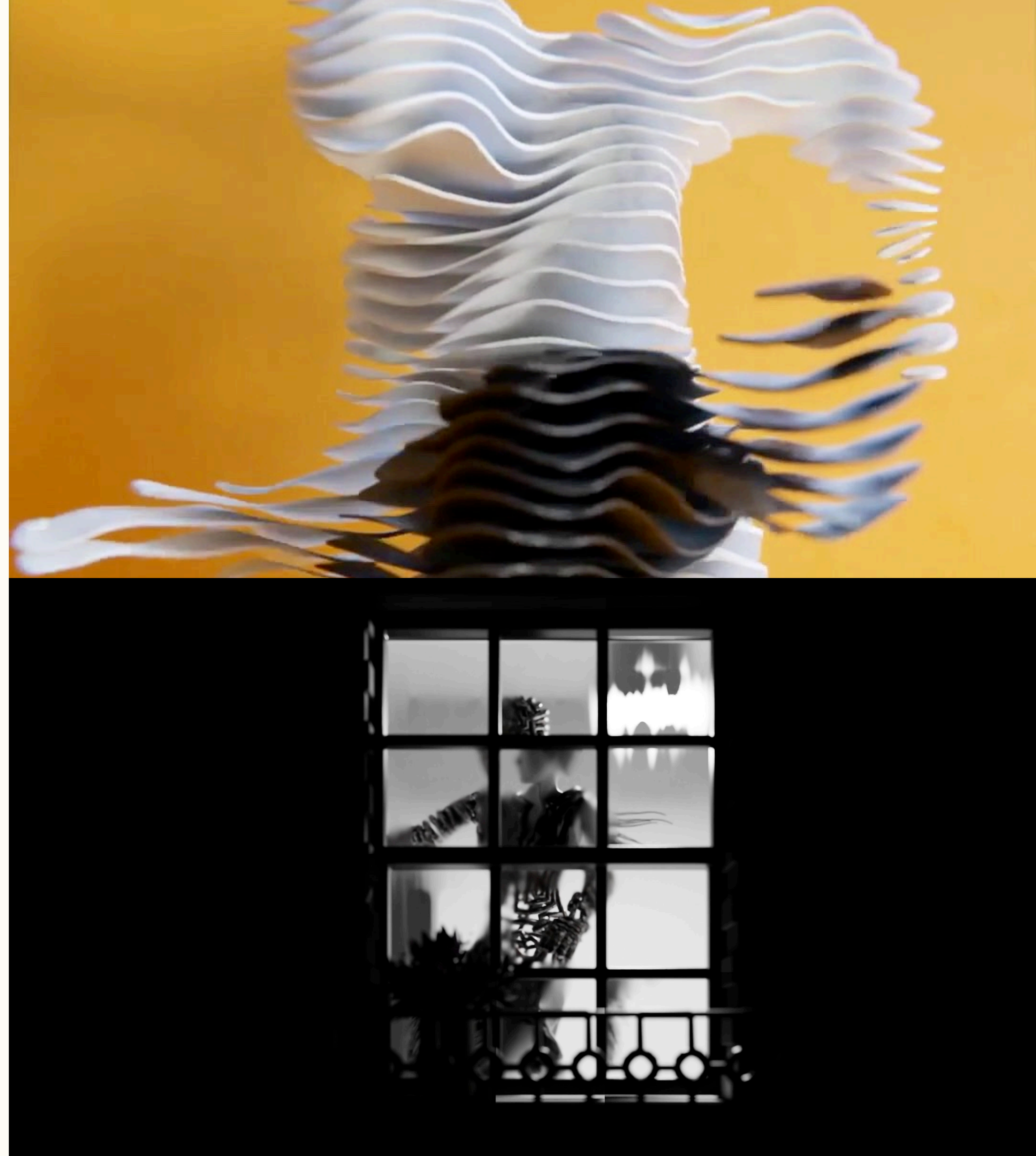
GENERATIVE CGI + AUDIO

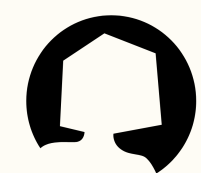
Love Series

A collection of audio/visual pieces that illustrates a complex entanglement of conflicting emotions that we together call love.

[Watch on Makersplace →](#)

A serie of looping videos, 1728 x 2160px with sound.
2021- On-going





CGI + AI STORYTELLING

Animanimalz

This project is a collaboration between me, AI and yourself that explores what could be a contemporary form of a classic "Aesop's" Fable.

It inserts Artificial Intelligence as an intermediary creative agent between me and you, in order to stimulate your mind to automatically construct final narratives by filling in the missing pieces and resolving contradictions between the visuals and the story.

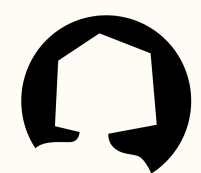
[Project Website \(WORK IN PROGRESS\) →](#)

Looping videos with AI generated music and voiceover.
2021- On-going. Launch planned for February 2023.



THANKS FOR REACHING THIS FAR!

Let's talk 😊!



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